OUT OF THE DARKNESS

AN ECLIPSE AND A POWER OUTAGE

Or.....



HOW ZAC BROWN AND A COSMIC EVENT SAVED TETON COUNTY

COLORADO ASSOCIATION OF SKI TOWNS CONFERENCE

TETON VILLAGE, WY

JANUARY 17, 2019

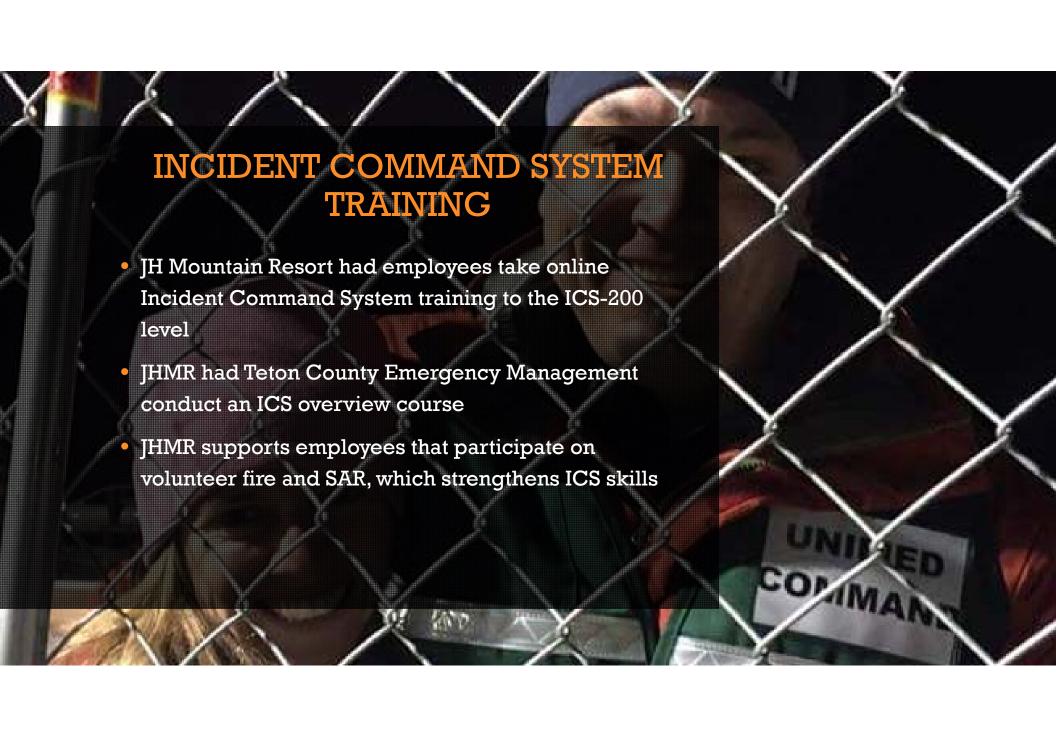


"No one can whistle a symphony. It takes a whole orchestra to play it."

- H.E. Luccock













JULY 10, 2015 FIRST TOTAL
SOLAR ECLIPSE
PLANNING
MEETING

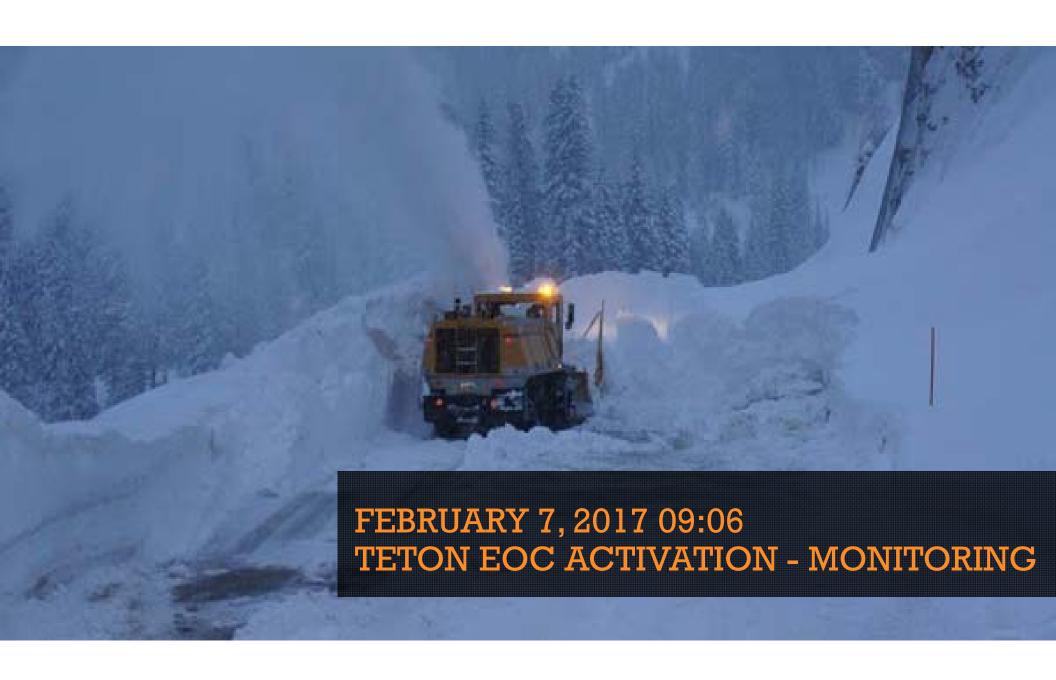
- Over 45 planning sessions
- 32 public outreach events
- 3 exercises conducted
- 2 eclipse-specific trainings









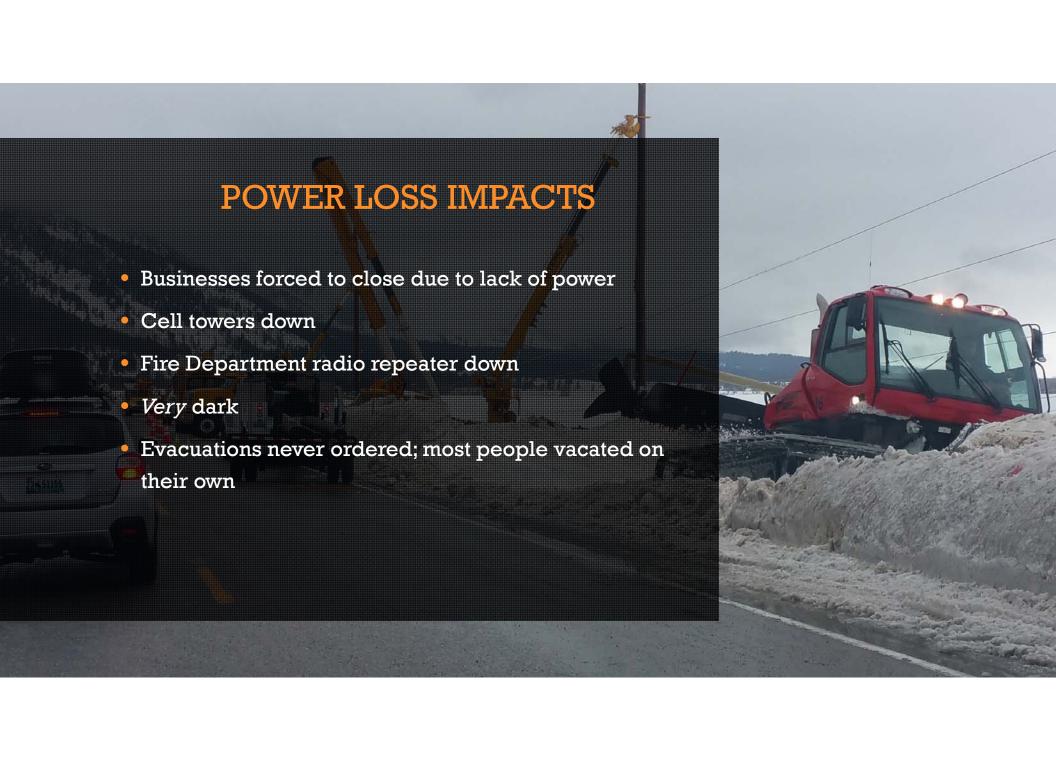




- 17 steel transmission poles buckle under high winds
- 1,800 customers lose power, including all of Teton
 Village, JH Airport, and six other rural subdivisions
- No casualties, but vehicles and occupants are trapped in between and under fallen power lines
- Teton Village Fire Department institutes Incident Command System and Chief assumes role of Incident Commander













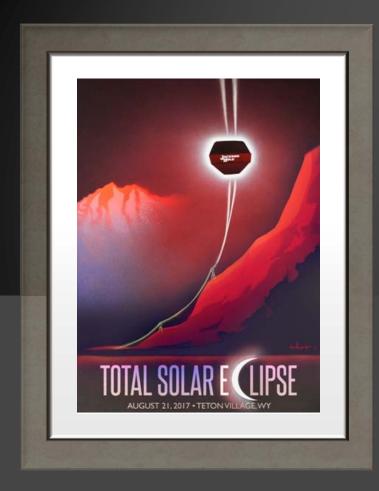
ESTIMATED ECONOMIC LOSSES



- \$5,539,000 for businesses in Teton Village for 4 days of power loss
- ~\$950k for emergency repair
- ~\$8 million to restore
 the power system



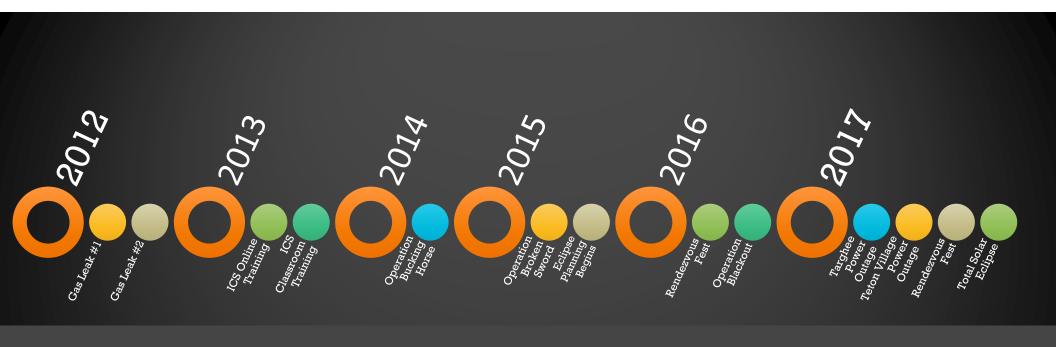




AN EVENT TO REMEMBER

- Busiest August on record for Yellowstone NP
- 600% increase in illegal camping calls in Grand
 Teton NP
- Jackson PD manually directed traffic for over 4 hours
- 30k to 40k people estimated to have been on Bridger-Teton NF
- JH Airport saw a 70% gain in activity on Eclipse day
- Pathways saw a 228% increase in usage
- Over 800 ticketed tram riders and hundreds of guests atop Bridger Gondola and Sweetwater lifts experienced the eclipse





Relationship building doesn't happen overnight



Cooperation and planning for events like Zac Brown Band Concert and the Total Solar Eclipse helps to build these vital relationships

QUESTIONS



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