

# Ski Area Partnerships



Jon Copeland, COO Breckenridge Ski Resort  
Kelly Owens, Mayor Town of Breckenridge

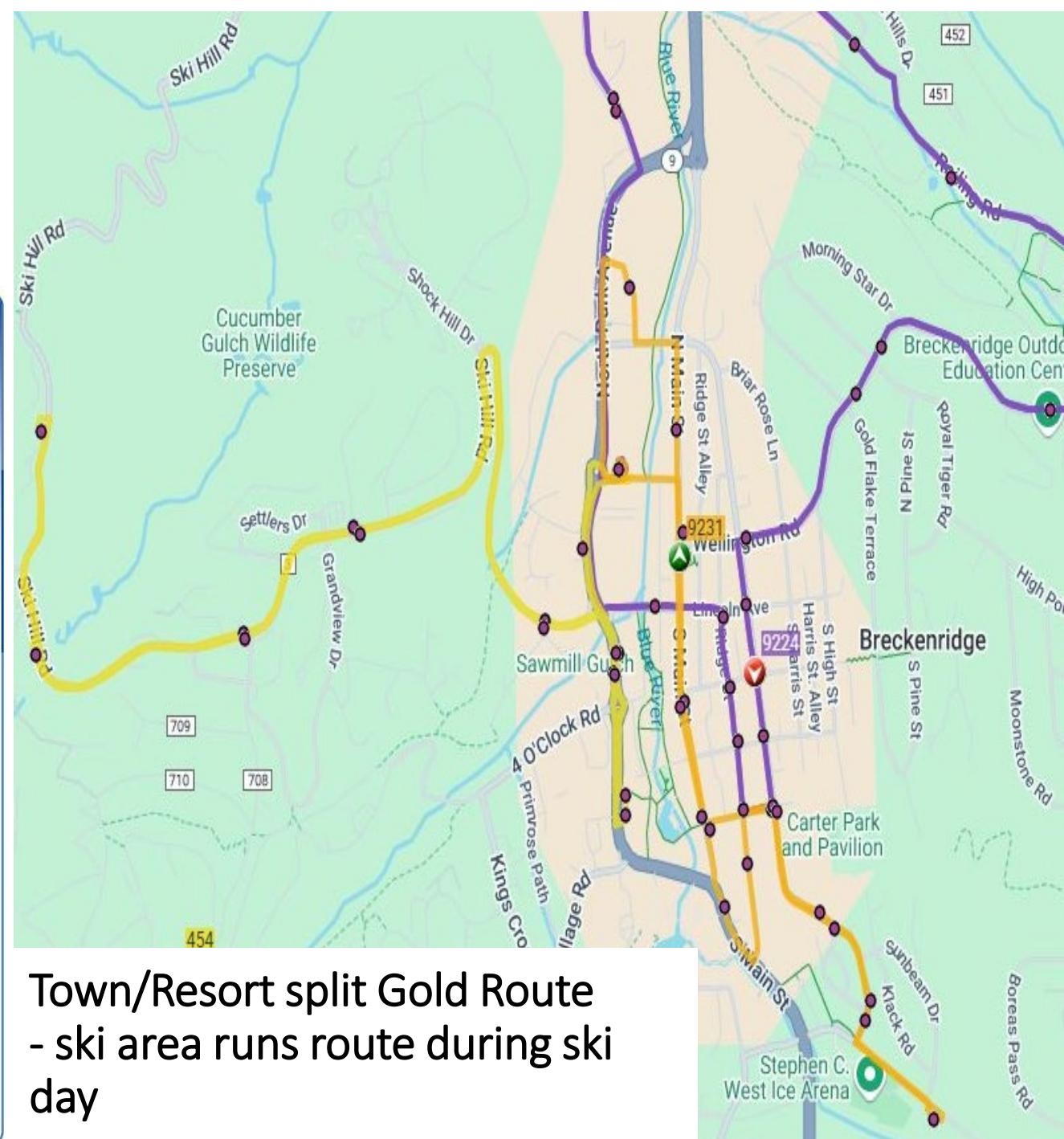
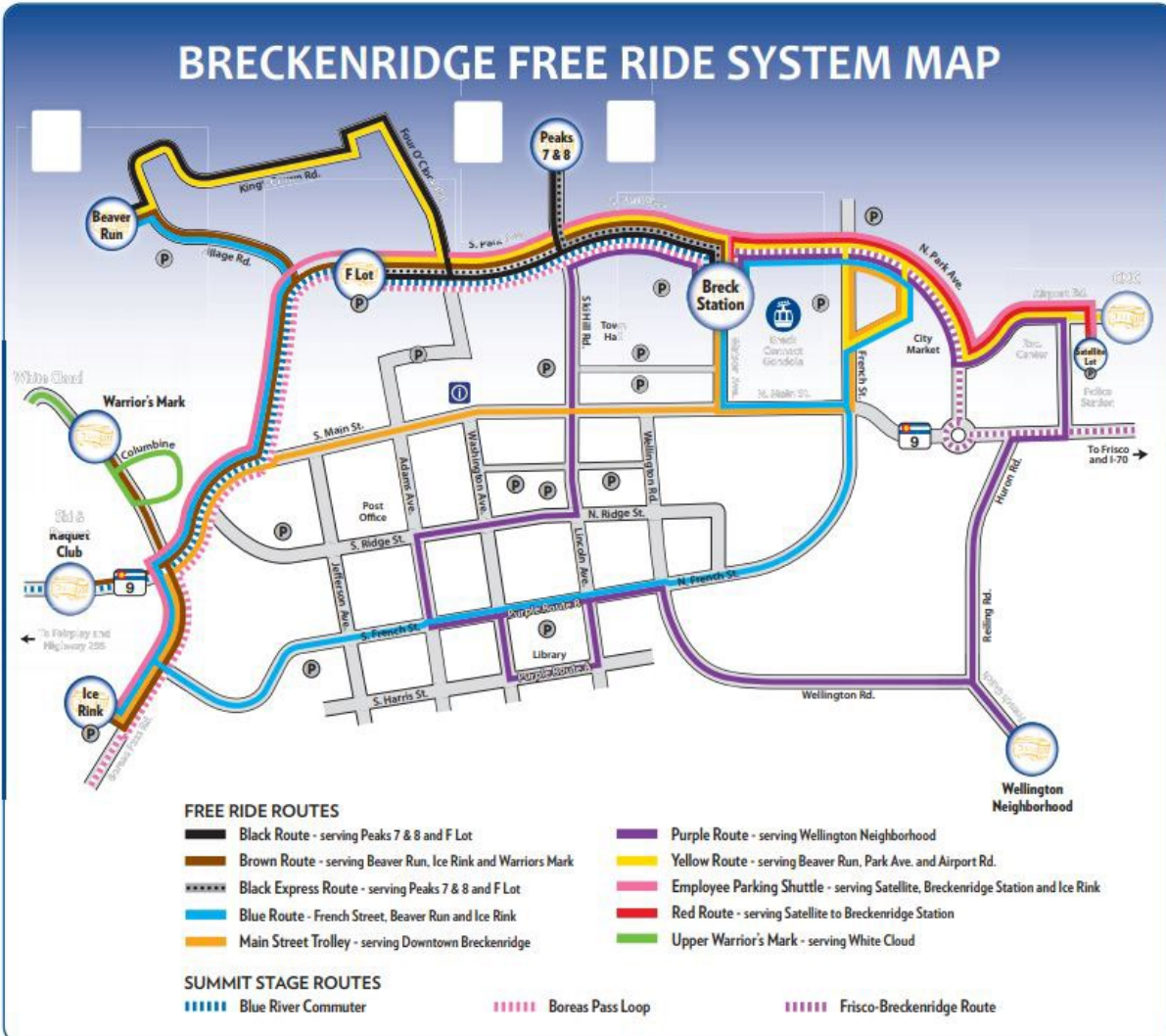
Collaborate  
where goals  
and priorities  
are similar  
between Town  
and Resort

- Transit
- Parking
- Childcare
- Sustainability
- Events



# Town absorbed Blue Route

- Increased efficiency of both services
- Electric buses, fewer vehicle miles
- Increased Trolley and Purple ridership
- Town is on Fixed Service Plan (reliable)



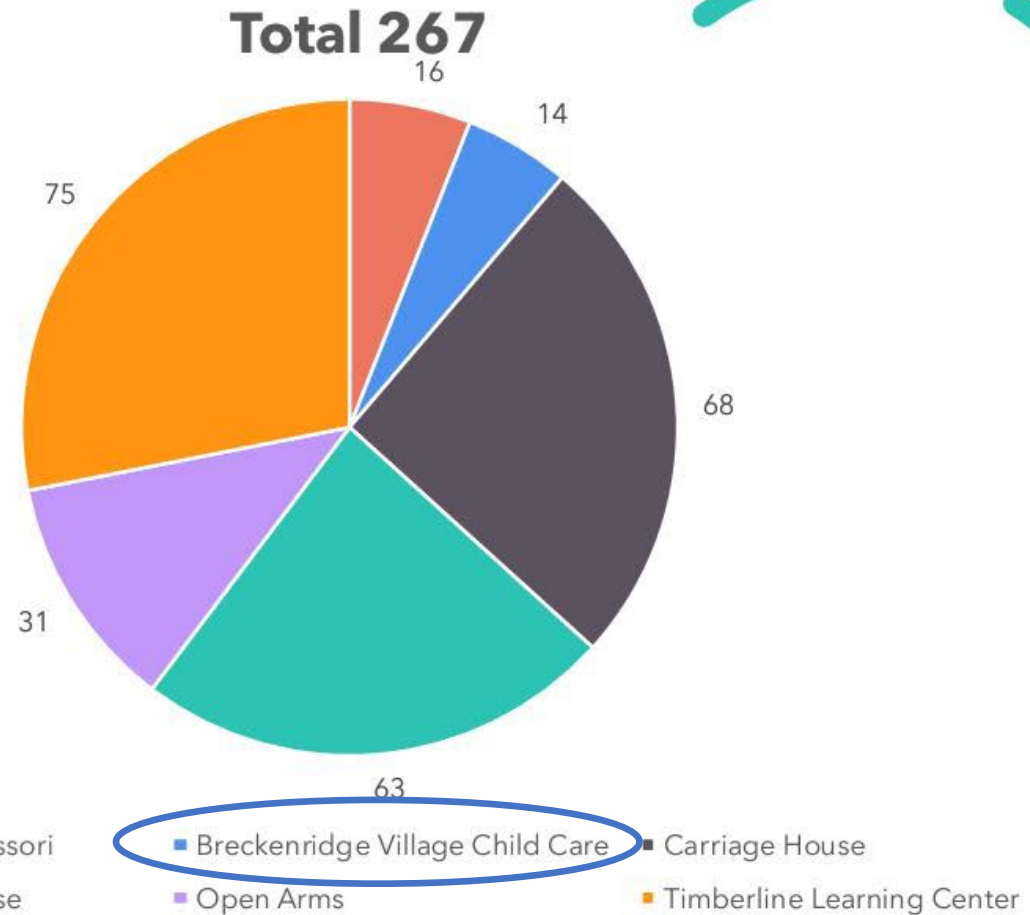
Town/Resort split Gold Route  
 - ski area runs route during ski day

# South Gondola Lot Parking Garage

- **Split operations costs 50/50 (parking fees)**
- **Debt is paid through lift ticket tax**
- **Parking fees -**
  - Winter negotiate pricing with Vail Resorts**
  - Summer Free**



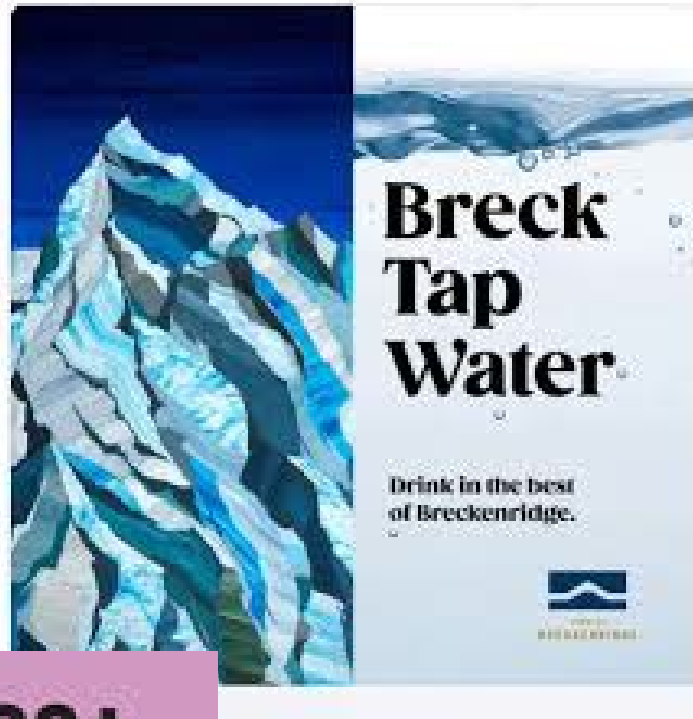
# Resort reopened Village Childcare Center



# Childcare Tuition Assistance Programs (Summit County)

	SPK	CCCAP	UPK (203 Children Served)	First Steps	SPK Wage Supports**
Breckenridge Montessori	\$67,559				\$20,000
Carriage House	\$207,756			\$248,223	\$90,625
Family Childcare Providers	\$211,816			\$108,306	
Lake Dillon Preschool	\$251,716			\$151,792	\$115,000
Little Red Schoolhouse	\$277,907			\$139,794	\$115,000
Mountain Sprouts Academy	\$31,963			\$28,221	\$61,250
Open Arms	\$115,005			\$30,784	\$31,875
Summit County Preschool	\$136,579			\$190,111	\$107,500
Timberline Learning Center	\$225,373			\$192,897	\$96,875
Village Childcare at Breckenridge				\$113,112	
Wildflower Nature School	\$164,564			\$266,414	\$115,000
<b>Total Awarded</b>	\$1,690,238	\$511,980	\$1,341,603.74	\$1,469,654	\$753,125

The Resort  
banned plastics  
the season  
before our single  
use plastics ban!



**Stay  
awhile.**

**Not 200+  
years.**



Enjoy your to-go meals  
with reusable wares.



**SUSTAINABLEBRECK**  
*REFILL & REFUEL WITH YOUR REUSABLES*

# Collaborative Events

Branding and Media

International Snow Sculpture

## Community Benefits

**Imperial Challenge** triathlon (Bike, Skin, Ski)

**Breckenridge Ascent Series** (community)  
skimo races

**Dwight Brill Hockey Tournament**  
fundraiser - Breck Recreation Department hosts  
Breckenridge Ski Patrol vs. Breckenridge Ski School

**Wake up Breck!** Before first day of ski season  
Partner with town coffee shops and town leaders to  
hand out free mugs and coffee

