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United States[®]
**Census
2020**

United States™ Census 2020

The Decennial Census

- **Conduct** a census of population and housing **Disseminate** results to the President, the states and the American People
- Uses of Census data:
 - **Draw** congressional and state legislative districts, school districts and voting precincts
 - **Distribute** federal dollars to states
 - **Inform** planning decisions of federal, tribal, state and local government
 - **Inform** organizational decisions (e.g., where to locate, size of market, etc.) of businesses and non-profits

Field Support and Operations

Colorado will have 4 offices:

- Denver
- Colorado Springs
- Longmont
- Aurora
 - We are hiring for these offices and all field staff NOW.
 - We need your help in sharing job postings and filling these critical roles.

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How the 2020 Census will invite everyone to respond




Nearly every household will receive an invitation to participate in the 2020 Census from either a postal worker or a census worker.

 **95%** of households will receive their census invitation in the mail.

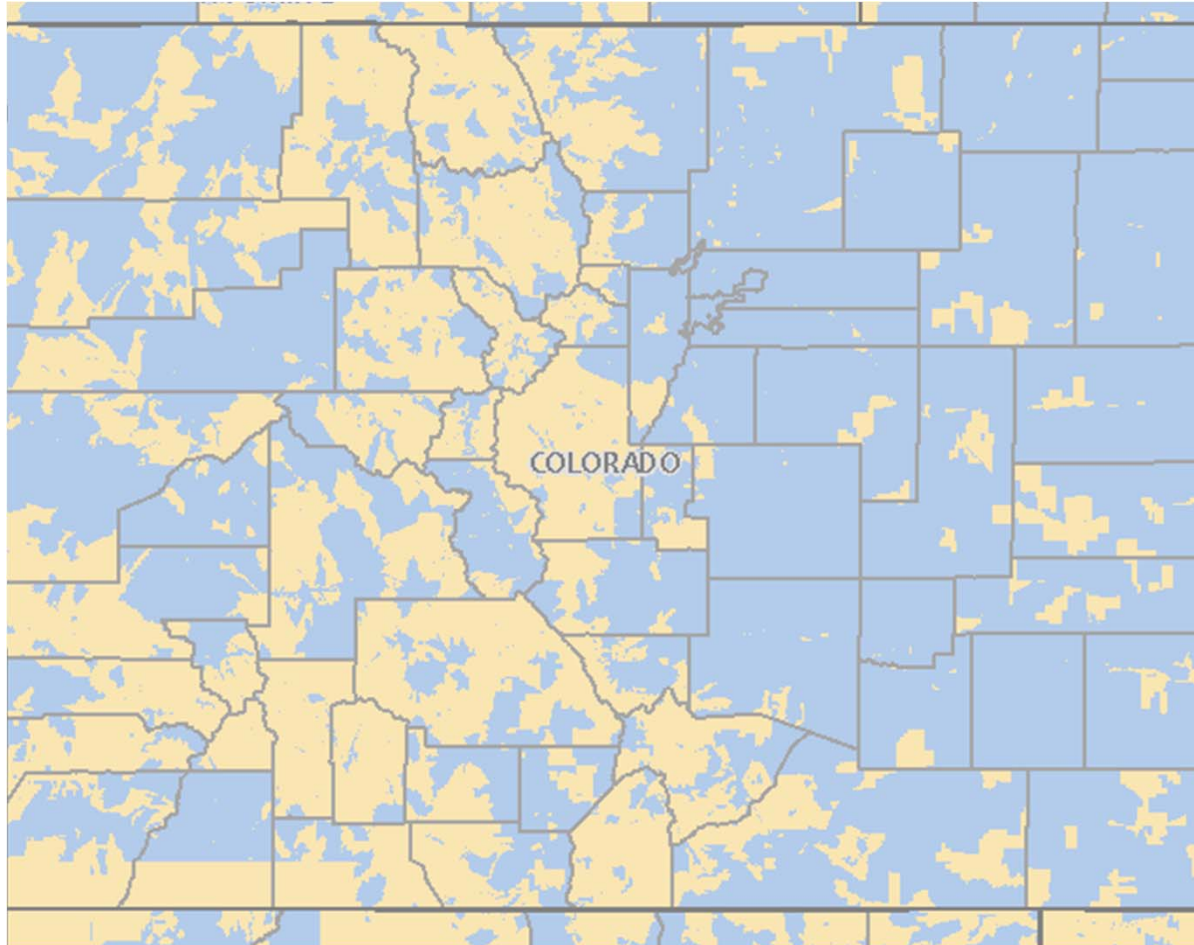


 **Almost 5%** of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home's physical location (like households that use PO boxes or areas recently affected by natural disasters).

 **Less than 1%** of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.

WHAT WE WILL SEND IN THE MAIL	
On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	If you haven't responded yet:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

Colorado TEA Map





Ways to Respond

2020 Census Offers More Choices

- Internet
- Phone
- Paper
- In-Person

Self Response Available Until July 24/31, 2020



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Key Dates

Address Canvassing – 8/18/19 through 10/11/19

Group Quarters Enumeration

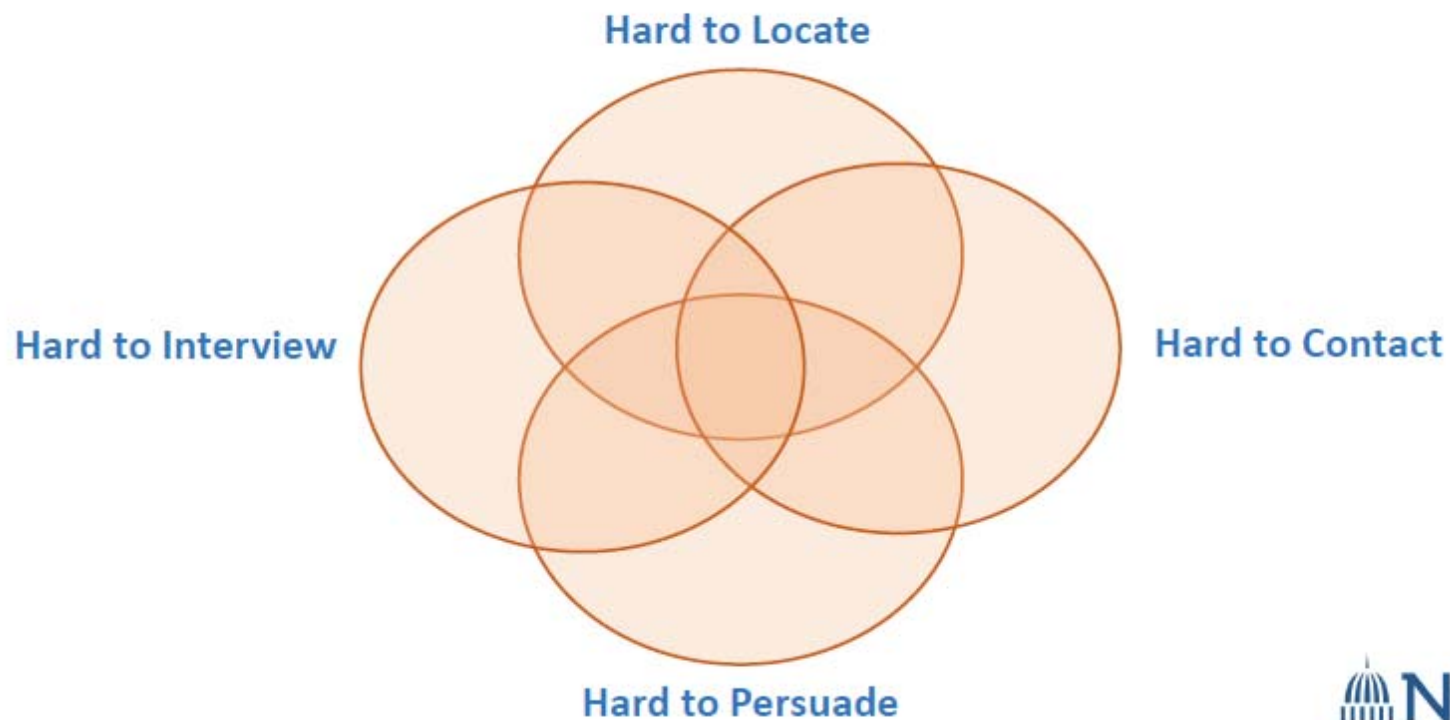
- Advance Contact – 2/3/20 through 3/6/20
- Service Based Enumeration – Late March to Early April
- Group Quarters – 4/2/20 through 6/12/20

Update Leave – 3/16/20 through 4/10/20

Enumeration of Transitory Locations – 4/9/20 through 5/4/20

Non-Response Follow-Up – Begins 5/13/20

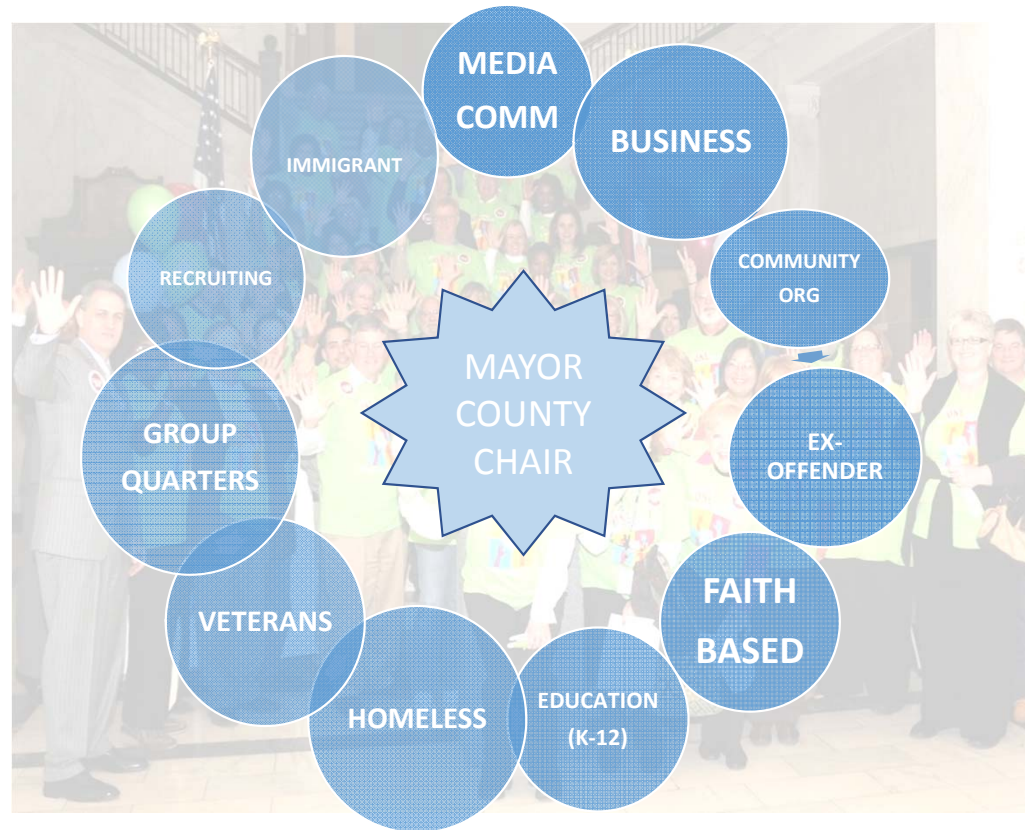
CENSUS 2020: BEYOND LOW RESPONSE SCORES



Source: Tourangeau, R. 2014. "Defining Hard-to-Survey Populations"

Cited in <https://www2.census.gov/programs-surveys/decennial/2020/program-management/pmr-materials/10-19-2018/pmr-hard-to-count-2018-10-19.pdf?>

Complete Count Committee Formation



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Confidentiality

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Census Bureau reputation depends on keeping data confidential. We take it very seriously!

- **Federal Law** – Title 13 of the US Code protects the confidentiality of all information
- **Employee Oath** – Protect confidentiality for life. Penalties if violated can be 5 years in prison and/or \$250,000 fine.
- **Statistical Safeguards** – Ensure that statistics released do not identify individuals.

Data Security

- Only Authorized Personnel Have Access to Data
- Pre-Release Reviews are Conducted to Ensure No Responses are Personally Identifiable
- All Data are Encrypted
- All Survey Responses are Stored on a Private, Internal Network with Extensive Security Protocols
- Security is Regularly Monitored, and Follows National Institute for Standards and Technology (NIST) Standards

CENSUS JOBS NOW LIVE!

<https://2020census.gov/jobs> - NOW (Office positions, Field staff, apply NOW for all positions)
www.usajobs.gov – Partnership (one must apply to each position as they are posted within the time allotted)



2020 Census: In Partnership with the Colorado Association of Ski Towns

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