

2018 Teton Village Travel Demand Management Program Update

Colorado Association of Ski Towns

January 17, 2019



apexdesign

TDM Program Background

- * 1998 Resort Master Plan
 - * 5,240 peak occupancy (APOs)
 - * 208,000 SF of commercial space (excluding lodging)
- * Limited transportation options to/from Teton Village at the time
- * Challenge:
 - * Accommodate planned growth
 - * Keep Village Road 2 lanes



TDM Program Key Elements

Visitor/Guest-focused elements

- * Additional beds in Teton Village
- * Expand supportive commercial uses in Teton Village
- * Village shuttle
- * Increased transit service between town and Teton Village
- * Promote/advertise alternate modes



TDM Program Key Elements

Local Resident-focused elements

- * Increased transit service
- * Stilson Park and Ride
- * Bus passes for employees/season pass holders
- * Expand bike path/trail system
- * Pay parking in Teton Village, with carpool exception



TDM Program Monitoring

TDM Monitoring Program

- * Traffic counts
- * Parking counts
- * Transit ridership
- * Employee surveys
 - * Travel habits on Wednesday and Saturday of peak week



TDM Program Performance

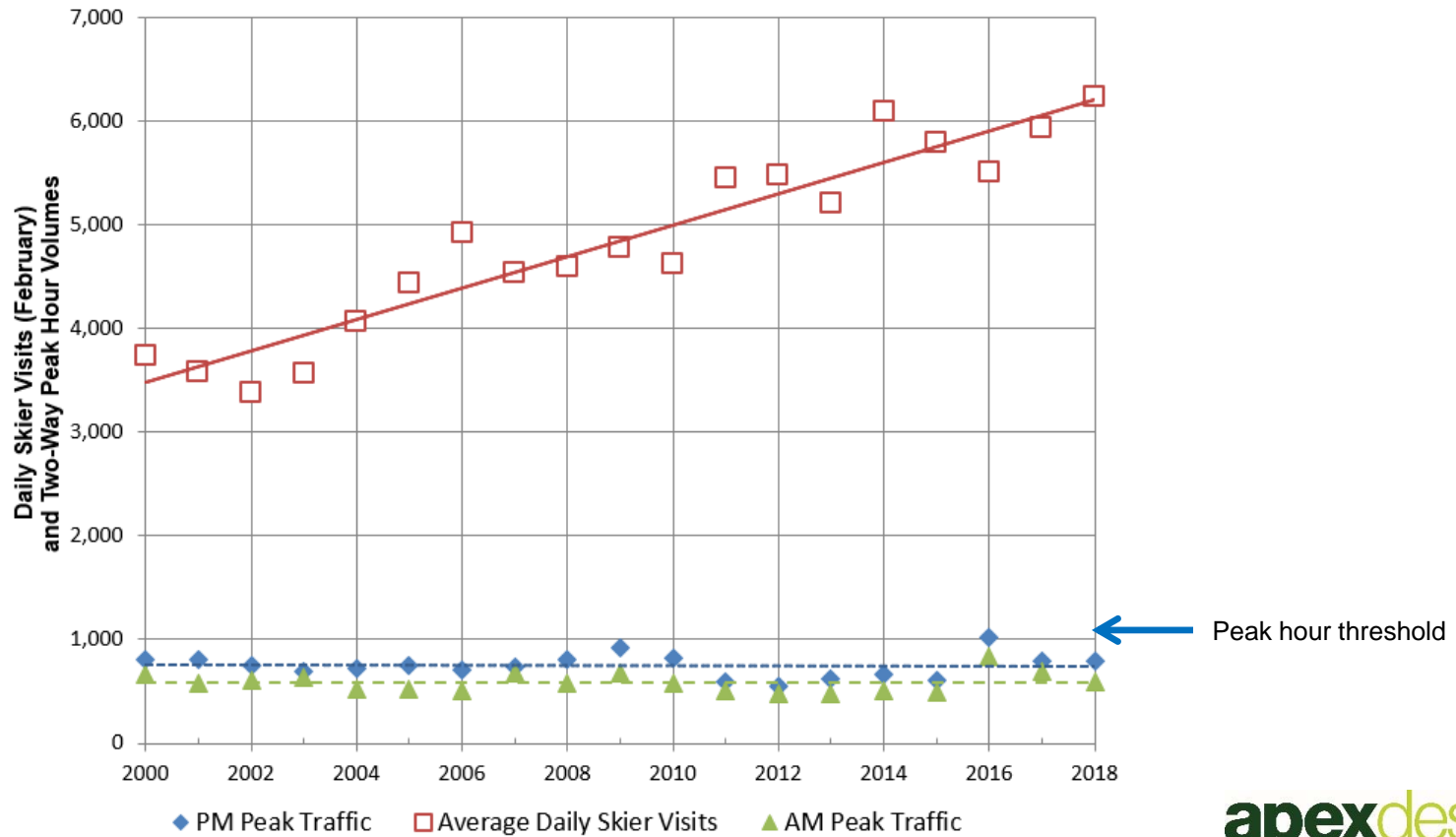
Current Development Levels

- * APO – 75% built out
- * Commercial – 58% built out



TDM Program Performance

Winter Peak Hour Traffic Trends



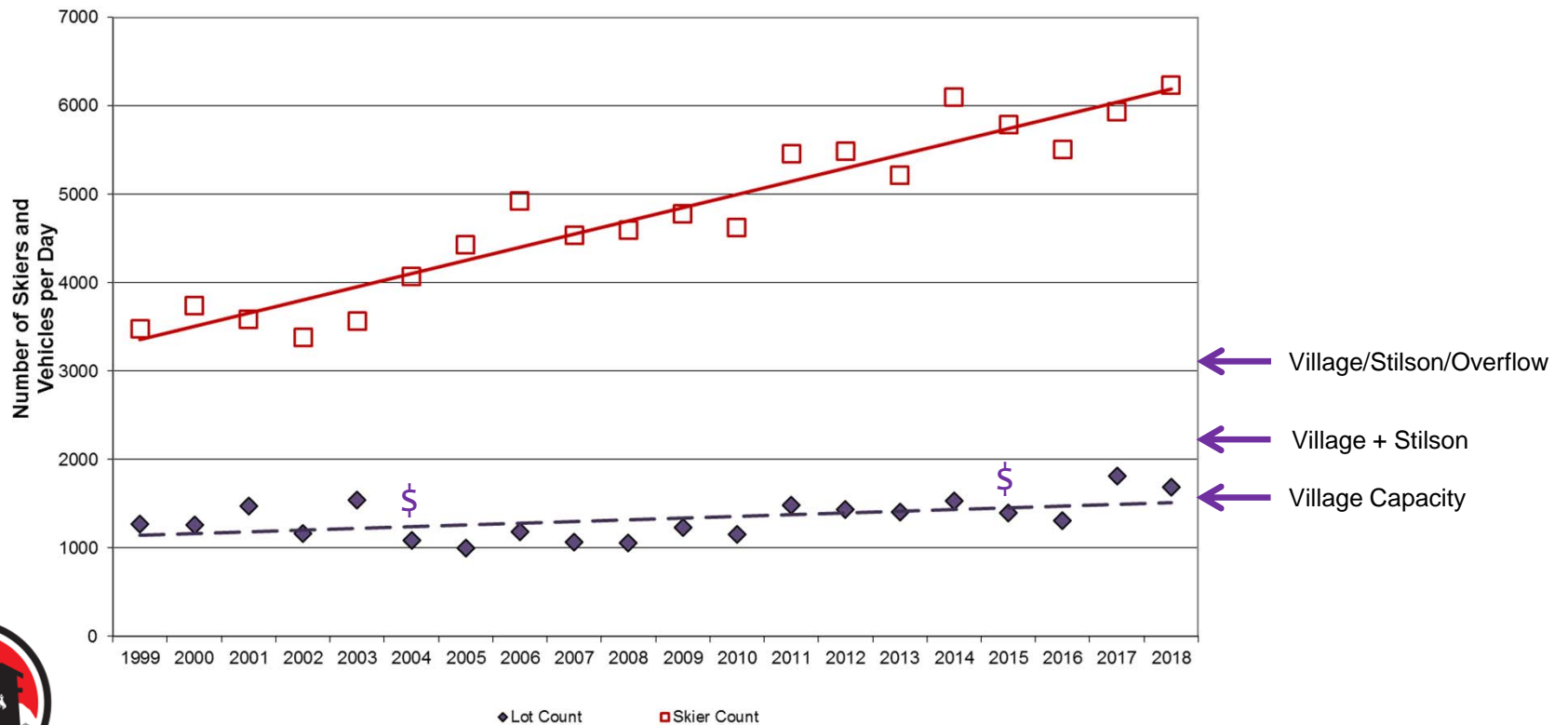
TDM Program Performance

Winter Daily Traffic Trends



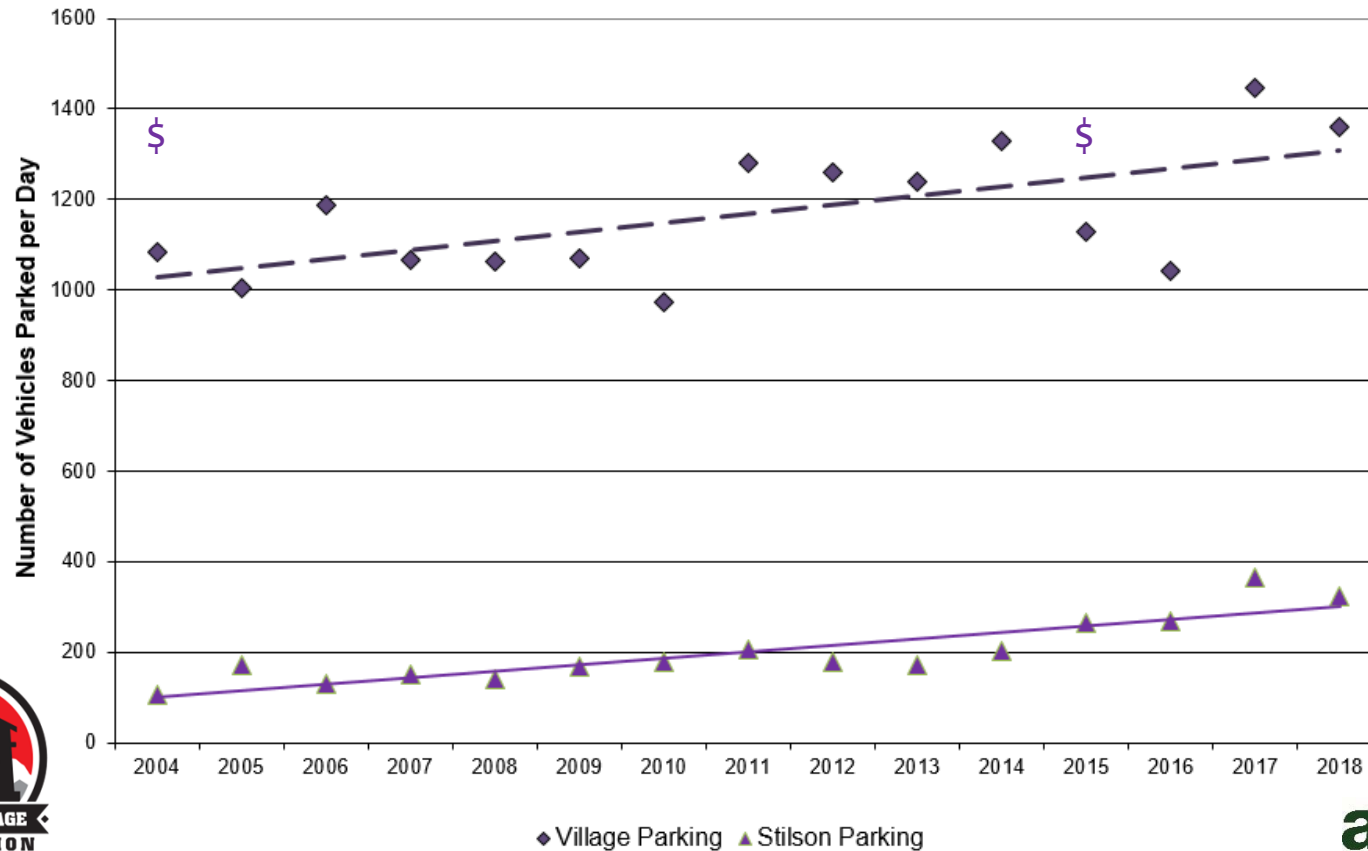
TDM Program Performance

Winter Parking Trends



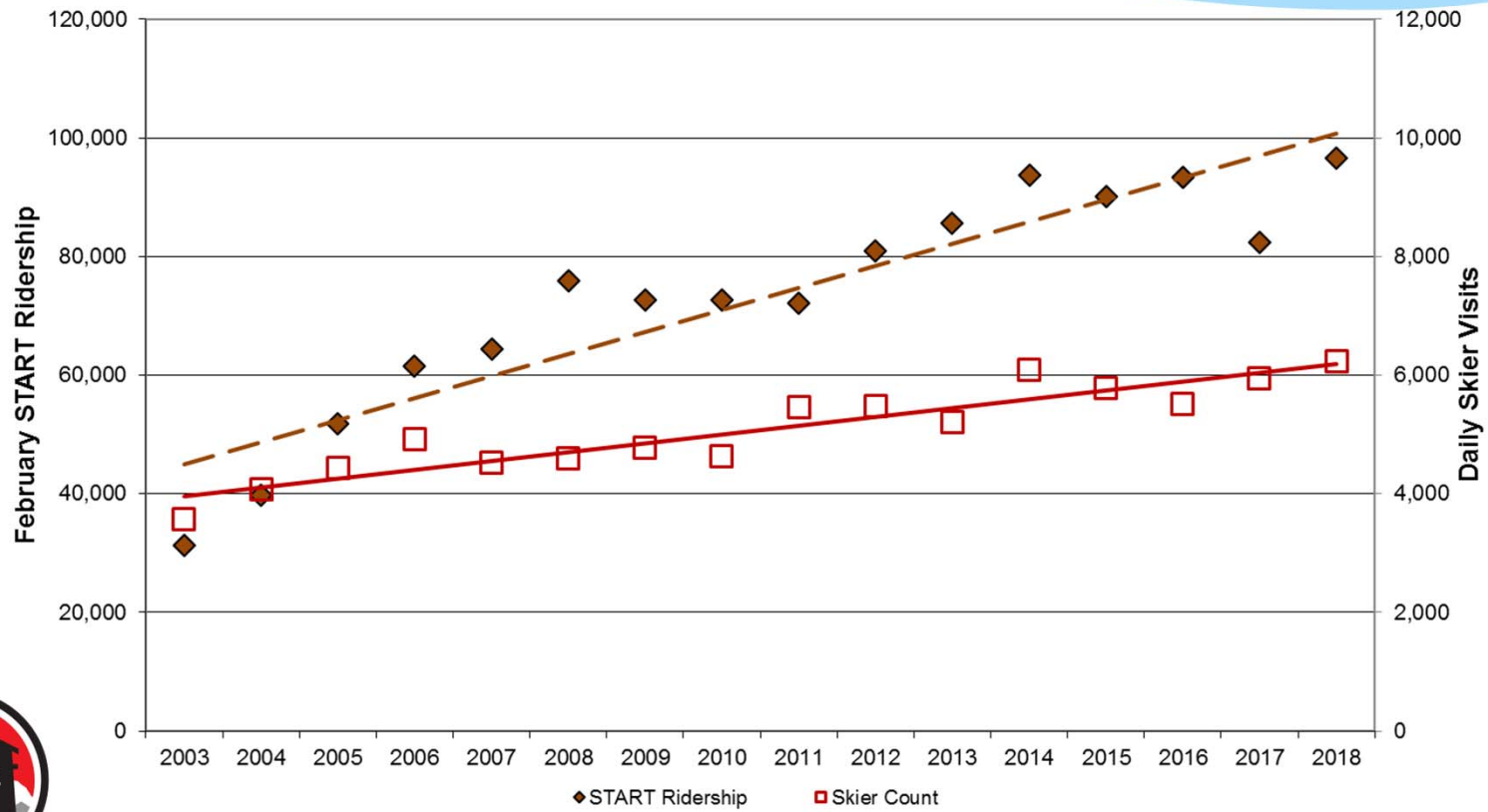
TDM Program Performance

Winter Parking: Teton Village vs Stilson



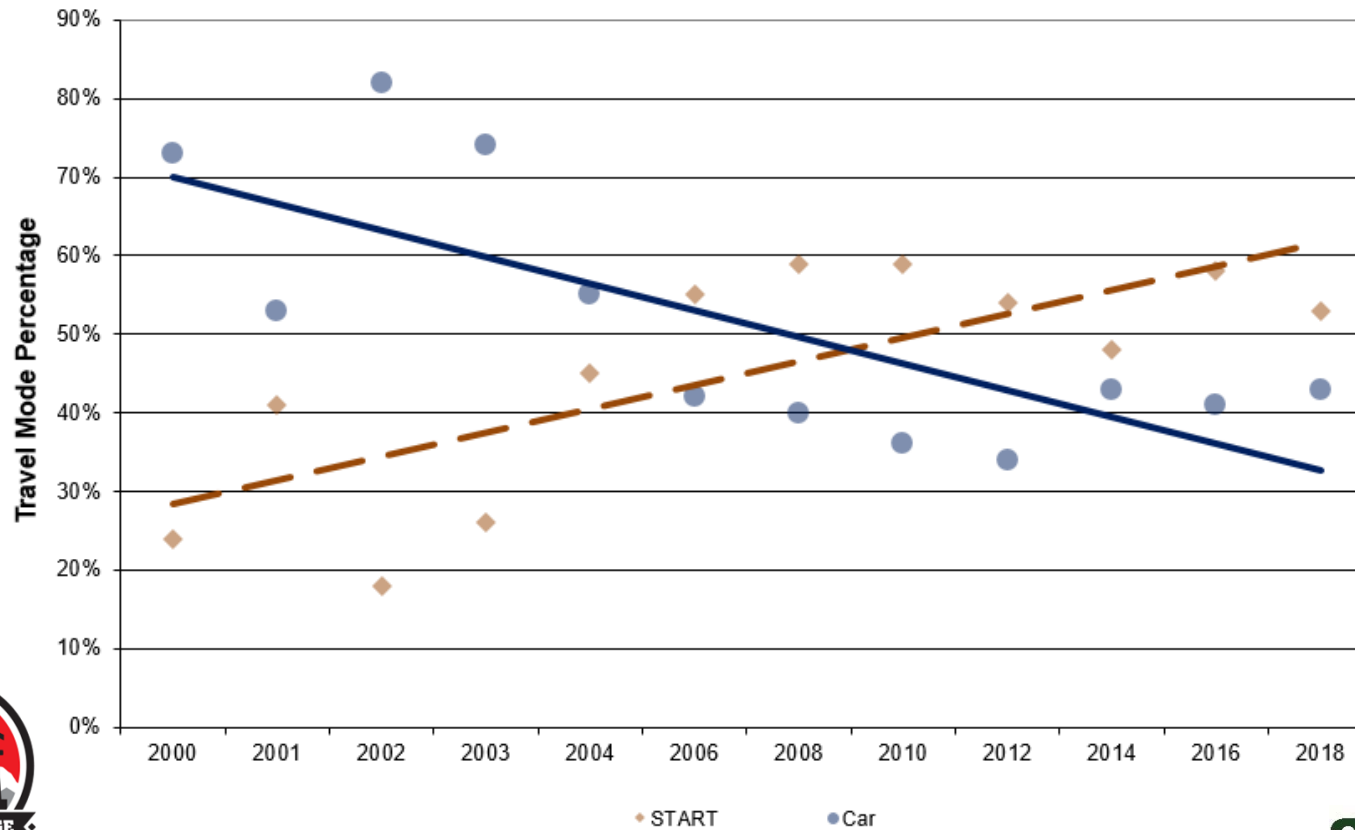
TDM Program Performance

Winter START Ridership Trends



TDM Program Performance

Employee Surveys – Winter Travel Mode



TDM Program Performance

Summary

- * Traffic counts
 - * Peak hour volumes are holding steady, below threshold 😊
 - * Daily volumes increasing slowly
- * Parking counts
 - * Holding steady 😊
 - * Each time paid parking was increased, Village parking decreased and Stilson parking increased 😊
- * Transit Ridership
 - * Continues to increase nearly every year 😊
- * Employee surveys
 - * Higher use of transit than vehicles 😊



Final Thoughts

- * After 20 years, the program continues to have positive impact on travel behavior
- * Free bus passes and paid parking at Teton Village have the biggest impact on travel behavior
- * Overall, the Teton Village Resort Expansion thus far has only resulted in a minor traffic increase on the Village Road

QUESTIONS?

