

SHORTTERM RENTALS IN KEYSTONE

INNOVATING
SOLUTIONS FOR A
CHANGING WORLD



PRESENTED BY
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CONTEXT (2024-2025 SEASON)

FEBRUARY 8, 2024- TOWN OF KEYSTONE CONCLUDES INCORPORATION PROCESS OPERATIONS BEGIN

MAY - JUNE 2024 - TOWN COUNCIL CONSIDERS SHORT TERM RENTAL REGULATIONS & ADOPTION OF LICENSING & ENFORCEMENT SOFTWARE

JULY - AUGUST 2024 - TOWN EXECUTES AGREEMENTS WITH SOFTWARE PROVIDERS (BLUEVECTOR AI & DECKARD TECHNOLOGIES) AND BEGIN IMPLEMENTATION

SEPTEMBER 30, 2024- TOWN ASSUMES RESPONSIBILITY FOR SHORT-TERM RENTALS FROM SUMMIT COUNTY, CO

2,034

OF SHORTTERM RENTAL PERMITS WITHIN THE TOWN BOUNDARIES AS MANAGED BY SUMMIT COUNTY PRIOR TO SEPTEMBER 30, 2024

6 MINS

AVERAGE PROCESSING TIME PER APPLICATION IN 2024 -2025

68 %

PERCENTAGE OF SHORT TERM RENTAL LICENSES MANAGED BY RENTAL MANAGEMENT COMPANIES

BLOCKERS

REPORTING
MECHANISM/ HOTLINE

MESSY LEGACY DATA

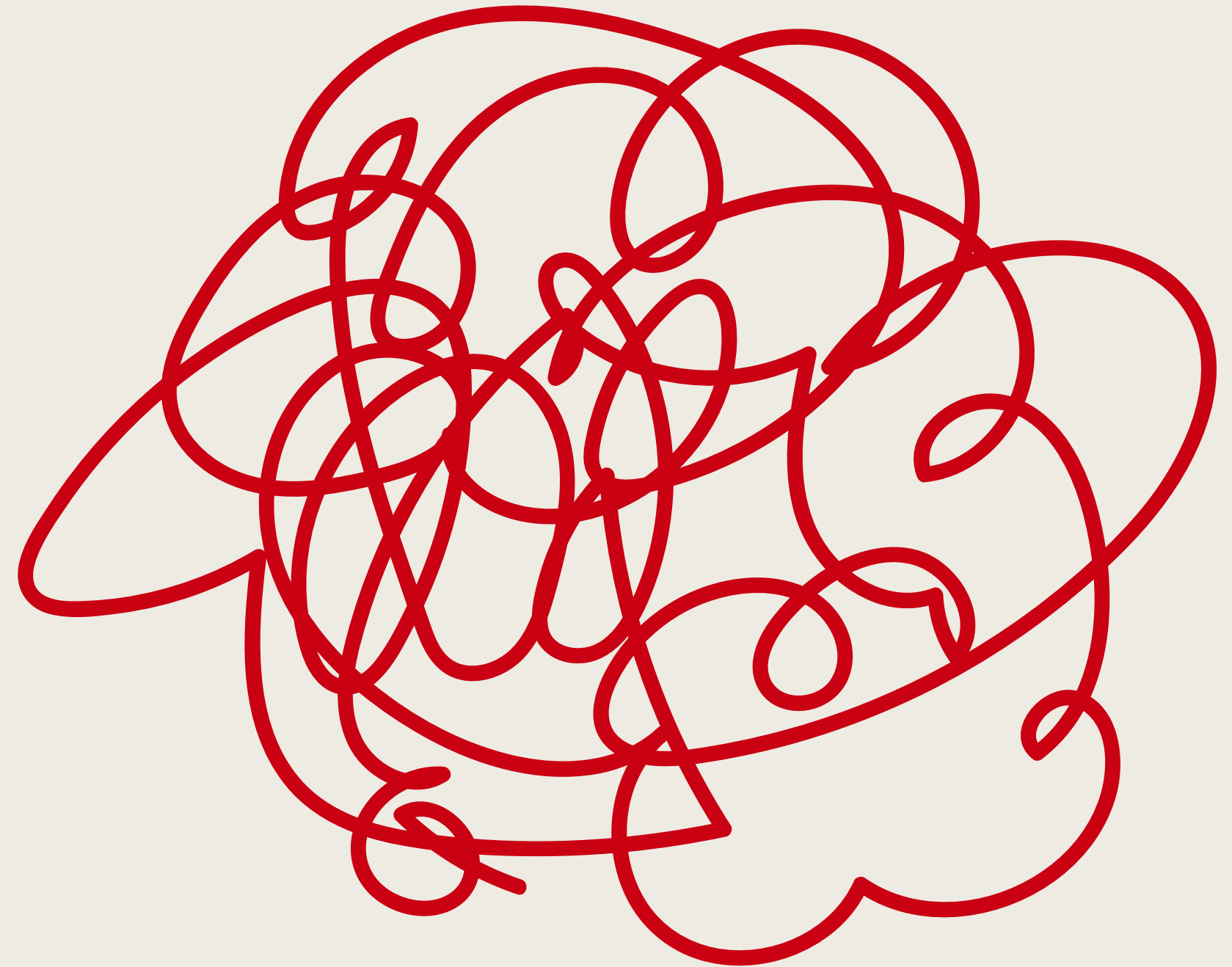
STAFF
TIME/CAPACITY

CONDENSED IMPLEMENTATION
TIMEFRAME

ADDRESSING SCHEME IN
KEYSTONE

RESIDENT CONFUSION ABOUT
WHO & HOW TO REPORT
ISSUES

DIFFICULTY MANAGING PROPERTIES
MANAGED BY PROPERTY
MANAGEMENT COMPANIES



AI-ENABLED

NOT AI-POWERED

LOW CODE ENVIRONMENT

DOCUMENT AI

VERTEX AI

WORKFLOW BUILDERS

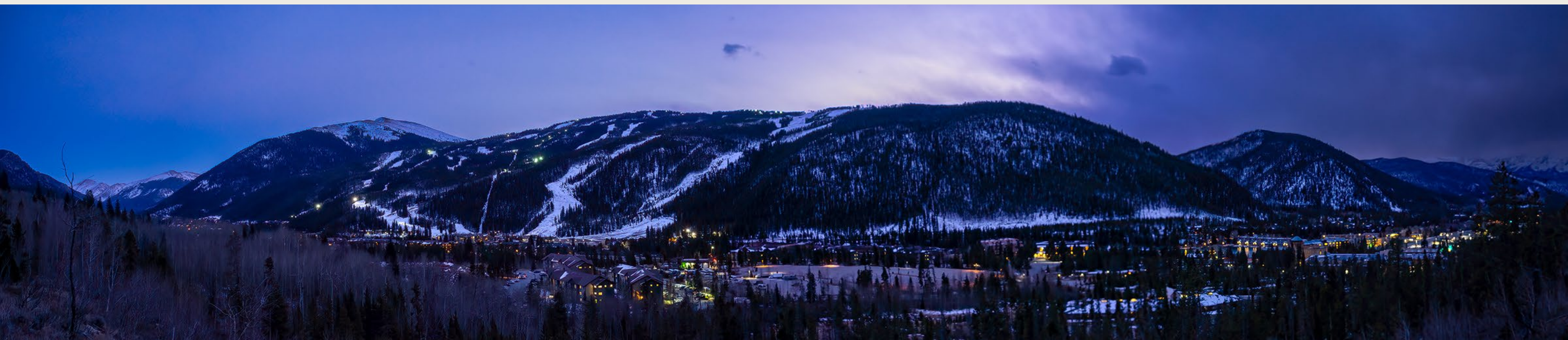
GENERATIVE SEARCH

CAPABILITIES



DATA GOVERNANCE CONSIDERATIONS

CLOSED GARDEN
ENVIRONMENT- GOOGLE
GEMINI



ADDRESSING BLOCKERS

PHYSICAL ADDRESS DISCREPANCIES IN
KEYSTONE

MESSY LEGACY
DATA

CONDENSED TIME FRAME

DIFFICULT FOR PROPERTY
MANAGEMENT COMPANIES
TO PROVIDE UPDATED &
ACCURATE INFO

SYSTEM RECOMMENDS CORRECTED ADDRESSES

AI BASED DATA-CLEANSING- LEVERAGING
MACHINE-LEARNING TO DETECT & CORRECT
ERRORS IN DATA RECEIVED FROM SUMMIT
COUNTY

IMPLEMENTATION OF A CUSTOMBUILT
APPLICATION UTILIZING A LOWCODE
ENVIRONMENT FOR BUILDING AND MAINTAINING
THE APPLICATION (SNAPAPP)

UTILIZING AN AI-BASED DATABASE TO IMPLEMENT
BULK RENEWAL PROCESSING FOR PROPERTY
MANAGERS

WHAT'S NEW IN 2025?



PULLING DATA FROM THE SUMMIT COUNTY GIS DATABASE IN STR APPLICATIONS

CURRENTLY TRAINING AN AI CHATBOT TO IMPROVE THE REPORTING EXPERIENCE

- INTEGRATES INFORMATION FROM DIFFERENT DATABASE TABLES TO INFORM CHAT
- ANALYZES STR RULES, GOOD NEIGHBOR GUIDELINES, AND OTHER TOWN DOCUMENTATION TO INITIATE THE CORRECT WORKFLOW BASED ON THE INFORMATION PROVIDED BY THE CITIZEN
- EVALUATES INPUTS BASED ON LOGIC PROVIDED BY STAFF TO DETERMINE THE BEST REPORTING MECHANISM
- CLOSED SYSTEM

DOESN'T AI
MAKE THIS
ALL LESS
PERSONAL?

**AUTOMATION ALLOW
STAFF TO FOCUS
THE HUMANS.**