



*Welcome CAST to the
Town of Avon!*

January 23, 2020

AVON TOWN COUNCIL

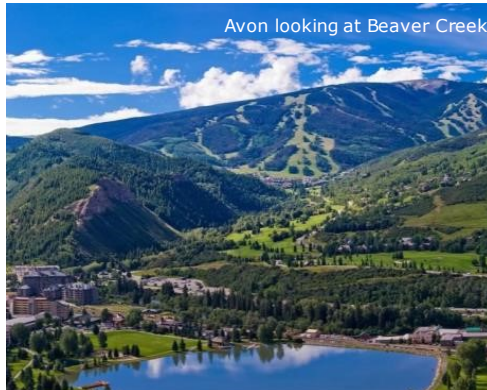




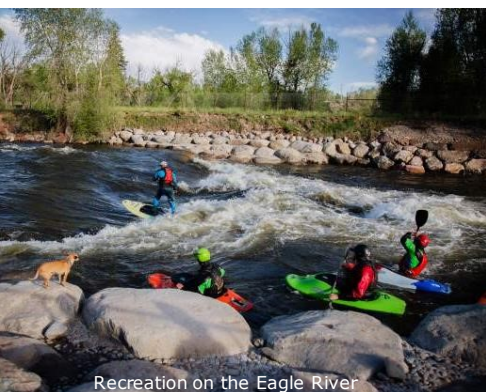
Mountain Biking in Avon Preserve



Recreation on Nottingham Lake



Avon looking at Beaver Creek



Recreation on the Eagle River



Easily accessible from Intertate-70 and Highway 6

Avon Snapshot

The Town of Avon is located in the stunning Rocky Mountains of Colorado along the scenic Eagle River. The town serves as a gateway to the world-class Beaver Creek Resort and is eight miles west of world-famous Vail

- Located in heart of the Vail Valley
- Eagle River runs through Town
- Easy access to I-70 and Hwy 6
- Abundant outdoor recreation
- Pedestrian friendly



Location

Avon is located along I-70 between two famous ski resorts, Vail and Beaver Creek

Avon is accessible from two airports;

- DIA (129 Miles)
- EGE (25 miles)

Population

Population by Age:

- Biggest age groups are ages 30-39, followed by ages 0-9 and ages 20-29

Population by Employment Status:

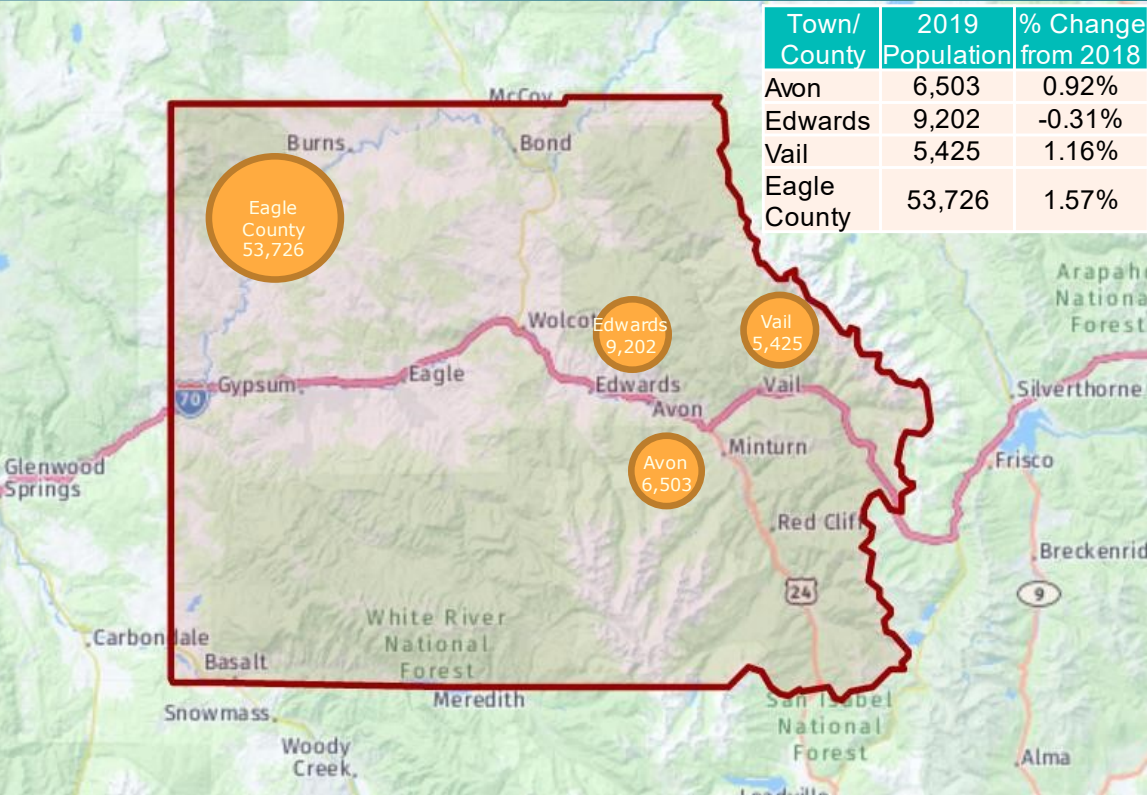
- 84.1% Labor Force Participation
- 84.1% Employment Rate
- 0% Unemployment Rate

Population by Place of Birth

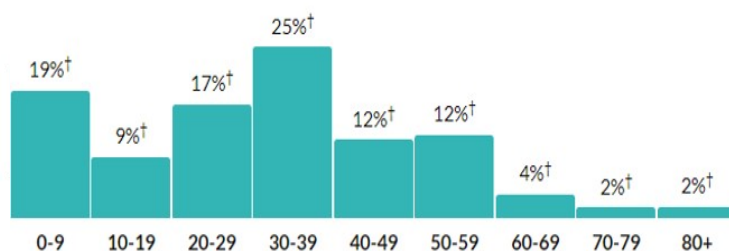
- 65.37% of Avon residents were born in the United States, with 31.20% born in Colorado
- 31.25% of residents are not US Citizens
- 34.63% of residents are foreign born, the largest percentage are from Latin America

Sources: datausa.io and worldpopulationreview.com

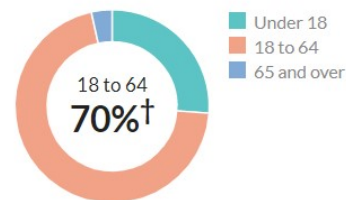
Town/County	2019 Population	% Change from 2018
Avon	6,503	0.92%
Edwards	9,202	-0.31%
Vail	5,425	1.16%
Eagle County	53,726	1.57%



Population by age range



Population by age category



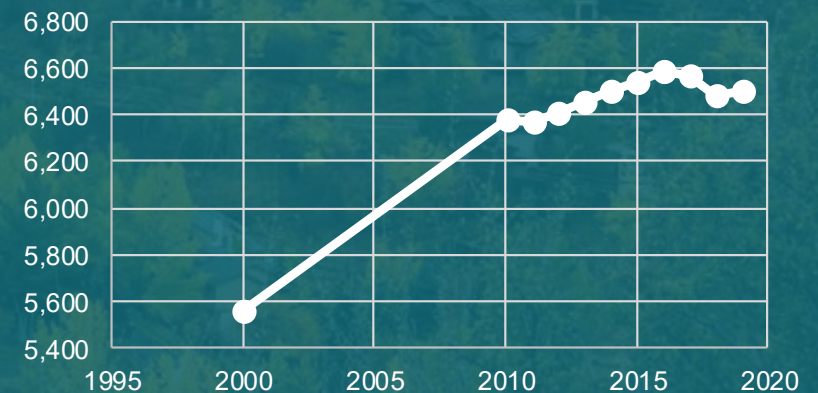
Show data / Embed



Socio-Economic

Population:	6,503
Median Household Income:	\$61,791
Median Age:	32.3 years
Median Property Value:	\$431,800
Number of Persons/Household:	3
Total Number of Housing Units:	4,052
Residential Occupancy:	53%

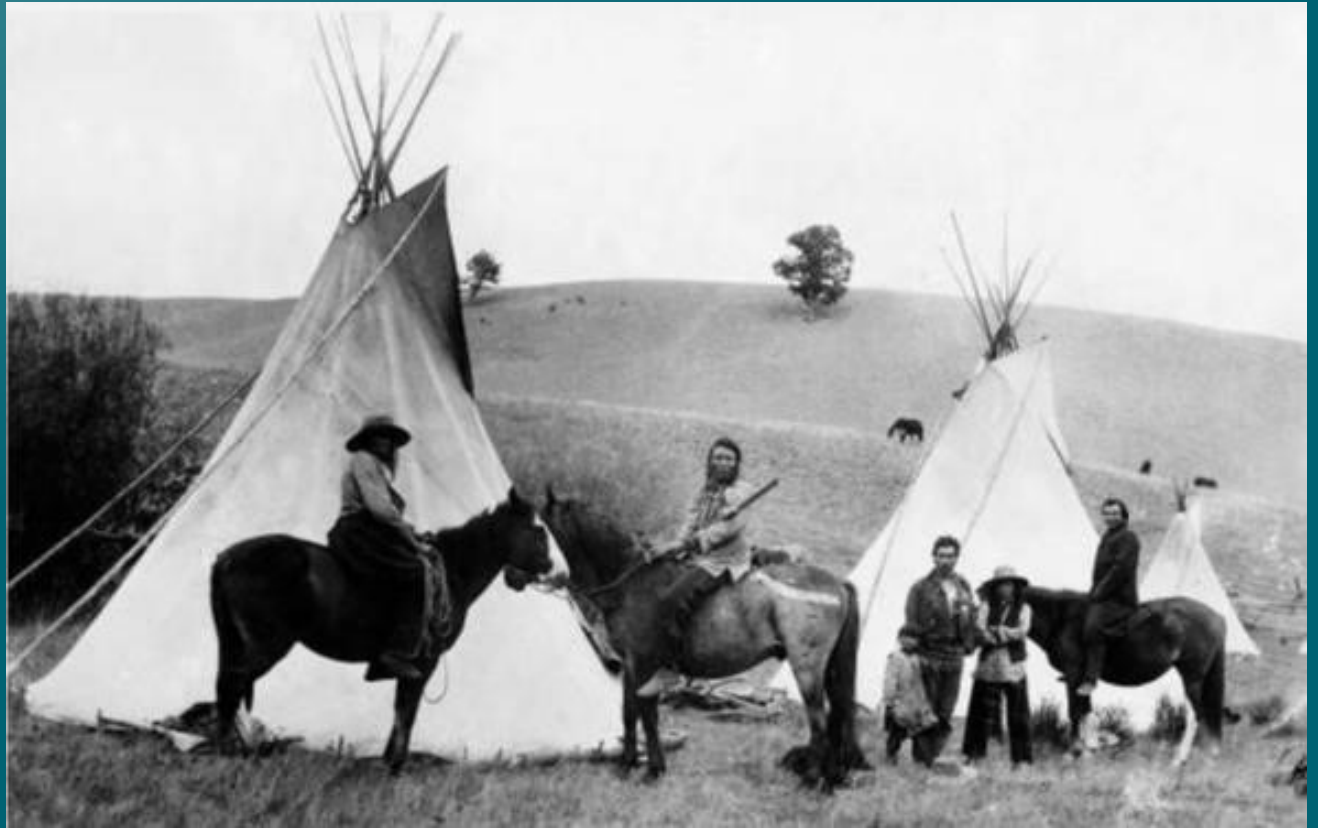
Avon Population Growth



Sources: worldpopulationreview.com and censusreporter.org

Ute Indian Tribes

- Hunted mule deer, elk and great buffalo in "the shining mountains"
- Settlers arrived in early 1880s



Avondale to Avon

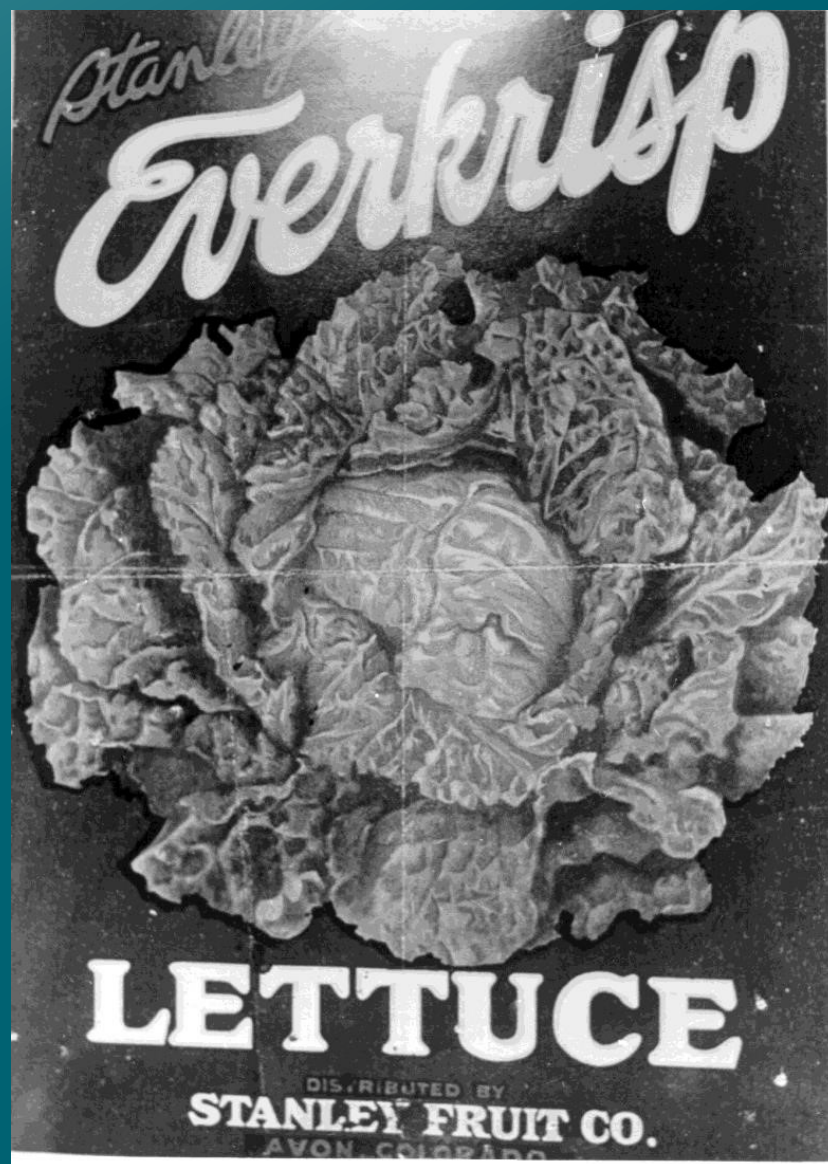


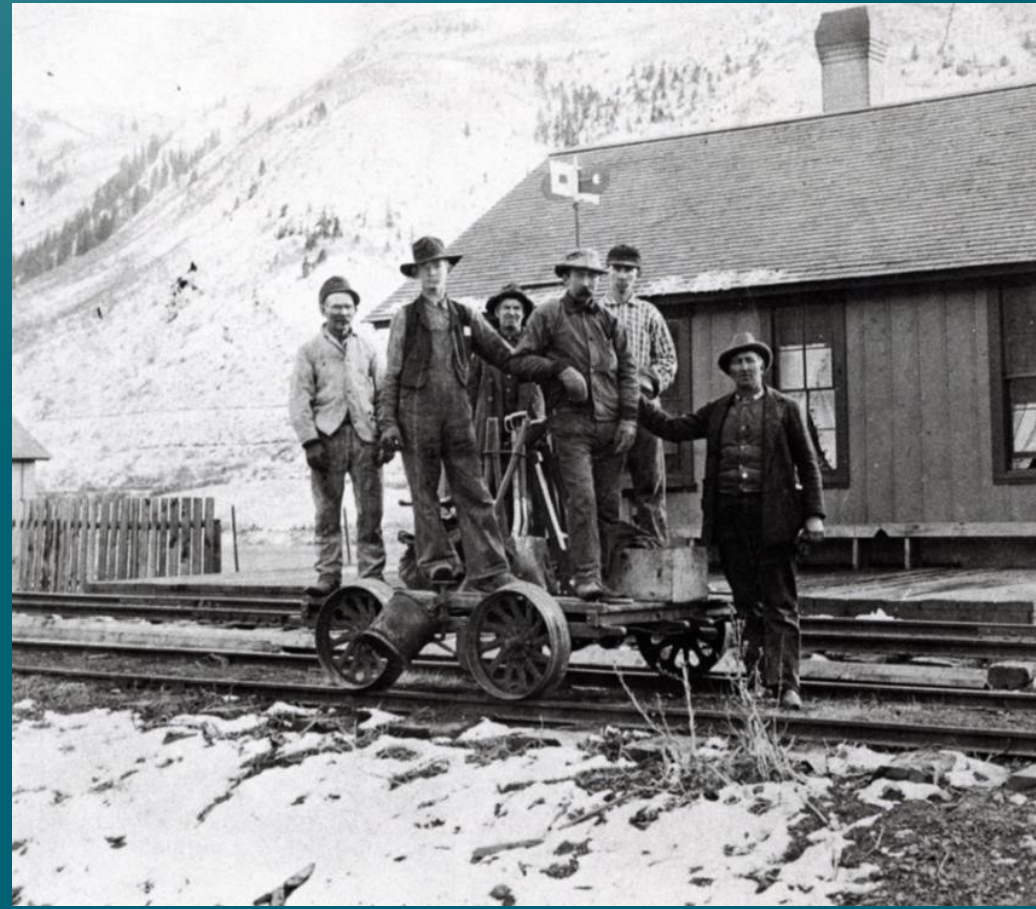
- Early pioneers homesteaded and quickly began growing crops to feed nearby mines
- Lettuce was the crop of choice!

From Lettuce Patch to Resort Town

- Box cars stood at Avon Station
- Fresh cut lettuce heads delivered
- Refrigerated rail cars shipped as far as east coast, weeks after other harvests were gone.

Colorado Association of Ski Towns
January 23, 2020





Colorado Association of Ski Towns
January 23, 2020

Joint Public Safety Building built in 2017

Partnership between Avon Police Department and
Eagle River Fire Protection District

\$6.5 Million
Voter Approval in 2016



Town Hall Move-In

- Occupied in November, 2018
- Substantial Move to Paperless Office
- Hybrid Open Office Environment
- Community Use of Council Chambers
- Enhanced Security



LEED GOLD

Avon Town Hall has officially achieved LEED GOLD Certification!

Sustainable attributes we're especially proud of:

- Water efficient flow and flush fixtures that help reduce indoor potable water usage by 34%
- Solar array as onsite renewable energy source that generates over 45% of energy used in the building
- A 36% lighting power reduction
- 100% of building electricity supplied from renewable sources
- Approximately 10% of building materials manufactured using recycled content



Stop by 100 Mikaela Way and check out the new space!

CLIMATE
ACTION
COLLABORATIVE



SAVE THE DATE: AVON TOWN CLEAN UP DAY
TOWN-WIDE | THURSDAY, MAY 23 | 5 - 7 P.M.
FREE FOOD & BEER FOR VOLUNTEERS!
LEARN MORE: [AVON.ORG/CLEANUPDAY](https://avon.org/cleanupday)

Town of Avon | 100 Mikaela Way | (970) 748-4000 | avon.org | discoveravon.org

Avon Recreation Center Remodel





*Recognized as Best Workout
Place in Eagle County in 2019*



***Projecting First Year to Top
\$1 Million in Admission Revenue***

Outdoor Fitness Court



Special Events

Avon Egg Hunt

Saturday before Easter

2,000 Kids and 10,000 eggs!!

Our Beaver Creek Partners Host the Beaver Creek Rodeo in Avon



Special Events

Avon LIVE!

- Free Community Concert Series
- Increased from 4 to 9 Concerts in 2019
- 1,000+ per concert



The poster features a stylized white mountain range with a treble clef and musical notes on the left. The text "AVON" is in a bold, dark font, with a green triangle above the 'V'. "live!" is in a cursive, orange font. Below this, "FREE CONCERT SERIES" is written in a white, sans-serif font. The date and time "AUGUST 28TH @ 5:30PM - 8:45PM" are in a dark blue font. A photo of the band The Flobots is shown, with the band name "The Flobots" written in a large, blue, sans-serif font to the right. At the bottom, there is a list of amenities and rules in a small, dark blue font.

AVON *live!*

FREE CONCERT SERIES

AUGUST 28TH @ 5:30PM - 8:45PM

 The Flobots

MOUTHWATERING FOOD | CRAFT COCKTAILS
\$3 OFF FIRST DRINK BEFORE 6 P.M.
WALK, RIDE OR USE PUBLIC TRANSPORTATION
FREE WATER STATION | REDUCE, REUSE, RECYCLE
FOR ADDITIONAL INFORMATION, VISIT AVON.ORG/EVENTS
NO SMOKING | NO PETS | NO OUTSIDE ALCOHOL | DRONES/UAVS PROHIBITED

March Fourth



FLOBOTS



Salute to the USA

July 3rd

Avon Fireworks Show



JULY 3 @ 5:30 PM
AT HARRY A. NOTTINGHAM PARK
LIVE PERFORMANCES FROM
ZIGGY MARLEY @ 8PM
WITH OPENER HAZEL MILLER BAND @ 6PM
THE BIGGEST FIREWORK SHOW IN COLORADO @ 9:45PM
WALK, RUN OR USE PUBLIC TRANSPORTATION | FREE WATER STATION | GRUBS, DRINKS, HOT VEG
PARKING AVAILABLE AT THE ELK AND DEER LOTS | FREE FAMILY FUN ZONE!
FOR MORE INFO AVON.ORG/EVENTS
A SPECIAL THANK YOU TO OUR SPONSORS



NO REFUND FOR ANY TICKETS | ALL TICKETS ARE NON-REFUNDABLE | ALL TICKETS ARE NON-REFUNDABLE | ALL TICKETS ARE NON-REFUNDABLE

**Record
Attendance
in 2019**

**Estimated
25,000+
people in
Nottingham
Park**









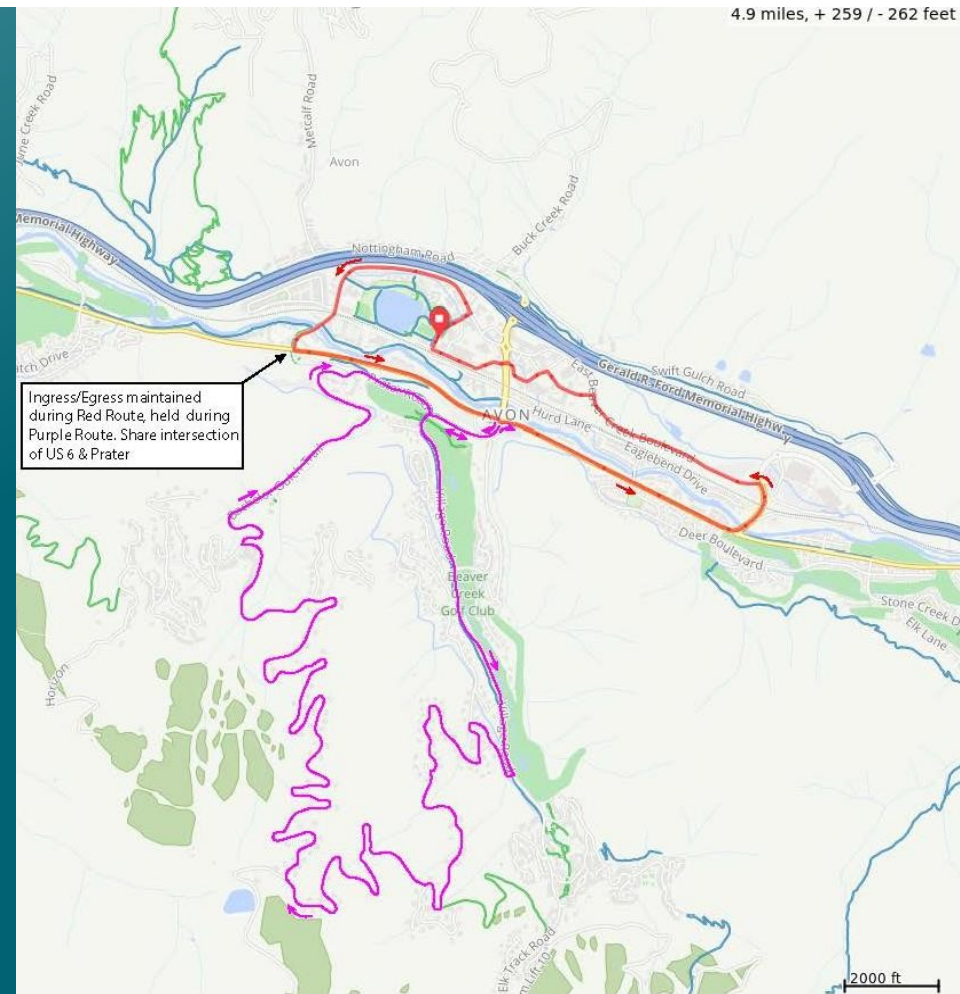






COLORADO CLASSIC – STAGE 2 – AUGUST 23, 2019

- All Professional Female Bike Race
- 7 laps through Downtown Avon
- 1 Hill Climb Lap



Red Route	7 Laps for 35 Miles	Est. Timing- 1:05pm to 2:30pm
Red & Purple Route	1 Lap for 15 Miles	Est. Timing- 2:30pm to 3:10pm
Awards Ceremony		3:15pm @ Nottingham Park

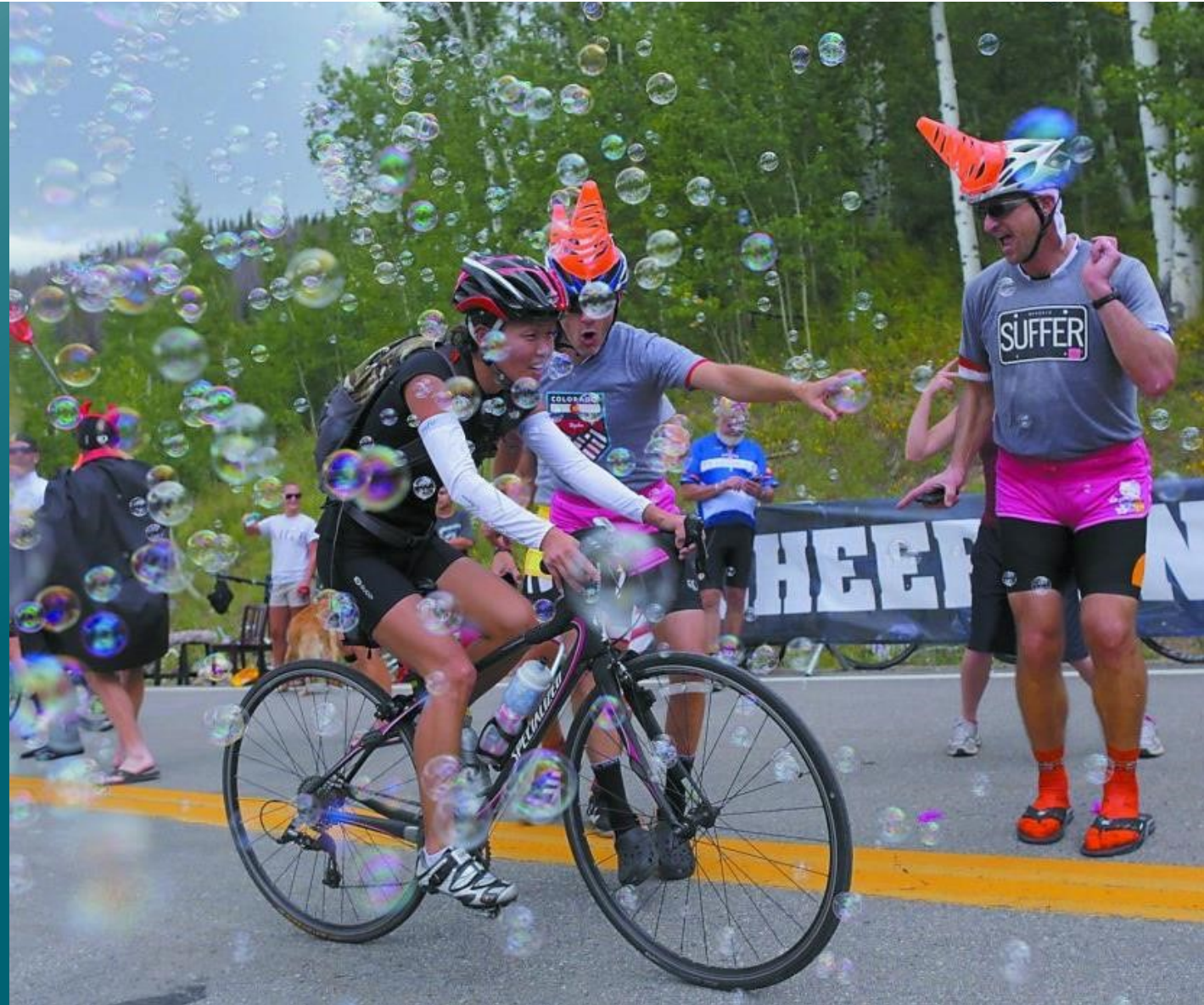


**Beaver Creek &
Bachelor Gulch
Hill Climb**

14% Grades

**Queen of the
Mountain**

**Great Partnership
with Beaver Creek
and Bachelor
Gulch**





2nd Annual Avon Community Picnic

- Local Bands & Musicians
- Town and Local Officials Played
- Free Food and Beer











Waste Reduction

- Regional Recycle Center
- Expanding Recycling throughout Town
- Composting at Town Buildings



CLIMATE ACTION COLLABORATIVE
#BeBetterTogether

AVON COLORADO **VAIL HONEYWAGON Rubbish & Recycling**

POST-HOLIDAY RECYCLING EVENT

Saturday, January 11 | 8:30am-12:00pm

Old Avon Town Hall Parking Lot
1 Lake St. Avon, CO

Materials Collected	Free LED Bulb Swap
Electronics Bulbs & Batteries Christmas Lights Styrofoam Textiles Paper Shredding Soft Plastics Hasbro Toys & Games	Bring two non-LED lightbulbs and swap them for energy efficient LEDs!

Fees apply for electronics & paper shredding. Call ahead for large loads: 970.476.3511
A portion of the proceeds will benefit the Climate Action Collaborative.

AVON COLORADO **VAIL HONEYWAGON Rubbish & Recycling** **walking mountains' sustainability**

Waste Reduction

2018 Bag Ban: Ban on disposable plastic bags provided by retailers to customers at the point of sale.
10 cent fee on paper bags.

2020 EPS Ban: Ban on use of expanded polystyrene take out food containers.



**THE TOWN OF AVON'S PLASTIC BAG
BAN AND TEN-CENT PAPER BAG FEE
GO INTO EFFECT ON**

May 1, 2018

For more information

visit: www.avon.org/bags



Tobacco & Cigarette Tax

- 2018- Avon raised minimum age to purchase tobacco products from 18 to 21.
- Voters approved a 40% sales tax on tobacco products (excluding cigarettes) and a \$3/pack excise tax on cigarettes
- Tax generated over \$350k in 2019
- Projected to generate over \$450k in 2020
- Eagle County approved a \$4/pack cigarette tax in 2019

Mobility

- Free Avon Transit
- Avon Skier Shuttle
- Evening Dinner Bus
- 2 electric busses in 2020
- Zagster Bikes



CONSTRUCTION STARTS IN 2019-2020

- Riverfront Lodge (36 Units)
- Riverfront Townhomes (19 Units)
- Avon Rental Apartments (240 Units)
- World Resorts Condos (87 Units)



Development

Walking Mountains Employee Housing

- 3 Dormitory Buildings
- Housing for 18 Employees
- Ultra-efficient Tstud™ construction
- Solar powered with all electric heating



Spanish Language Initiative

¡Avon Habla!

- Avon Population is 50% Hispanic
- Avon Council committed to complete community engagement
- All Avon Employees to learn courtesy phrases in Spanish
- \$0.45/hour for conversational proficiency
- \$1.10/hour for complete fluency and ability to provide written translations
- Applicable for all Avon employees



Avon Logo Updated in 2014 along with tag line "Endless Possibilities"

Avon Council recently decided to keep the new logo and reinstitute the tag line, "**HEART of the VALLEY**"



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