

Rocky Mountain Region Recreation Investment Strategy & Partnership Opportunities

Jason Robertson

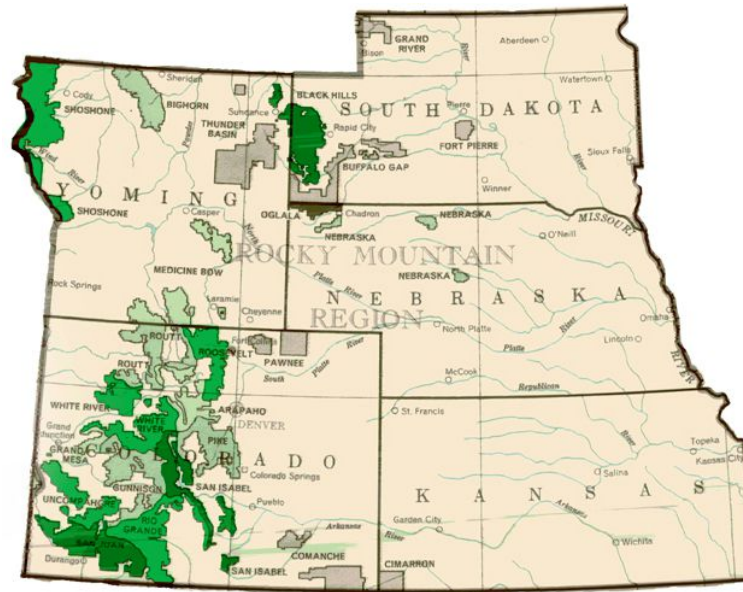
Director Recreation, Lands, Minerals & Volunteers

Jason.D.Robertson@USDA.Gov

303-275-5470



Meet the Rocky Mountain Region



The Rocky Mountain Region is the proud home of:

11 National Forest and Grassland units

40 million acres

48 wilderness areas

5.8 million acres of wilderness

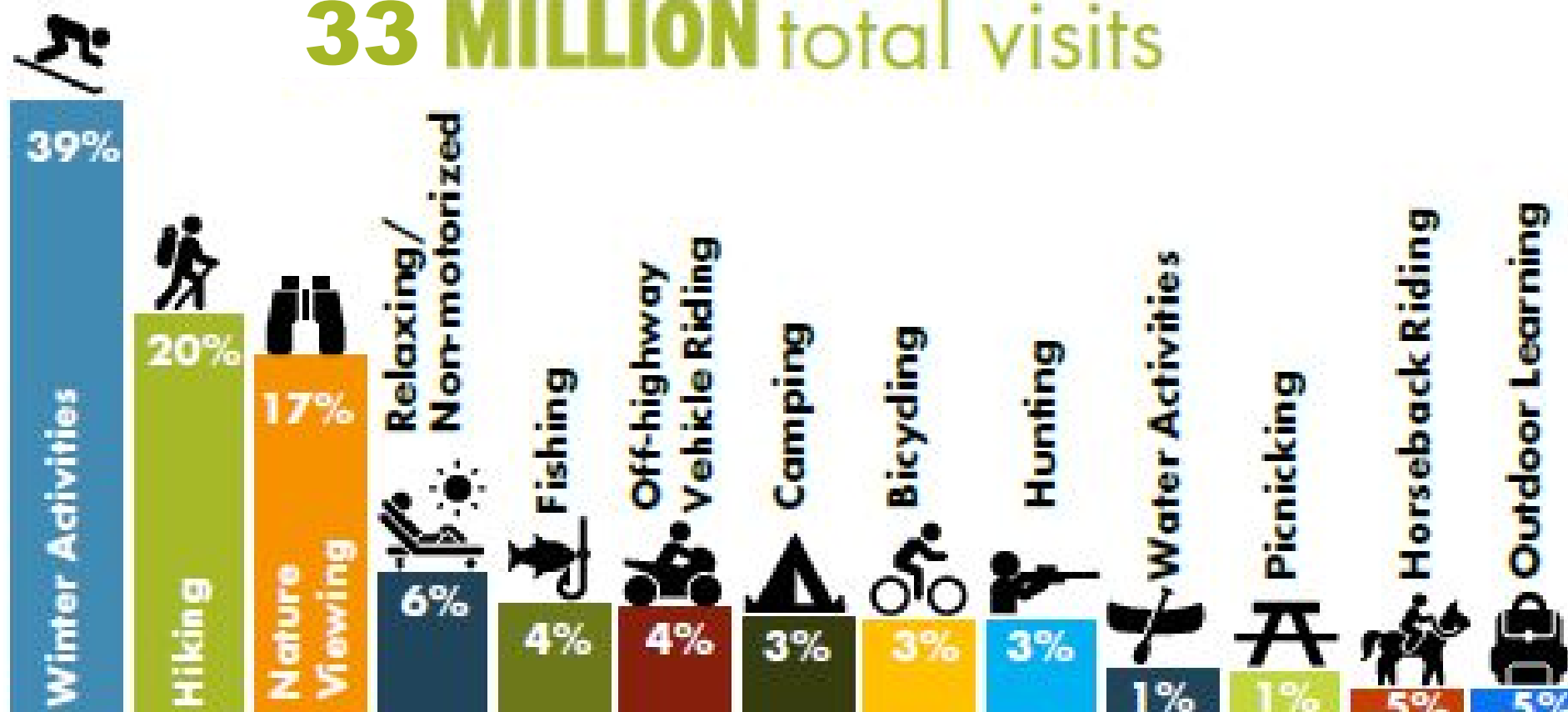
4,500 miles of trail in wilderness



RECREATION VISITATION

The Rocky Mountain Region hosts more visits annually than any other region in the National Forest System.

33 MILLION total visits



Meet the Rocky Mountain Region



The ski industry in the Rocky Mountain Region:

27 ski areas

14 million visits

\$4.8 billion in direct and indirect economic output

46,000 jobs

\$27 million in fee receipts



Regional Strategy?

WHY?

- Record visitation
- Pandemic
- Limited resources
- Where and how prioritize?
- Diversity, Equity Inclusion, Accessibility
- Climate
- Conservation Finance
- Economic Contributions to Communities

WHAT?

- Internal facing
- Tier to national priorities
- Invest in workforce
- Forest Action Plans (with NFF)
- Integrate with active management of fire & fuels

ROCKY MOUNTAIN REGIONAL RECREATION INVESTMENT STRATEGY

2015 VISION STATEMENT

The Rocky Mountain Region provides high quality, sustainable outdoor recreation and heritage tourism opportunities in inspirational forest and grassland settings where people gather together, explore, learn, seek thrills, and experience solitude. Visitors' strong connection to these public lands are the impetus for our mission. Visitor interactions inspire Forest Service employees and partners with a sense of pride and renewed responsibility for sustaining these lands for future generations.

WILDLY IMPORTANT GOAL

By 2028, employ a diverse workforce in which every employee in Region 2 will have the training, techniques, and resources to deliver world class recreation using a shared stewardship approach.

ANCHOR POINTS

Forest Service Mission

Sustain the health, diversity, and productivity of the nation's forests and grasslands to meet the needs of present and future generations

Core Values

Service, Interdependence, Conservation, Diversity,
Safety

Regional Priorities

Recreation, Work Environment, Resilient Landscapes

National Recreation Priorities

Re-creating Recreation: Reinvest, Reimagine,
Reengage



National
Strategy

Re-creating recreation:

- Reinvest
- Reimagine
- Reengage

2015 Vision

High quality, sustainable, inspirational
Gather, explore, learn, experience &
solitude

Strong connection to public lands

Inspire pride and responsibility for
sustaining these lands for future
generations

Wildly Important Goal

By 2028, employ a diverse workforce in which every employee in Region 2 will have the training, techniques, and resources to deliver world class recreation using a shared stewardship approach

Strategy
Snapshot for
Investment

Resilient workforce

Shared stewardship

Communication

Learning environment



Areas to Partner with CAST

- SHRED Act
- Housing
- Master Development Plans
- Mountain Resort Team Center of Excellence