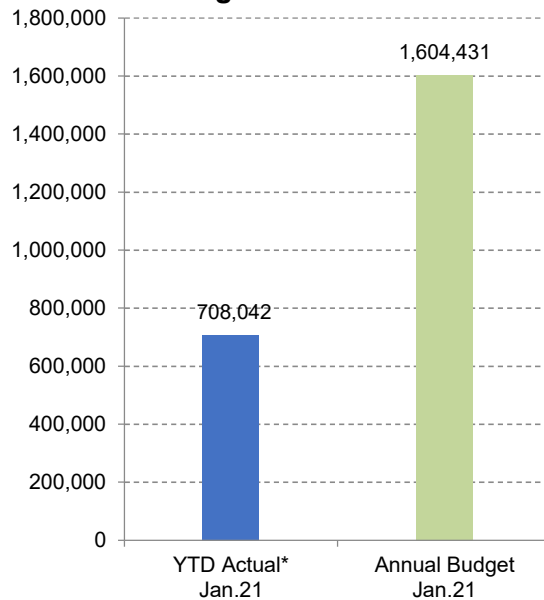# WELCOME

Resident & Business Advocate
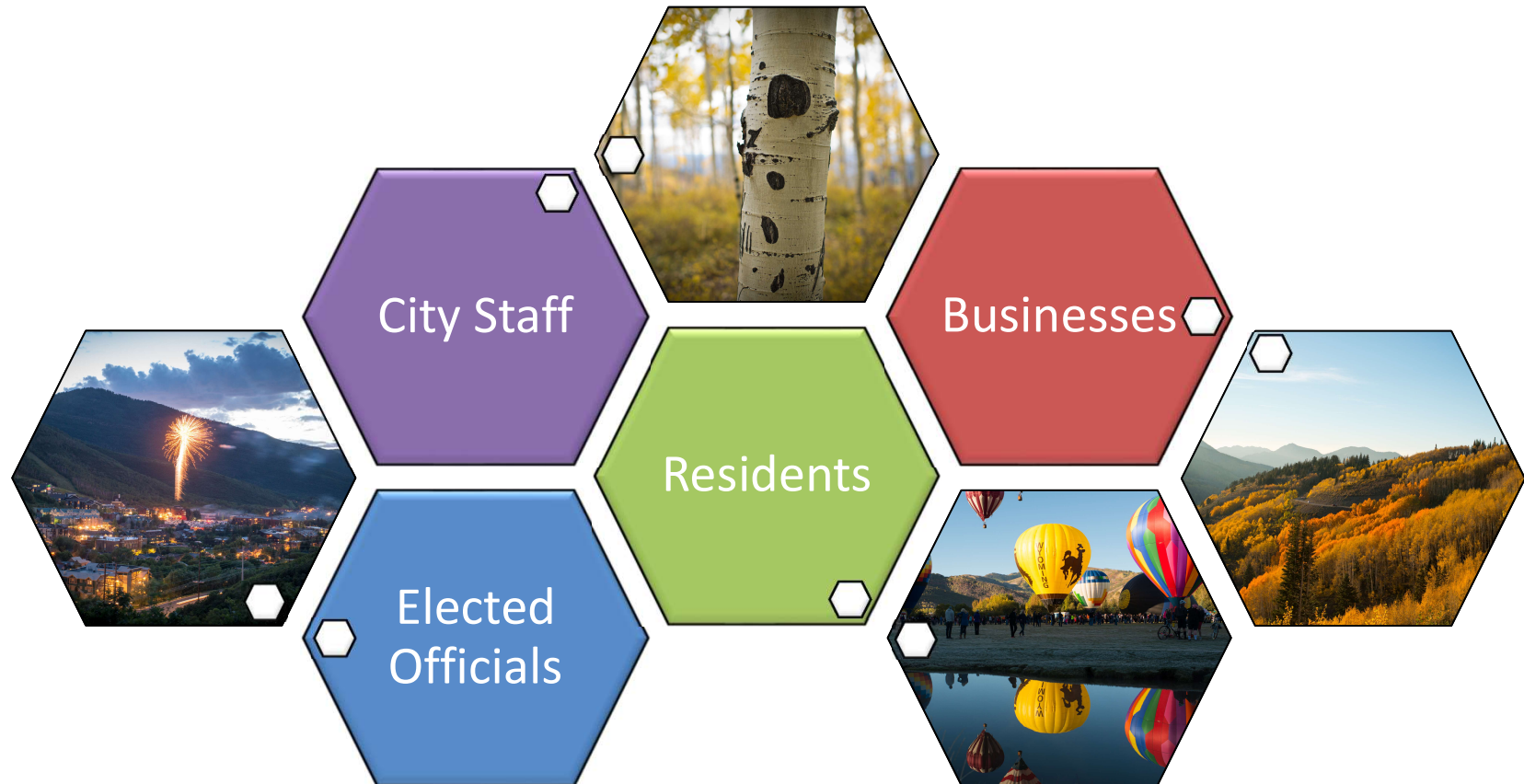
Purpose

Develop data-based insight to continually monitor and improve Park City's performance

GOAL: Collect meaningful metrics to equip decision making and increase cross departmental communication and collaboration.

PC Stat
Data-Driven Action

Expenses
Street Maintenance

YTD Expenses vs. FY21 Budget

- 1,604,431 (Annual Budget Jan.21)
- 708,042 (YTD Actual* Jan.21)

Additional YTD Expenses vs. FY21 Budget by Type

Type	Annual Budget Jan.21	YTD Actual* Jan.21
PARTS, MAINTENANCE SUPPLIES	244,300	$111,086
CONTRACT SVCS, CONSULTING, SOFTWARE LIC	171,000	$78,042
MATERIALS, SUPPLIES AND SERVICES	47,001	$27,300

Legend: ■ Annual Budget Jan.21 ■ YTD Actual* Jan.21
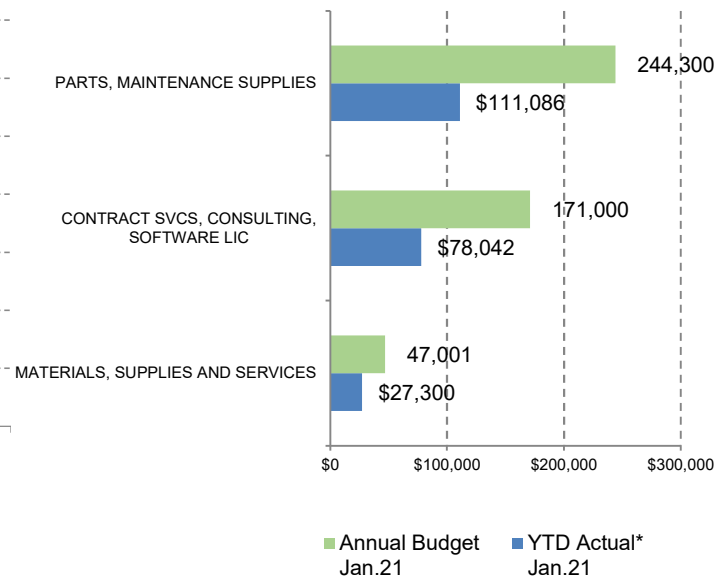
Budget Summary Decomposition by Expense Type- FY 21

- PERSONNEL SERVICES 76%
- PARTS/ MAINT, SUPPLIES 11%
- CONTRACT SVCS/ SOFTWARE 8%
- UTILITIES 3%
- MATERIALS SUPPLIES AND SERVICES 2%

Source: Public Works- Park City Municipal Corporation. As of 2/16/21.

PC Stat
Data-Driven Action
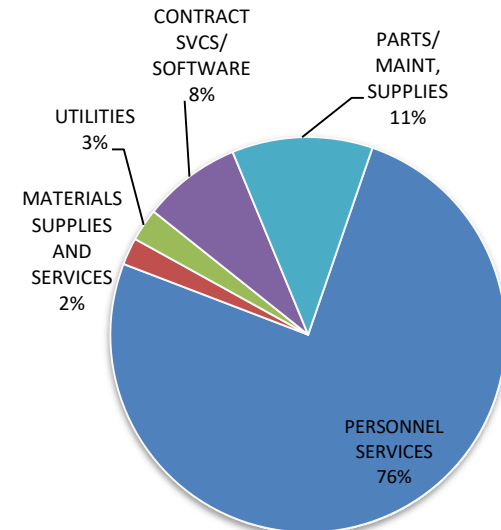
Transit Historic Operations Expenses

Actual Expense per Rider, $

Park City Transit - Annual Actual Operations Expense per Rider vs. Total Riders

Total Annual Ridership

Service expansion tied to Black and White routes incurred starting in 2018 onward

Chart data — $ per Rider (blue bars):
- 2005: $1.60
- 2006: $2.74
- 2007: $3.03
- 2008: $3.01
- 2009: $2.75
- 2010: $3.03
- 2011: $3.51
- 2012: $3.57
- 2013: $3.92
- 2014: $3.97
- 2015: $4.39
- 2016: $4.58
- 2017: $4.62
- 2018: $5.39
- 2019: $5.54
- 2020: $6.34

Legend: ■ $ per Rider —— Transit Ridership
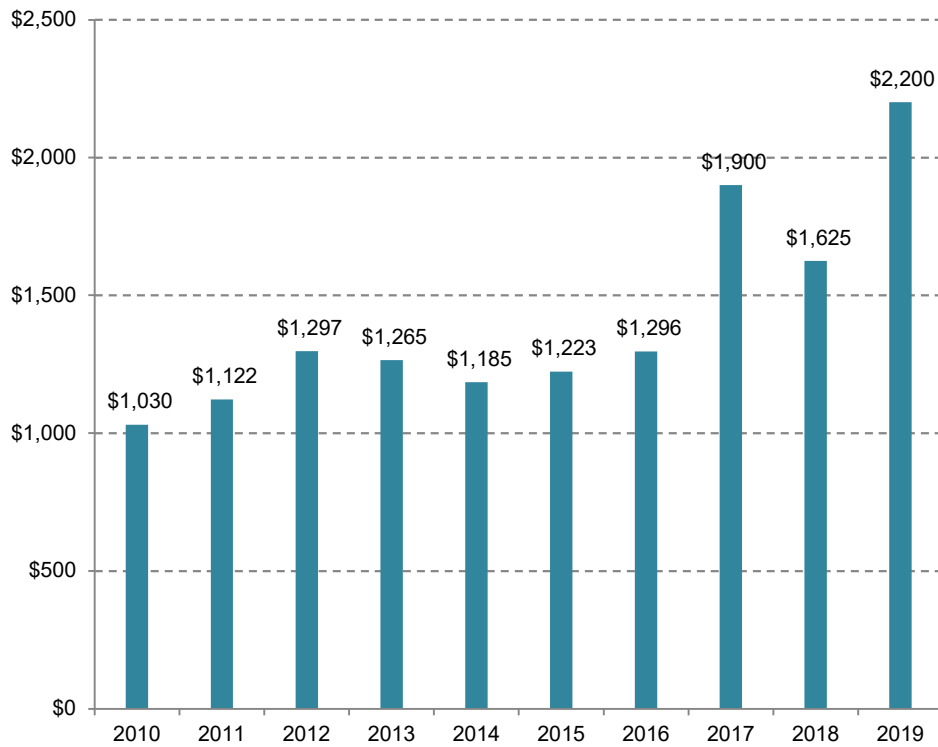
Source: Park City Municipal Corporation. As of March 31, 2021.

Cost of Living

Park City Average Rents Over Time

Average Rent, $

Year	Rent
2010	$1,030
2011	$1,122
2012	$1,297
2013	$1,265
2014	$1,185
2015	$1,223
2016	$1,296
2017	$1,900
2018	$1,625
2019	$2,200

Park City Building Cost per Square Foot Over Time

Cost/Sq. Ft.

Year	Cost
2000	$91.80
2005	$93.04
2010	$129.43
2015	$147.62
2020	$271.60
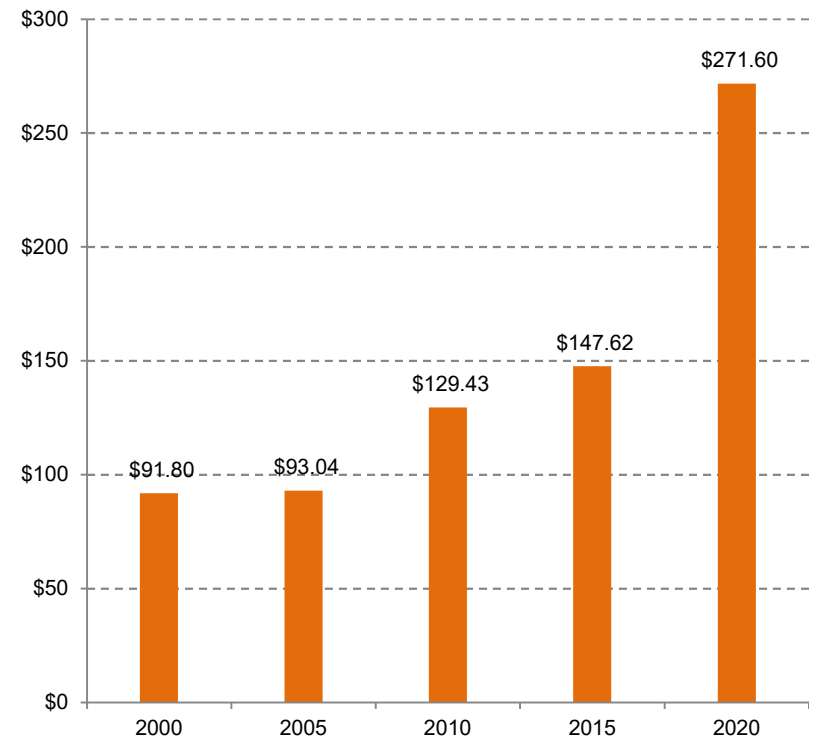
Source: Housing- Park City Municipal Corporation. As of 10/29/2020.

Affordable Housing Needs

Number of Households by Household Size

Count

Bar chart values:
- 1 Person: 65
- 2 People: 41
- 3 People: 42
- 4 People: 22
- 5 People: 11
- 6 People: 2
- 7 People: 1
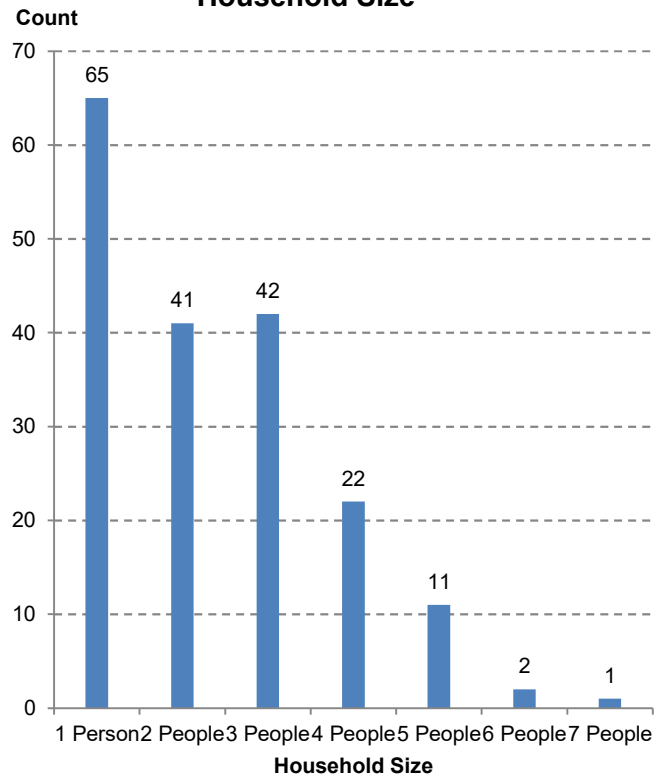
Household Size

Household Size Decomposition by %

- 1 Person, 35%
- 2 People, 22%
- 3 People, 23%
- 4 People, 12%
- 5 People, 6%
- 6 People, 1%
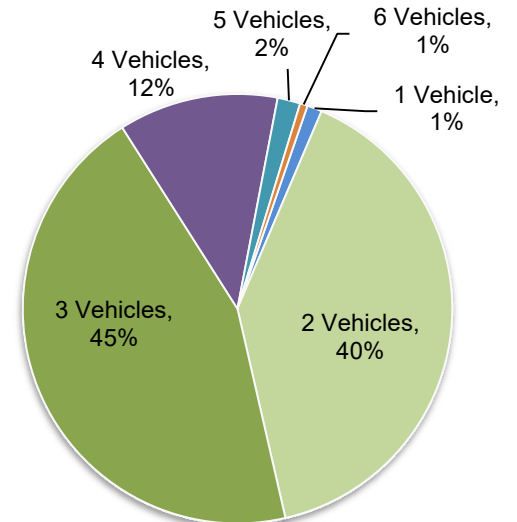- 7 People, 1%
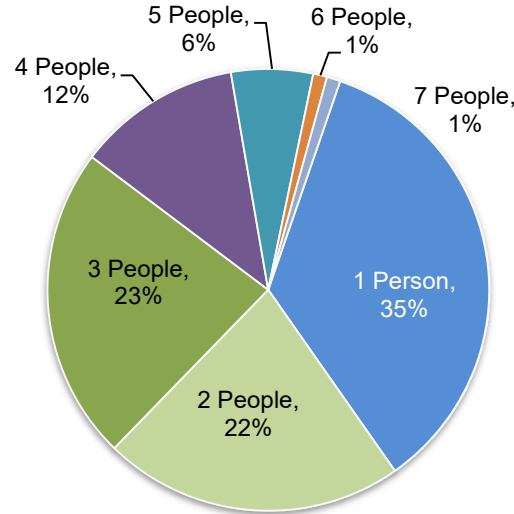
Household Vehicle Decomposition by %

- 1 Vehicle, 1%
- 2 Vehicles, 40%
- 3 Vehicles, 45%
- 4 Vehicles, 12%
- 5 Vehicles, 2%
- 6 Vehicles, 1%

Source: Housing- Park City Municipal Corporation. As of 10/29/2020.

PC Stat
Data-Driven Action

CRIME & ENFORCEMENT

Crimes Against Property - Incidents by Type

Count

Type	2015	2016	2017	2018	2019
Burglary	29	37	23	14	16
Theft	206	199	235	194	252
Arson	0	11	37	26	17
Fraud	41	70	65	74	75
Criminal Mischief	136	137	98	64	61

Source: Police- Park City Municipal Corporation. As of July 31, 2020.

PC Stat
Data-Driven Action

INJURY TRAFFIC ACCIDENTS

Intersections
Top 5 Locations for Injury Accidents

Location	Accidents
SR 248 & Bonanza	9
SR 248 & Sidewinder	7
Bonanza & Iron Horse	5
SR 224 & Snow Creek	4
SR 248 & Snow Creek	3
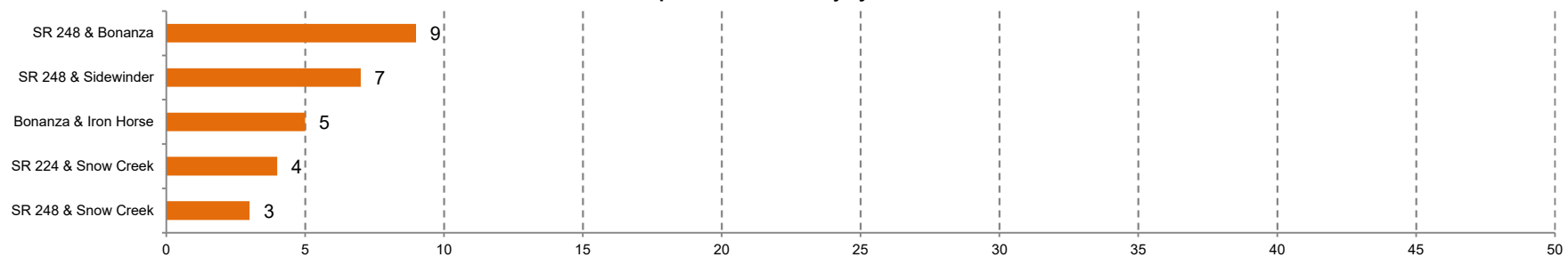
Roadways
Top 5 Locations for Injury Accidents
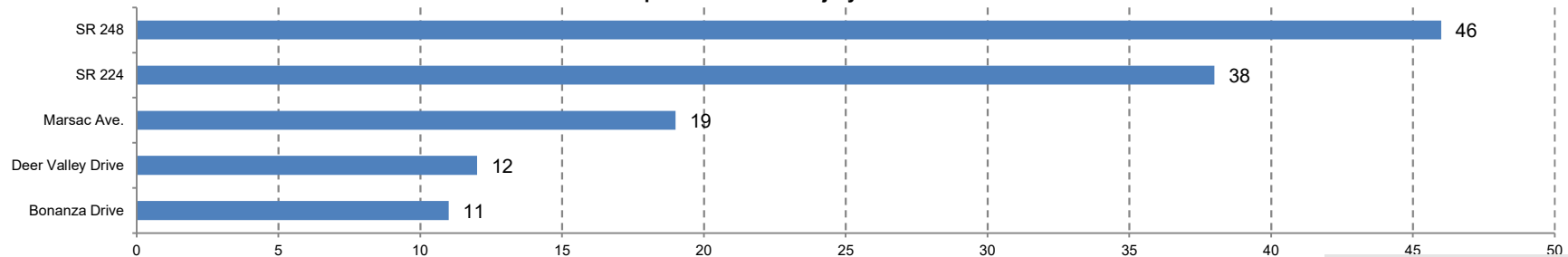
Location	Accidents
SR 248	46
SR 224	38
Marsac Ave.	19
Deer Valley Drive	12
Bonanza Drive	11

Source: Police- Park City Municipal Corporation. As of July 31, 2020.

PC Stat
Data-Driven Action

INJURY TRAFFIC ACCIDENTS

Proportion of YTD 2020 Accidents by Severity

Fatal, 9%
Serious/Critical, 18%
Minor, 73%

Proportion Preventable of YTD 2020 Accidents by Type

Hit & Run, 8%
Too Fast for Conditions, 8%
Red Light, 8%
Unsafe Distance, 17%
Improper Lookout, 58%

Proportion Non-Preventable of YTD 2020 Accidents by Type

Weather, 100%
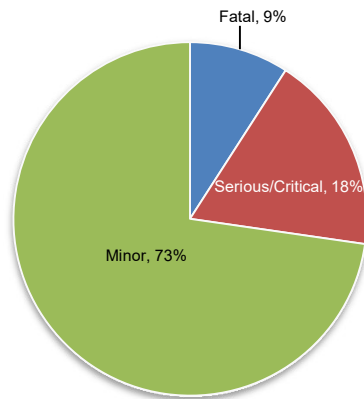
Injury Accidents - Severity	
Severity	2020 YTD - Count of Accidents
Fatal	1
Serious/Critical	2
Minor	8
Total	11
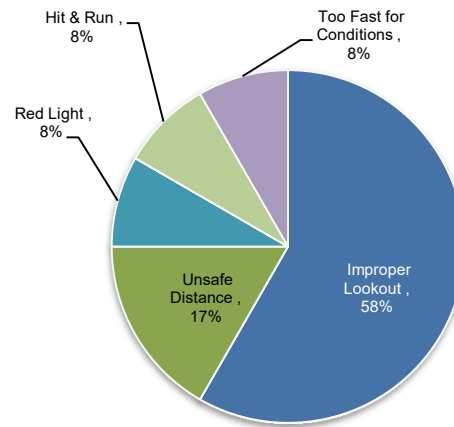
Injury Accidents - Preventable	
Type of Accident	2020 YTD - Count of Accidents
Improper Lookout	7
Distracted Driving	0
Unsafe Distance	2
Failure to Yield	0
Red Light	1
Unsafe Passing	0
Reckless Driving	0
DUI	0
Hit & Run	1
Too Fast for Conditions	1
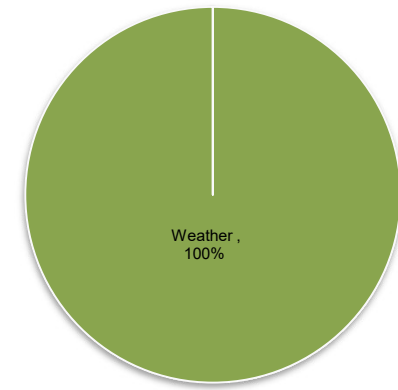
Injury Accidents - Non-Preventable	
Type of Accident	2020 YTD - Count of Accidents
Medical	0
Road Defect	0
Weather	1
Wildlife	0
Equipment Malfunction	0

Source: Police- Park City Municipal Corporation. As of July 31, 2020.

PC Stat
Data-Driven Action

Ice Facility Usage

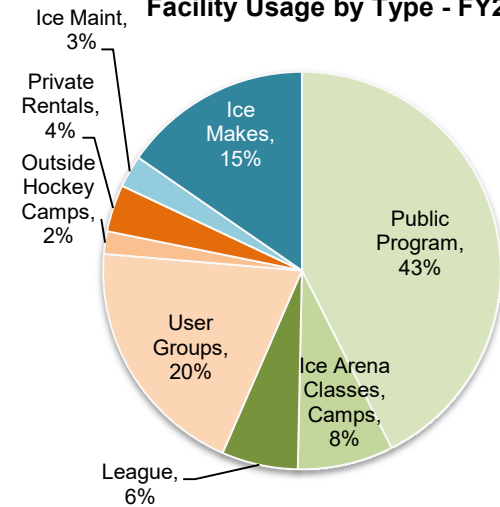### Facility Usage by Type - FY18

Ice Maint, 3%
Closed, 2%
Private Rentals, 2%
Outside Hockey Camps, 1%
User Groups, 19%
League, 6%
Ice Arena Classes, Camps, 11%
Public Program, 41%
Ice Makes, 15%

Facility Usage by Type - FY19

Ice Maint, 3%
Closed, 1%
Private Rentals, 2%
Outside Hockey Camps, 2%
User Groups, 18%
League, 7%
Ice Arena Classes, Camps, 10%
Public Program, 44%
Ice Makes, 14%

Facility Usage by Type - FY20

Ice Maint, 3%
Private Rentals, 4%
Outside Hockey Camps, 2%
User Groups, 20%
League, 6%
Ice Arena Classes, Camps, 8%
Public Program, 43%
Ice Makes, 15%
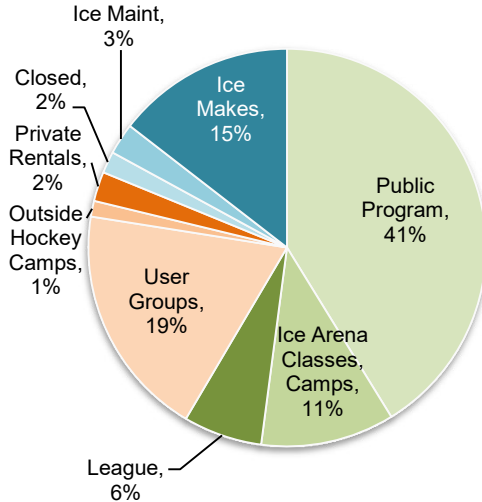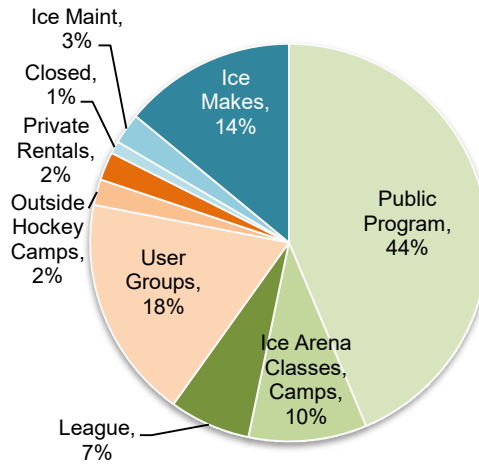
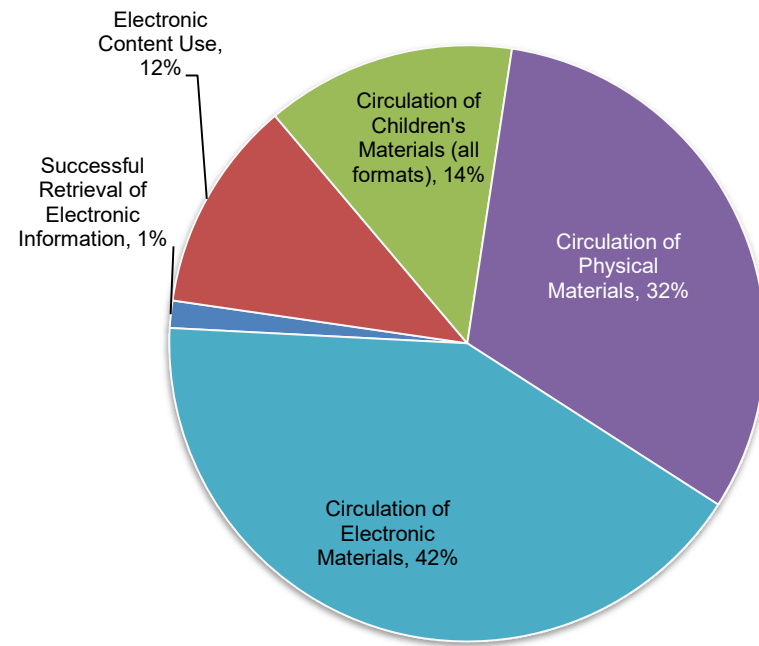| Activity	FY18	FY19	FY20		FY18	FY19	FY20
Public Program	2,726	2,824	2,124		41%	44%	43%
Ice Arena Classes, Camps	719	622	389		11%	10%	8%
League	425	428	311		6%	7%	6%
User Groups	1,255	1,176	989		19%	18%	20%
Outside Hockey Camps	85	136	92		1%	2%	2%
Private Rentals	160	150	192		2%	2%	4%
Closed	116	66	0		2%	1%	0%
Ice Maint	168	162	131		3%	3%	3%
Ice Makes	960	906	767		15%	14%	15%
Total	6,614	6,469	4,993				

Source: Ice- Park City Municipal Corporation. As of 9/14/2020. Note: distribution of activities in FY20 excludes COVID closures in order to display percentage usage by category under open conditions.

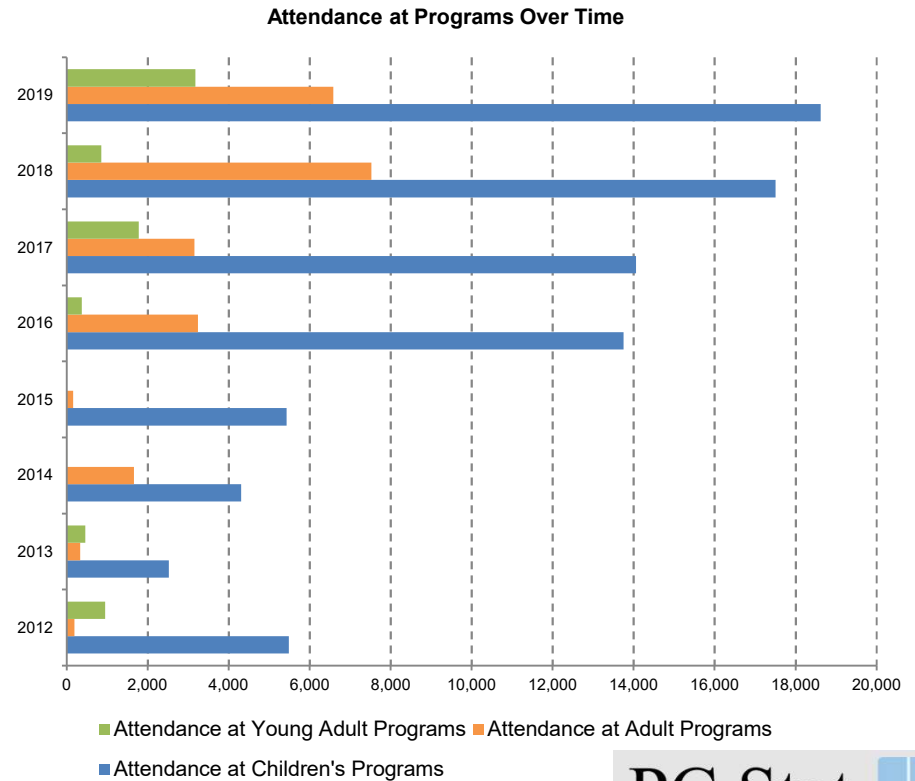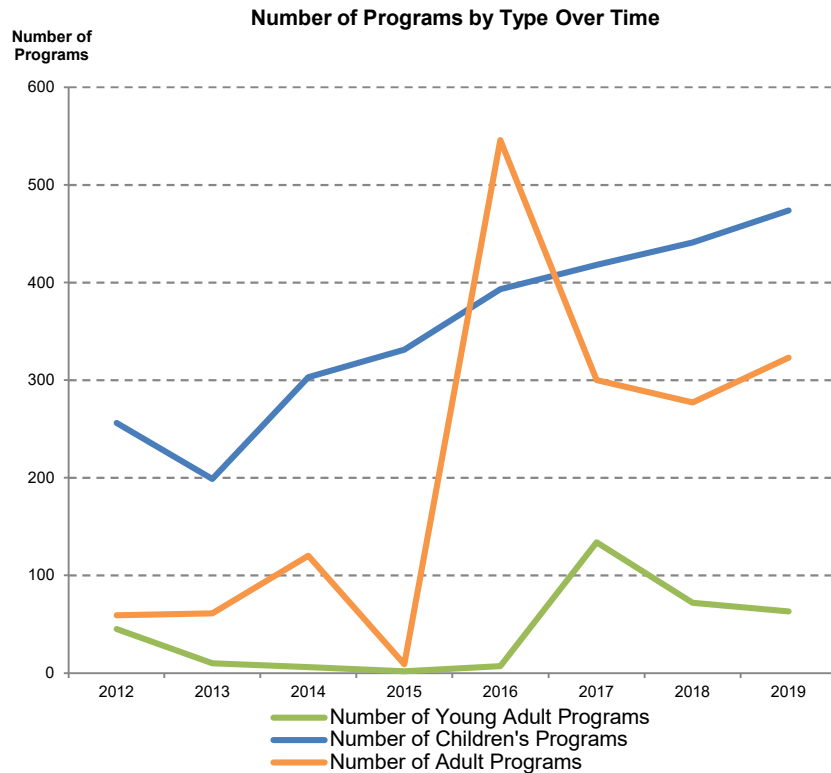# LIBRARY SERVICE TRENDS

Count of Collection Use by Type - 2019

Category	Value
Circulation of Electronic Materials	115,187
Circulation of Physical Materials	87,424
Circulation of Children's Materials (all formats)	37,457
Electronic Content Use	31,799
Successful Retrieval of Electronic Information	4,036
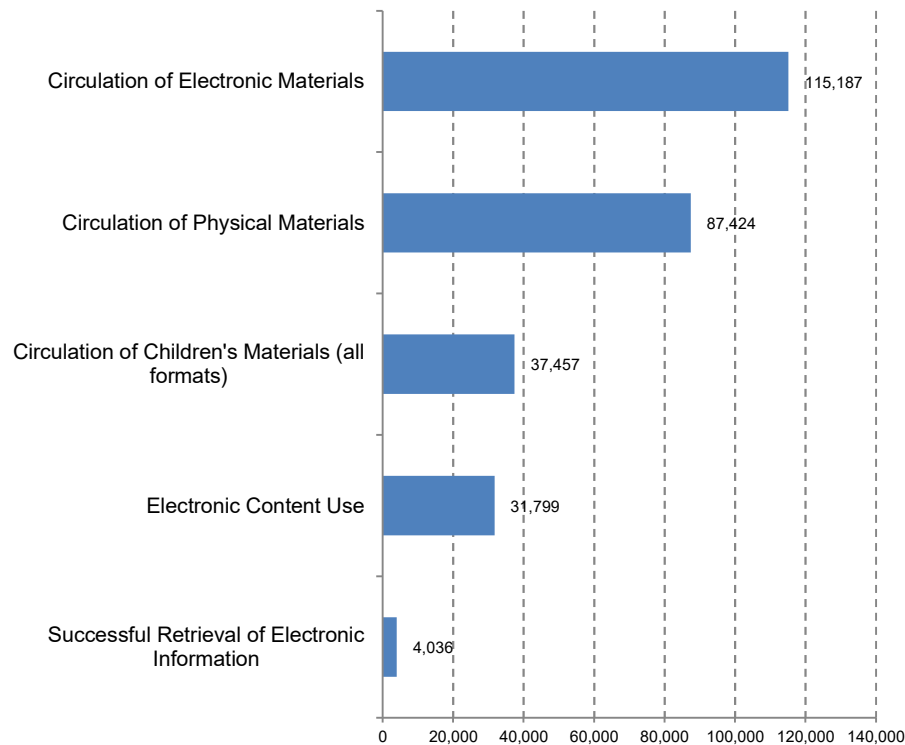
Decomposition of Total Collection Use by Type - 2019

- Electronic Content Use, 12%
- Successful Retrieval of Electronic Information, 1%
- Circulation of Children's Materials (all formats), 14%
- Circulation of Physical Materials, 32%
- Circulation of Electronic Materials, 42%

Source: Library- Park City Municipal Corporation. As of July 31, 2020.

PC Stat
Data-Driven Action

LIBRARY PROGRAMS

Number of Programs by Type Over Time

Number of Programs

Legend:
- Number of Young Adult Programs
- Number of Children's Programs
- Number of Adult Programs

Attendance at Programs Over Time

Legend:
- Attendance at Young Adult Programs
- Attendance at Adult Programs
- Attendance at Children's Programs

Source: Library- Park City Municipal Corporation. As of July 31, 2020.

PC Stat
Data-Driven Action

TENNIS REVENUE

YoY Tennis Revenue Decomposition

FY 21 Thru Jan	$125,161	$417,350	$74,103
FY 20	$150,873	$544,940	$92,018
FY 19	$180,700	$458,930	$102,458
FY 18	$192,764	$565,143	$118,042
FY 17	$164,677	$511,161	$108,444
FY 16	$165,314	$548,267	$104,712

$0 $100,000 $200,000 $300,000 $400,000 $500,000 $600,000 $700,000 $800,000 $900,000 $1,000,000

■ Tennis League   ■ Court Time   ■ Tennis Lessons   ■ Pro Shop

PC Stat
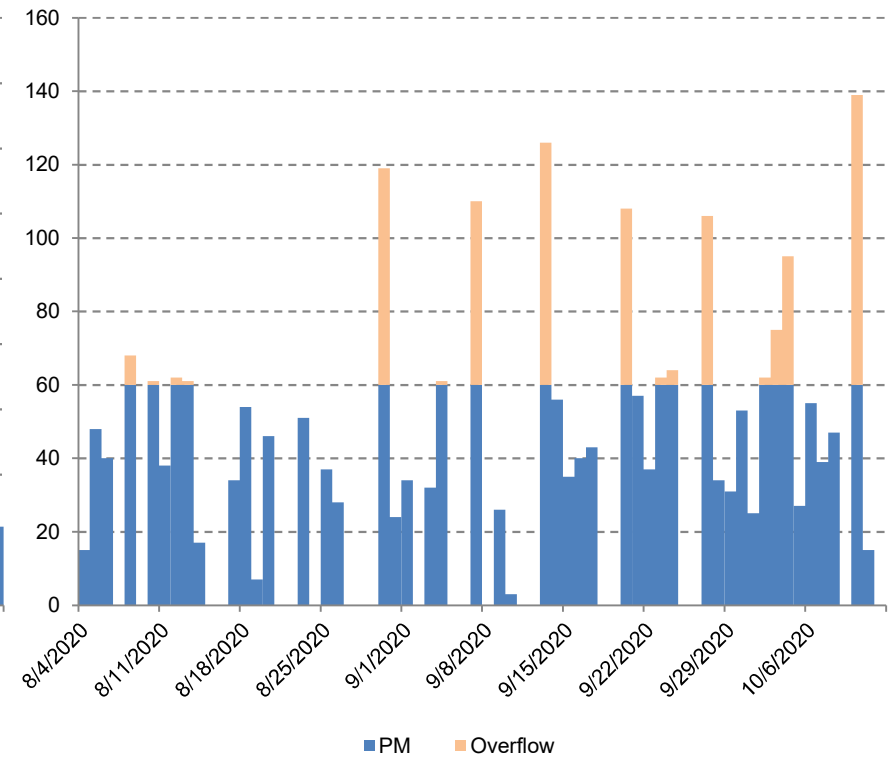Data-Driven Action
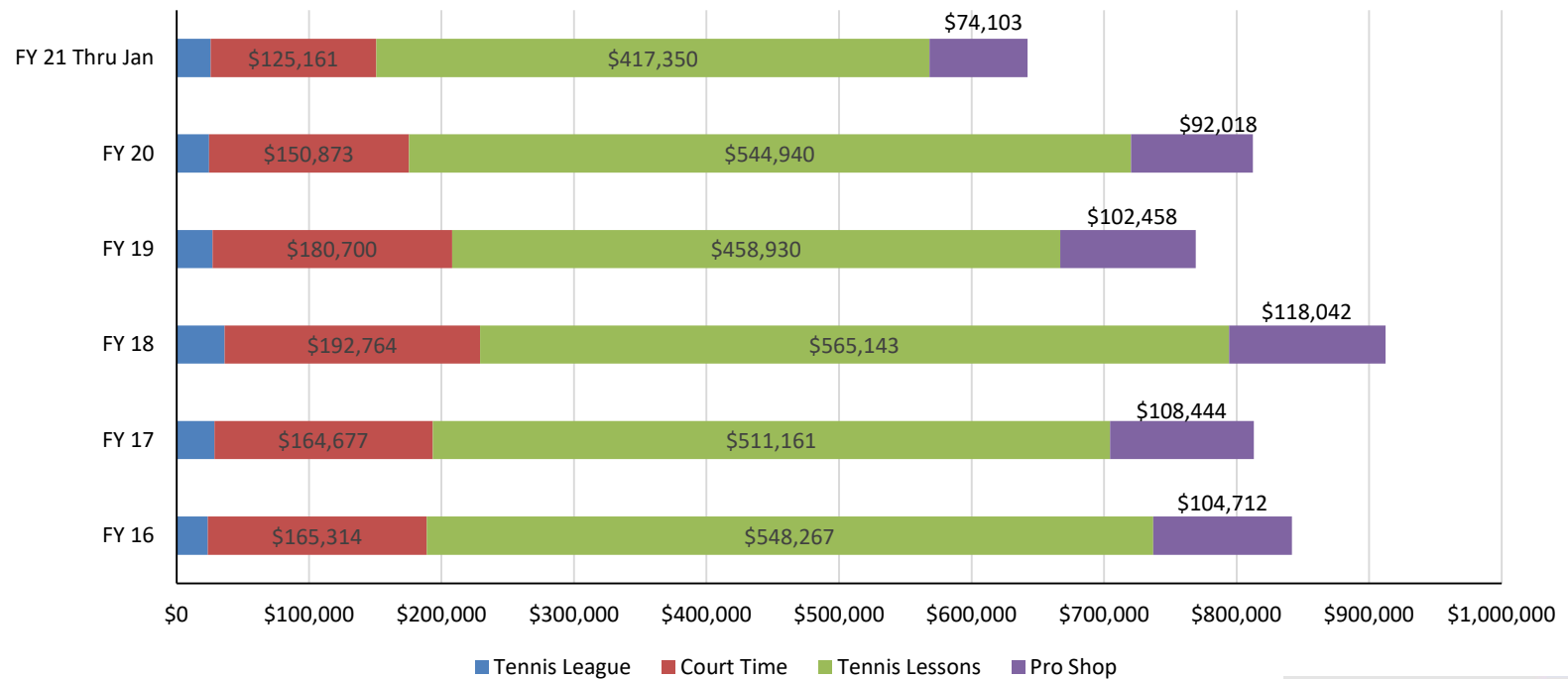
Trailheads – Blood's Lake

Blood's Lake Trailhead Parking Usage - Summer/Fall 2020 - AM
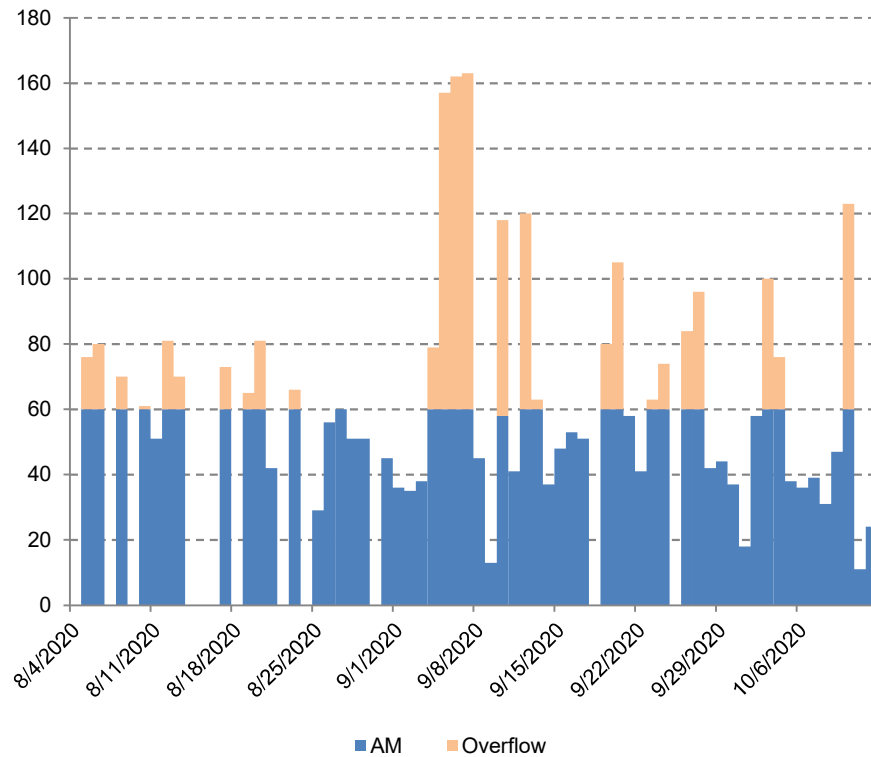
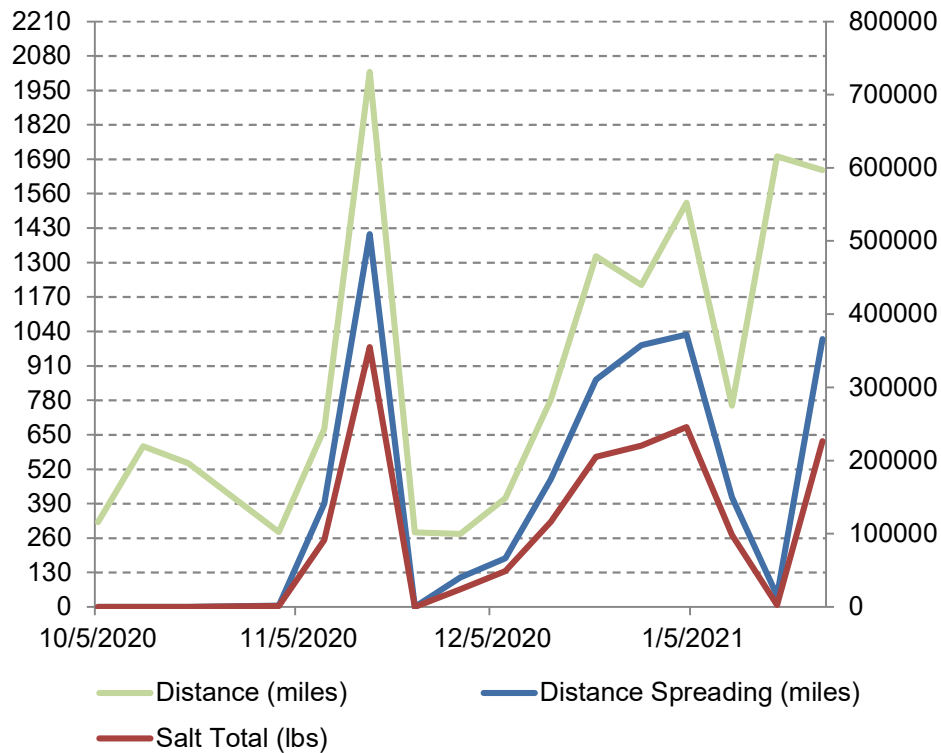### Blood's Lake Trailhead Parking Usage - Summer/Fall 2020 - PM
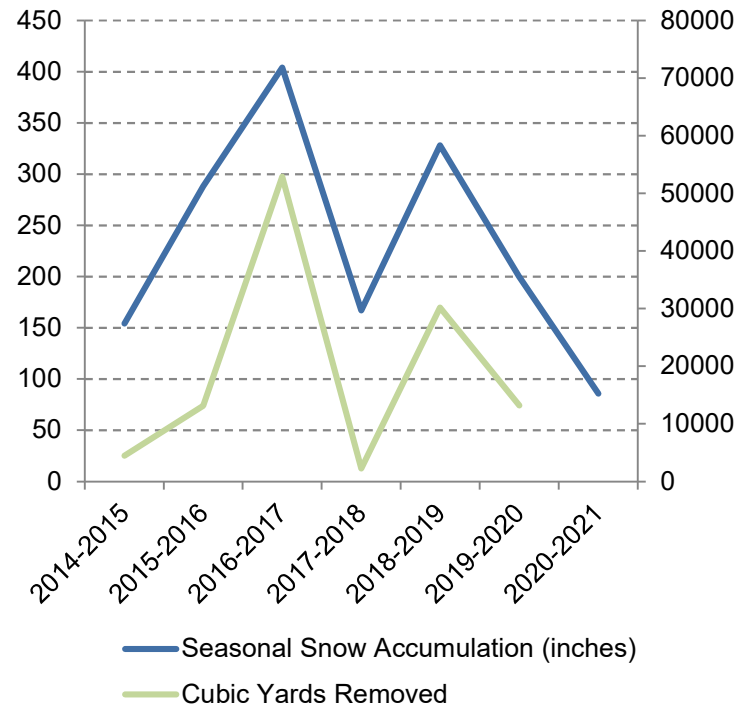

Source: Economic Development- Park City Municipal Corporation. As of 10/16/2020.
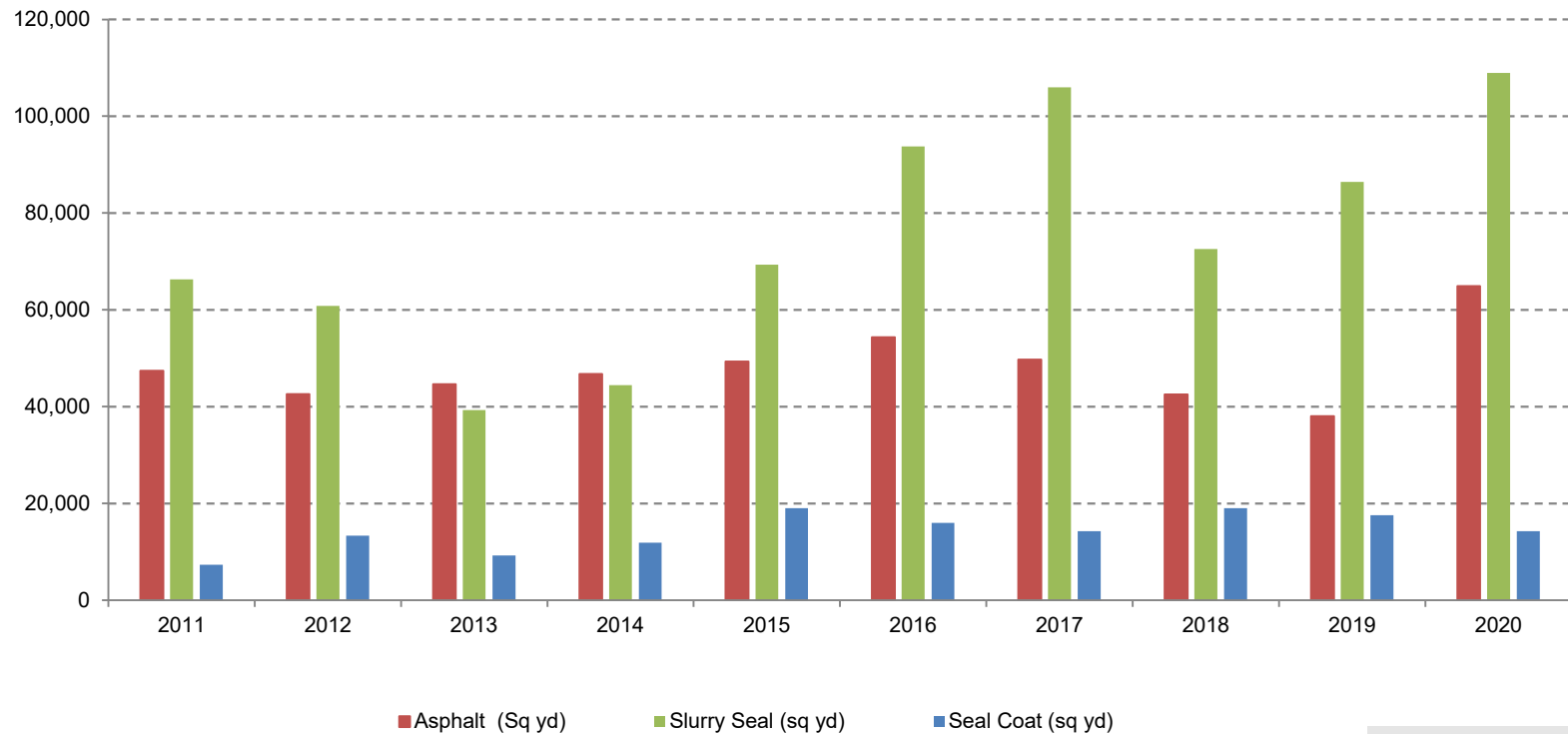
Snow Plowing and Hauling

Distance and Salt

Legend:
- Distance (miles)
- Distance Spreading (miles)
- Salt Total (lbs)

Snow Accumulation vs. Snow Hauling

Legend:
- Seasonal Snow Accumulation (inches)
- Cubic Yards Removed

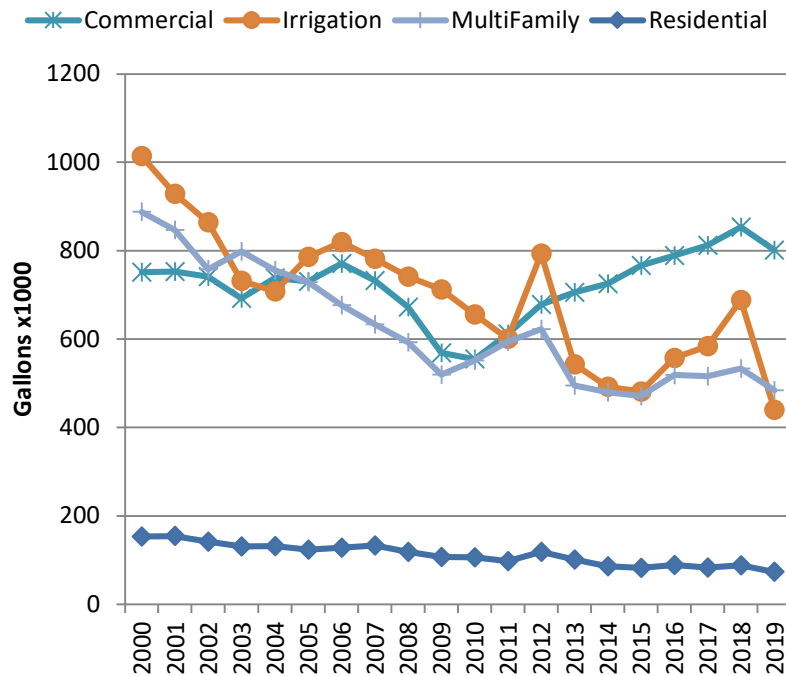Source: Public Works- Park City Municipal Corporation. As of 2/16/2021.

Pavement Program

*Crack Seal is consistently applied at 30 tons per year
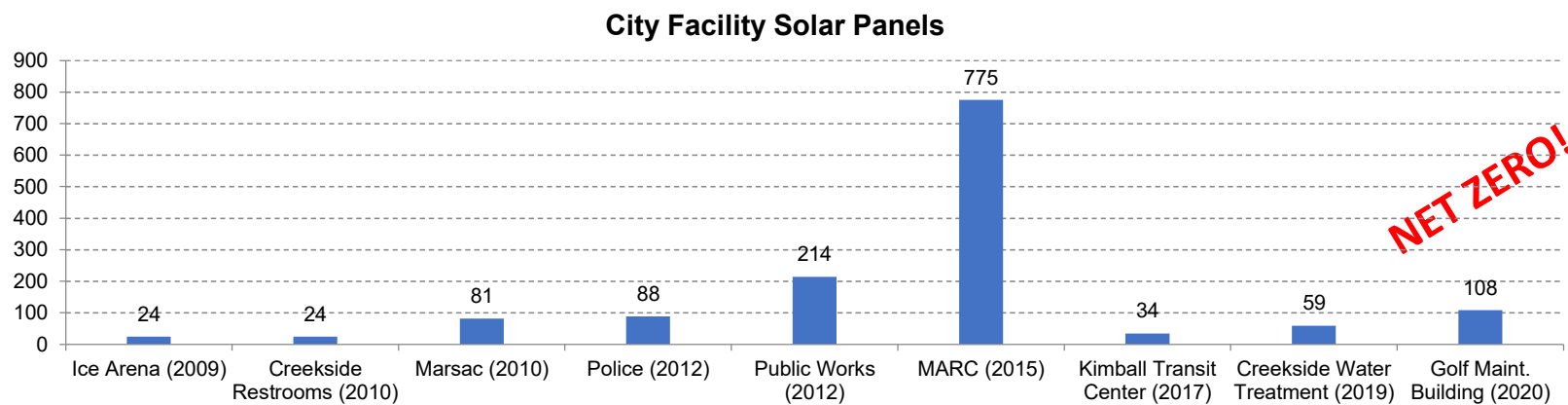Source: Public Works- Park City Municipal Corporation. As of 2/16/2021.

Legend: ■ Asphalt (Sq yd) ■ Slurry Seal (sq yd) ■ Seal Coat (sq yd)

WATER USE & LOSS

Gallons Per Account Per Year

Legend: ⊠ Commercial ● Irrigation ╋ MultiFamily ◆ Residential

DMA Name	Target Loss (GPM)	Actual Loss (GPM)	Percentage Over/Under
Thaynes	81.4	209	257%
Old Town	75.7	185	244%
Park Meadows	190.9	391	205%
Deer Valley Lower	55.6	100	180%
Aerie	42.8	70	164%
Fairway Hills	51.4	61	119%
Deer Valley Upper	51.2	55	107%
Flagstaff	25.1	17	68%
Bald Eagle	22.5	10	45%
Oaks	27.9	10	36%
Sandstone Cove	5.7	2	35%
Iron Canyon	9.3	3	32%
Red Cloud Tank	7.9	2	25%
American Flag (Centennial)	12.2	3	25%
Red Cloud	5.3	1	19%
Mine Bench	2.5	0	0%
Below American Flag	7.3	0	0%
Daly	3.4	0	0%

PC Stat
Data-Driven Action

PARK CITY'S SOLAR

City Facility Solar Panels

NET ZERO!

Facility	Panels
Ice Arena (2009)	24
Creekside Restrooms (2010)	24
Marsac (2010)	81
Police (2012)	88
Public Works (2012)	214
MARC (2015)	775
Kimball Transit Center (2017)	34
Creekside Water Treatment (2019)	59
Golf Maint. Building (2020)	108

PC Stat
Data-Driven Action

Wildlife

Beaver Relocation Expenses

Year	Internal Personnel Costs	External Costs
2020	$3,652.55	$740.00
2019	$515.00	$2,164.90

Scale: $0.00, $1,000.00, $2,000.00, $3,000.00, $4,000.00, $5,000.00

Legend: ■ Internal Personnel Costs ■ External Costs
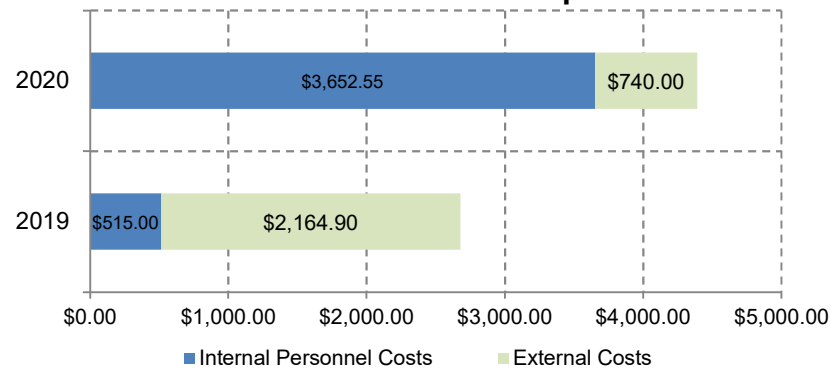
Average Cost per Relocation

Year	Average Cost
2020	$488.06
2019	$2,679.90

9 Beavers Relocated
1 Beaver Relocated

Scale: $0.00, $500.00, $1,000.00, $1,500.00, $2,000.00, $2,500.00, $3,000.00

Source: Public Works- Park City Municipal Corporation. As of 2/16/2021.
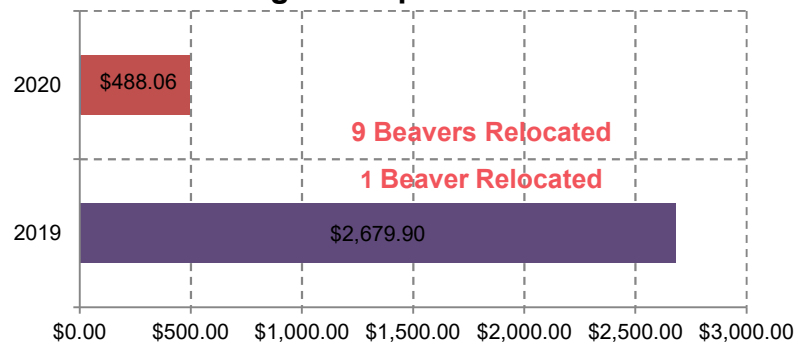
PC Stat
Data-Driven Action

NEIGHBORHOODS

- Nearby Projects

- Opportunities for Engagement

- Neighborhood-Specific Stats

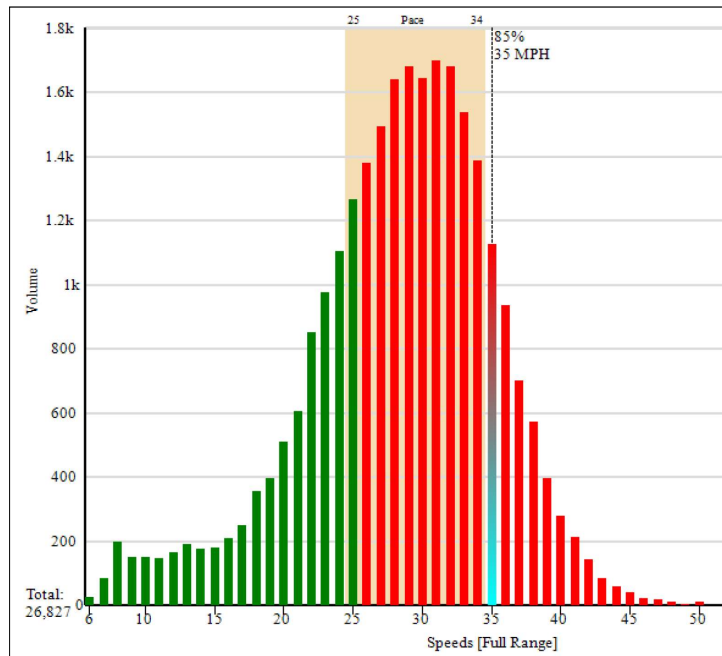- Specific Topics- crime trends, bus route changes, etc.

PC STAT
Aspen Springs, Speed Data Update 9.16.21
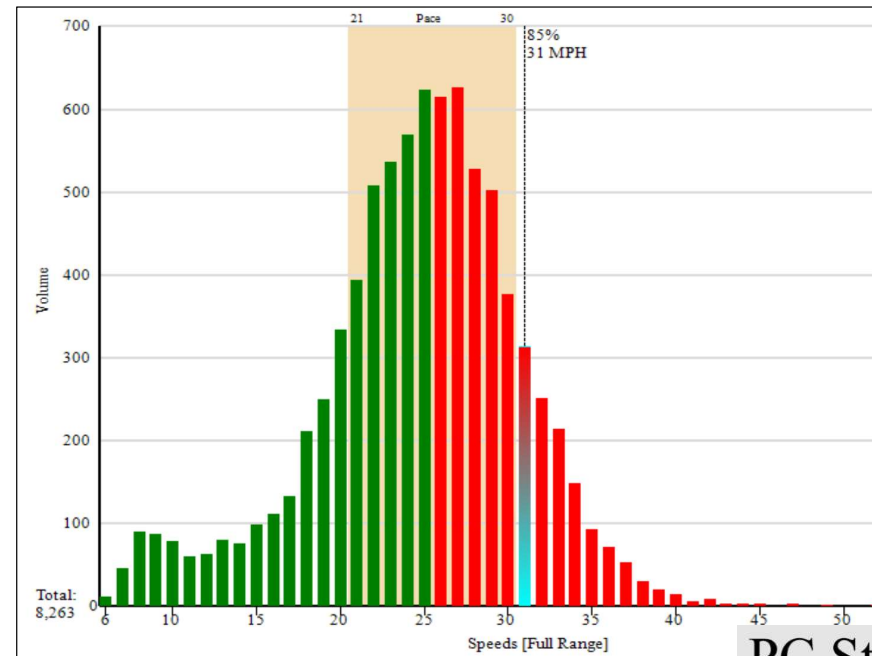
PC Stat
Data-Driven Action

MEADOWS DRIVE
ENTERING ASPEN SPRINGS

March 22 – July 15, 2021
70.1% of Vehicles Speeding

Sept 9 – Sept 31, 2021
47.14% of Vehicles Speeding

Number Exceeding Limit				
Speed	25+	35+	45+	Total
Number	15273	3441	94	18808
Percent	56.93%	12.82%	0.35%	70.1%

Number Exceeding Limit				
Speed	25+	35+	45+	Total
Number	3671	218	7	3896
Percent	44.42%	2.63%	0.08%	47.14%

PC Stat
Data-Driven Action