

# Town of Estes Park – Parking & Transit



## Let's Talk Parking!

*Dana Klein, CPP, CCTM*  
*Parking & Transit Manager*  
*August 21, 2025*





# 2025 Parking



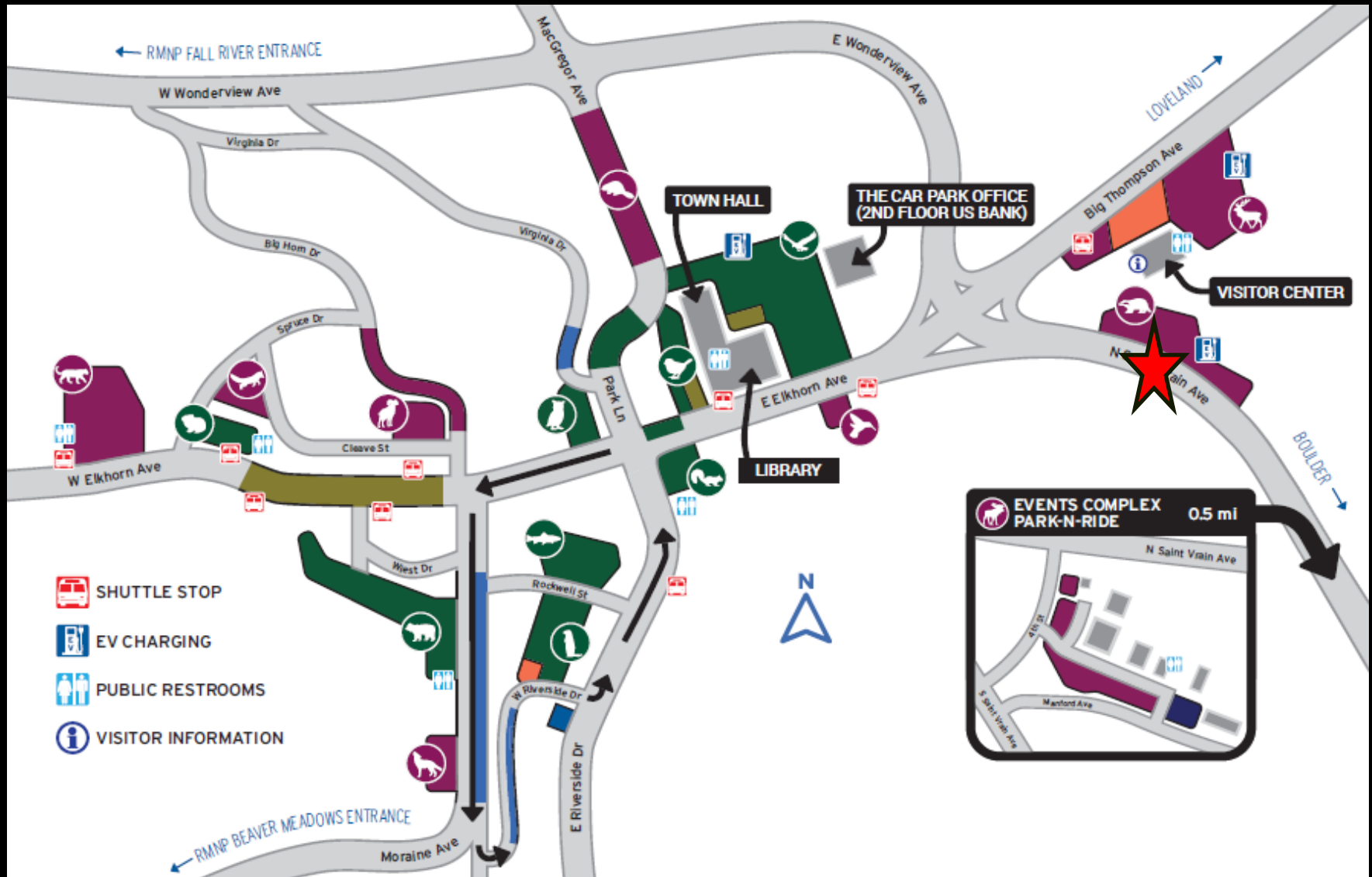


# 2025 Parking Updates

- Friday, May 23 – Sunday, Oct. 19
- Daily from 10 a.m. to 5 p.m.
- Some highlights for 2025!
  - Same lots are paid (8 total), same lots are free
  - Some stall reconfigurations due to Loop
  - ADA, Disabled Veterans, Purple Heart – always free
  - Motorcycle parking is free (in designated spaces)
  - Permit Options include FREE 2 hour / day Local Permit



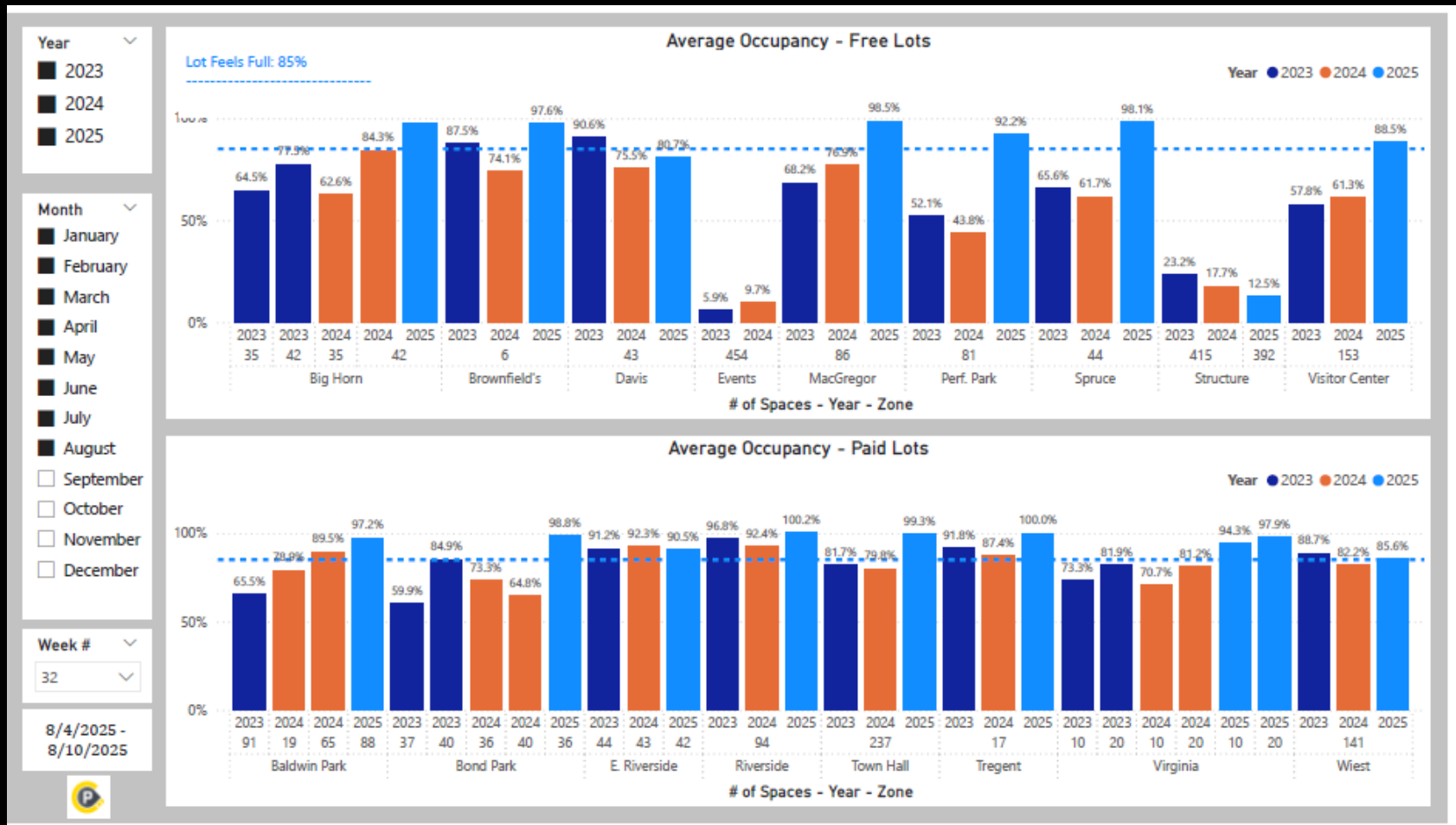
# 2025 Parking Map





# 2025 Parking KPI reports

- Data Leads the Way!

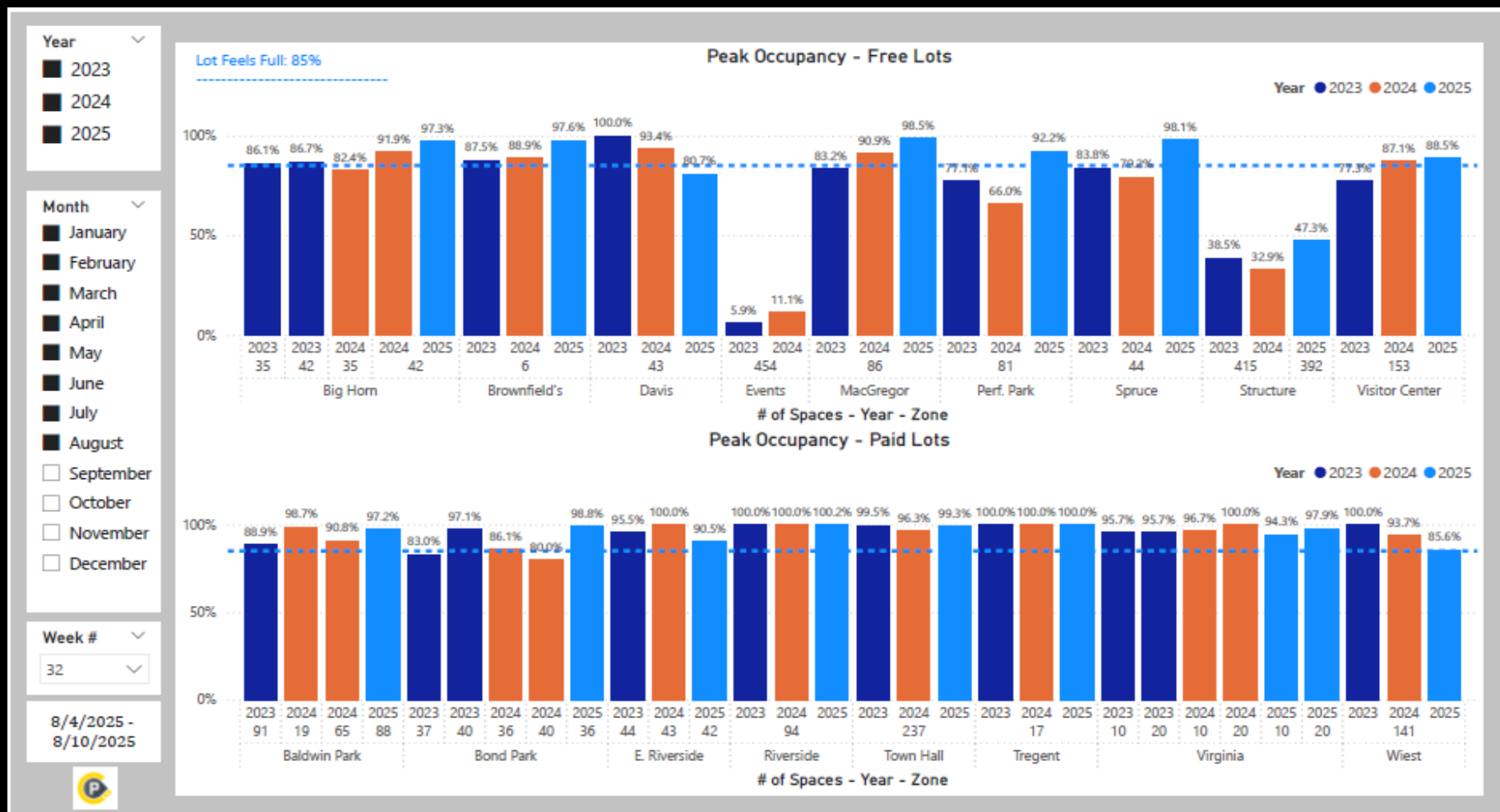






# 2025 Parking KPI reports

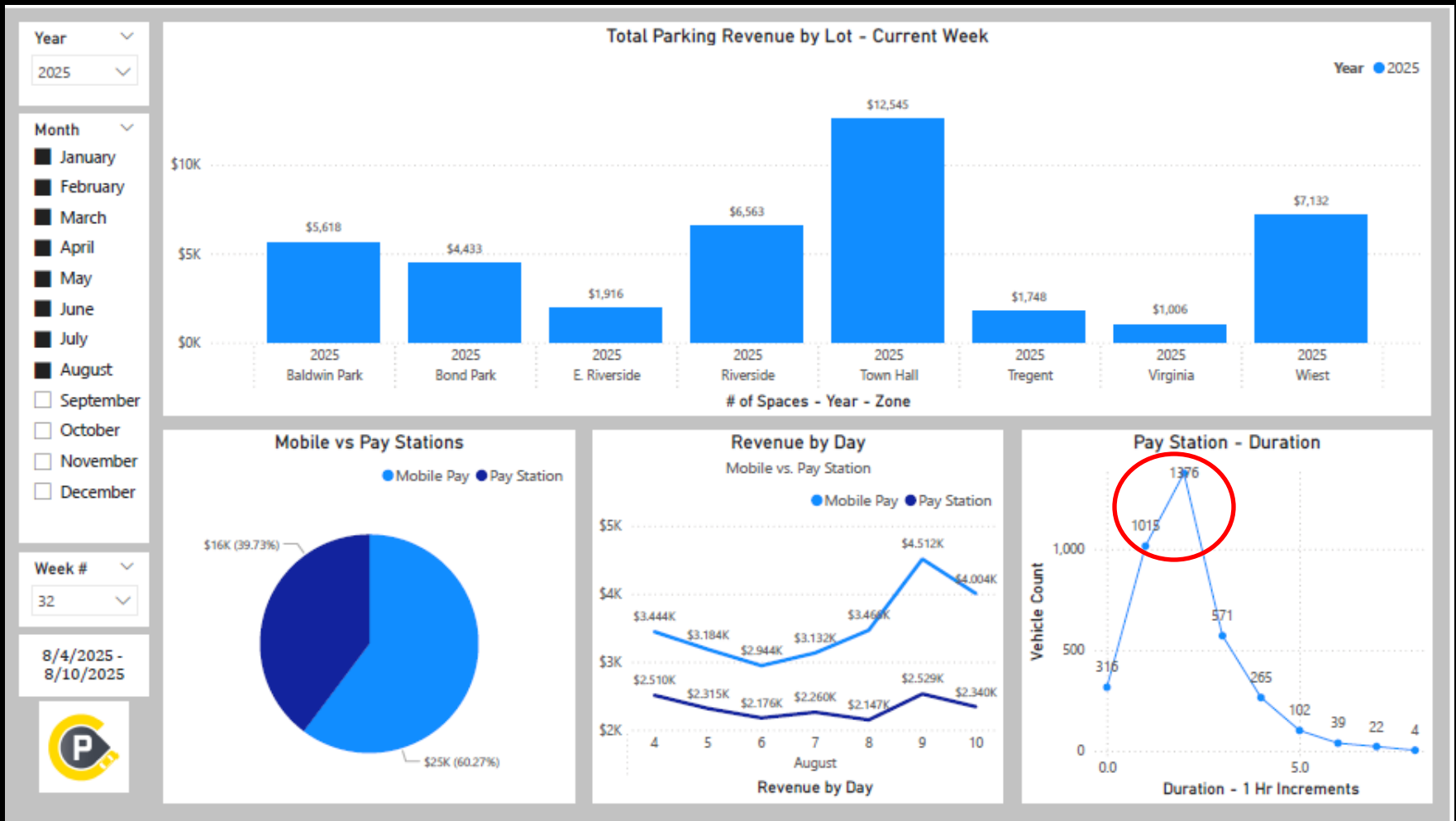
- Average and Peak Occupancies – YoY





# 2025 Parking KPI reports

- Revenue by Lot, Day & Average Duration

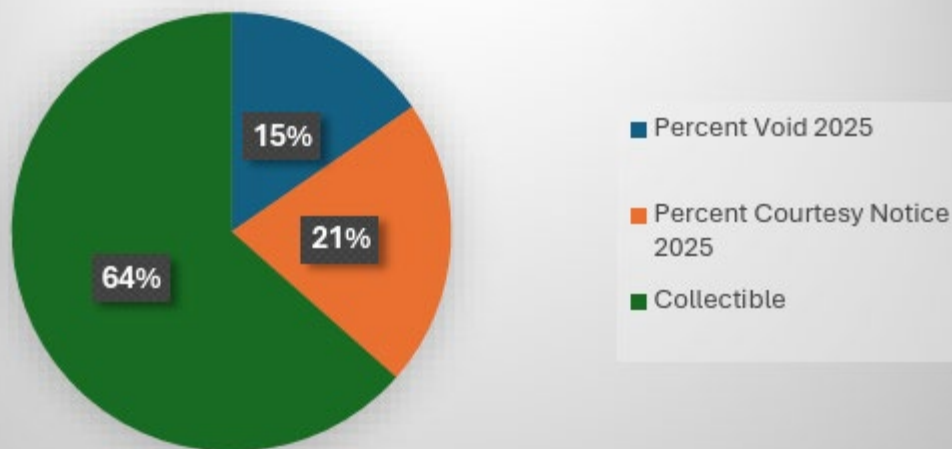




# 2025 Parking Violation KPI's

- Successful program is compliance, not violation revenue
  - 36% of total = courtesy notices and/or voids
  - First time users of system

Percent Collectible 2025

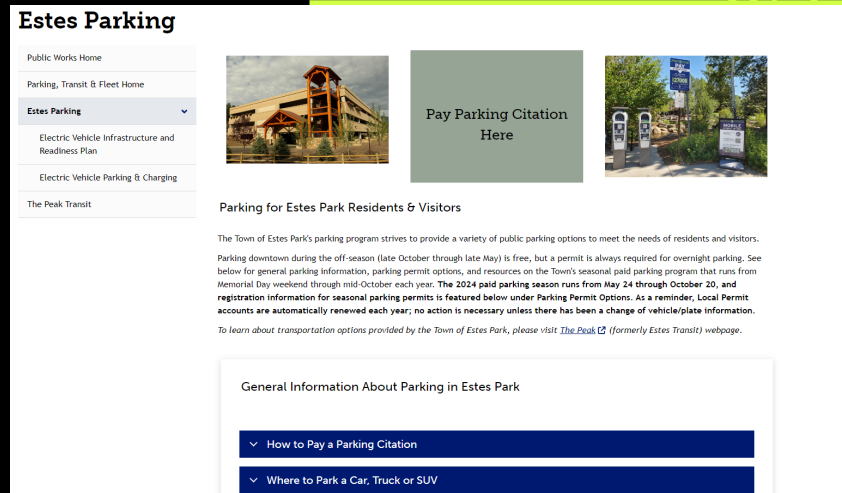






# Where to Learn More

- Town website: [www.estes.org/parking](http://www.estes.org/parking)



- Talk to a person:
  - Visit: Town Hall Public Works
  - Call: 970-591-2577 (The Car Park office)



# Estes Transit (The Peak)



# The Peak Branding



**FREE SHUTTLE**  
Approximately every 15–20 minutes

**RED ROUTE**

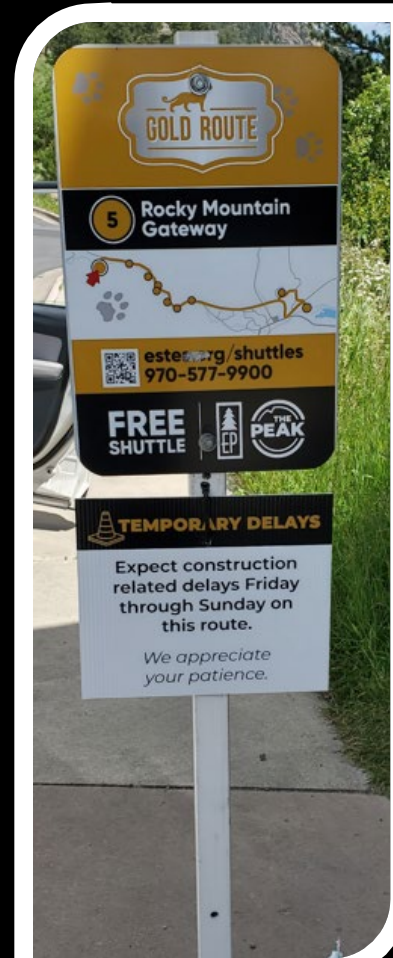
**8 Mrs. Walsh's Garden**

1 Estes Park Visitor Center	7 Elkhorn Lodge
2 Town Hall/Bond Park	8 Mrs. Walsh's Garden
3 The Ore Cart Rock Shop	9 The Grubsteak Restaurant
4 Tregent Park	10 Moosely T's
5 West Park Center	11 Thirty Below Leather
6 Far View Drive	

For current dates and times, visit:  
[estes.org/shuttles](http://estes.org/shuttles)  
970-577-9900



# The Peak Branding







# 2024 Ridership Data (Town)

	Total Riders	% Change Prior Year	Annual O&M	Cost per rider	Route Deviation Trips
<b>2024</b>	<b>109,716</b>				
# of days	157	10.3%	\$545,000	\$4.97	11
<b>2023</b>	<b>99,472</b>				
# of days	157	36%	\$600,125	\$6.03	8
<b>2022</b>	<b>73,266</b>				
# of days	233	27%	\$608,127	\$8.30	1
<b>2021</b>	<b>57,713</b>				
# of days	175	205%	\$368,868	\$6.39	8
<b>2020</b>	<b>18,912</b>				
# of days	121	-75.5%	\$198,332	\$10.49	1

O & M is Transit Contractor expenses and vehicle rental / fuel



# 2025 Service Schedule

## Late Spring/Early Summer Service Dates

- May 23 – June 30 (Daily): Red Route (Trolley) only

## Peak Summer Service Dates

- July 1 – Sept. 1 (Daily) – Red, Blue, Brown, Gold and Silver
- July 5 – Sept. 1 (Sat & Sun) – Additional Trolley (Red)

## Late Summer/Fall Service

- Sept. 1 – Oct. 19 (Daily): Red Route (Trolley) continues
- Sept. 6 – Sept. 28 (Sat & Sun) – Blue, Brown, Gold & Silver

### Service Hours:

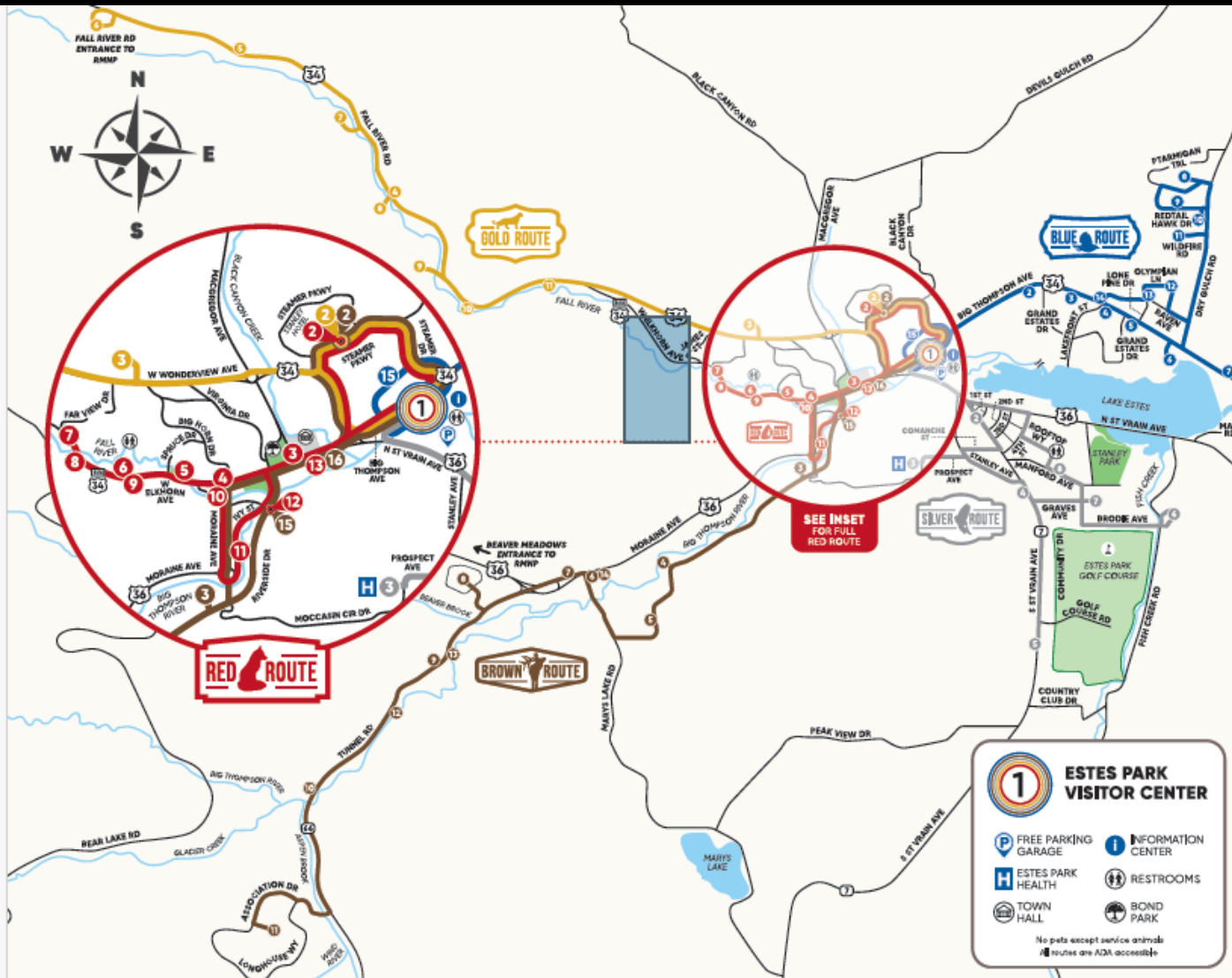
Red: 9:00am to 9:00pm

Gold & Silver: 9am to 9pm

Blue & Brown: 9am to 9pm



# 2025 Service Schedule



RED ROUTE	STOP SCHEDULE	9 AM - 9 PM
MAY 22 - OCTOBER 19, DAILY		
LOCATION		
1	ESTES PARK VISITOR CENTER	
2	ASPIRE AT STEAMER PARKWAY (STANLEY HOTEL)	
3	TOWN HALL/BOND PARK	
4	ELKHORN AVE. & BIG HORN DR.	
5	TRENT PARK	
6	WEST PARK CENTER	
7	FAR VIEW DR.	
8	ELKHORN LODGE	
9	MRS. WALSH'S GARDEN	
10	ELKHORN AVE. & MORRIS AVE.	
11	BALDWIN PARK ON RIVERSIDE DR.	
12	E. RIVERSIDE DR. & ROCKWELL ST.	
13	ELKHORN DR. AT BENDROCK PLAZA	
THE TROLLEY TRAVELS ALONG THE ROUTE AS TRAFFIC ALLOWS. APPROX. EVERY 30-35 MINUTES		

BROWN ROUTE	STOP SCHEDULE	9 AM - 9 PM
JUL 1 - SEPT. 1, DAILY • SEPT. 6 - 19, SAT. & SUN		
LOCATION		DEPARTURE TIMES
1	ESTES PARK VISITOR CENTER	:00
2	ASPIRE AT STEAMER PARKWAY (STANLEY HOTEL)	:02
3	STANLEY HOME	:05
4	THAYER CREEK CHALET	:09
5	MCCORMICK MOUNTAIN LODGE	:11
6	ROCKY MOUNTAIN GATEWAY	:16
7	ESTES PARK CONDOS	:18
8	ASPEN WINDS ON FALL RIVER	:19
9	HOMESTEAD LANE ON FALL RIVER RD.	:20
10	STONEMARK RESORT	:21
11	WAMITI PUB/BECKY'S	:22

SILVER ROUTE	STOP SCHEDULE	9 AM - 9 PM
JUL 1 - SEPT. 1, DAILY • SEPT. 6 - 19, SAT. & SUN		
LOCATION		DEPARTURE TIMES
1	ESTES PARK VISITOR CENTER	:00
2	HOLIDAY INN	:05
3	ESTES PARK HEALTH	:08
4	ZOGG'S COFFEE	:10
5	THE PINES	:13
6	SOLITUDE CABS	:17
7	ESTES VALLEY COMMUNITY CENTER	:20
8	ESTES PARK EVENTS CENTER	:22

BLUE ROUTE	STOP SCHEDULE	9 AM - 9 PM
JUL 1 - SEPT. 1, DAILY • SEPT. 6 - 19, SAT. & SUN		
LOCATION		DEPARTURE TIMES
1	ESTES PARK VISITOR CENTER	:00
2	ASPIRE AT STEAMER PARKWAY (STANLEY HOTEL)	:02
3	STANLEY HOME	:05
4	THAYER CREEK CHALET	:09
5	MCCORMICK MOUNTAIN LODGE	:11
6	ROCKY MOUNTAIN GATEWAY	:16
7	ESTES PARK CONDOS	:18
8	ASPEN WINDS ON FALL RIVER	:19
9	HOMESTEAD LANE ON FALL RIVER RD.	:20
10	STONEMARK RESORT	:21
11	WAMITI PUB/BECKY'S	:22



# Grant-Funded Projects: Current

## 1. CMAQ – 3 stage pilot program

- *\$1,093, 529 for three pilot programs highlighted by REGIONAL component*
  - *Estes Park, Longmont, Loveland*

## 2. Visitor Center Parking Lot – Design

- *Anticipate completion in Fall 2025*
- *Currently \$800k+ in grant funding available for construction; plan to seek additional funds as part of regular Town 2026 budget process*

## 3. FTA 5311 Administration / Operating

- *FY 2022: \$51,000 (\$44,000 remaining)*
- *FY 2023: \$70,000 (double our original allocation)*
- *FY 2024: \$100,000 (1 of 8 agencies statewide to receive expansion)*
- *FY 2025: \$102,132 (Awaiting Expansion awarding)*

## 4. ZEV Fleet Transition Planning

- *Final Version to be presented to Town Board next week*
- *ZEV Planning for future vehicle acquisition*



# Bustang to Estes



**COLORADO**  
Department of Transportation

 Schedules

 Routes

 Fares

 Contact

 Alerts

 Menu

Bustang Seasonal Services

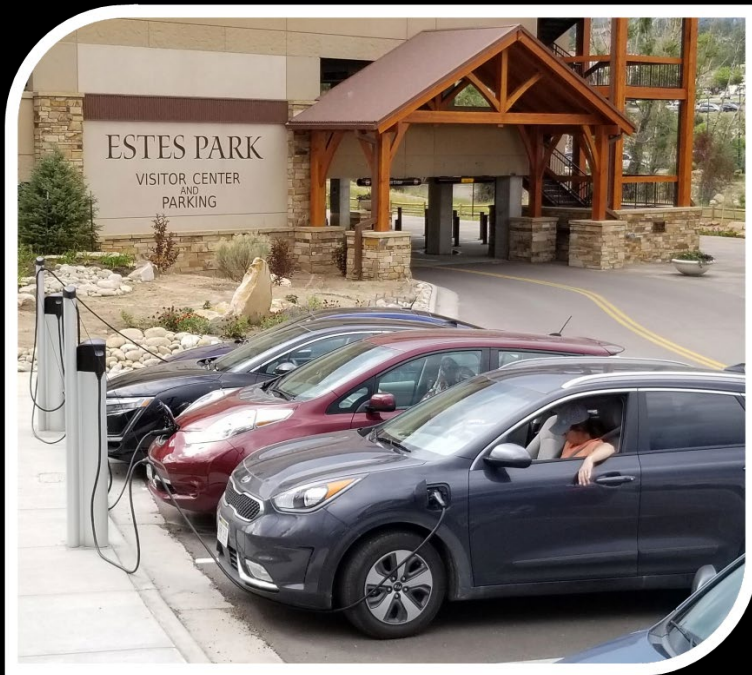
## Bustang to Estes

↓ [Download Map \(PDF\)](#) → [Buy Tickets](#)



# EV Chargers

Two Types – Level 2 and Level 3



# EV Chargers

## Two Types – Level 2 and Level 3

### Estes Park Electric Vehicle (EV) Fast Charging Stations

The Town of Estes Park offers Level III Direct Current Fast Charger (DCFC) stations at the Estes Park Visitor Center, 500 Big Thompson Avenue.

The stations are owned and operated by ChargePoint, and have a fee of \$0.25 per kilowatt and \$0.20 per minute. ChargePoint is the sole recipient of the entire charging fee. Drivers using these stations are asked to please observe posted parking time limits.

Please note that not all EVs are compatible with the Level III (DCFC) charging stations. Each of the four Level III charging stations at the Visitor Center include the charging connectors shown in the below photos.

CHAdeMO –DCFC connector  
compatible with vehicles made  
by some Asian manufacturers  
(e.g., Nissan, Mitsubishi, Kia)



CCS Combo –DCFC connector compatible with EVs  
from most other manufacturers **except Tesla**  
(e.g., Chevy, Ford, BMW, VW)



EV drivers wishing to charge at the stations will use the ChargePoint application (on their phones) or an in-dash system on the EV. These allow drivers to:

- Locate charging stations
- Confirm the proper connector for your vehicle
- Check real-time station availability
- Start charging sessions
- Check charging status
- Track charging activity over time



# Let Us Know How We Can Help!

Dana Klein, CPP, CCTM  
Parking & Transit Manager

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Email: [dklein@estes.org](mailto:dklein@estes.org)

