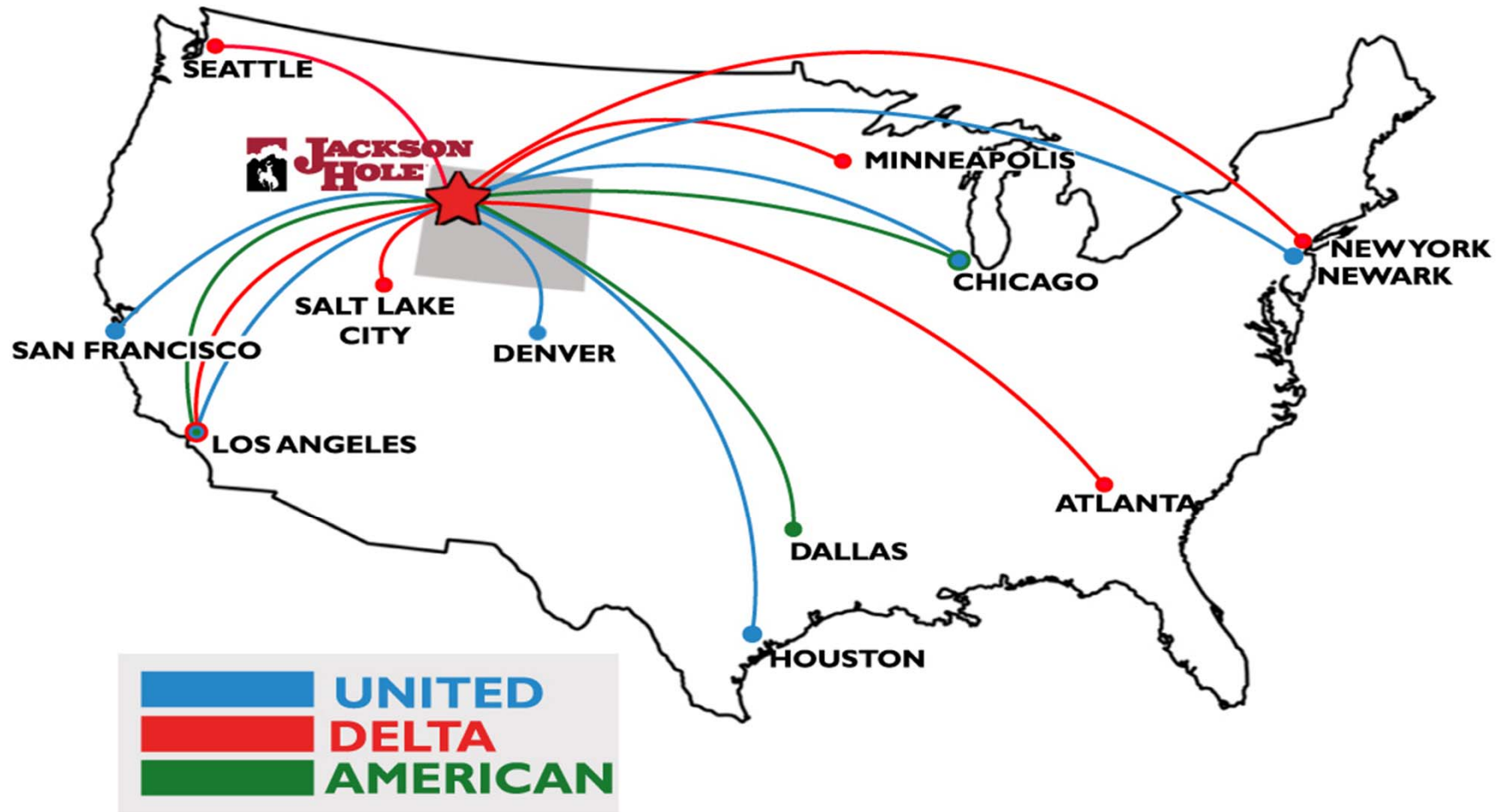






JACKSON HOLE AIR IMPROVEMENT RESOURCES

# WINTER 2018/19 FLIGHT MAP



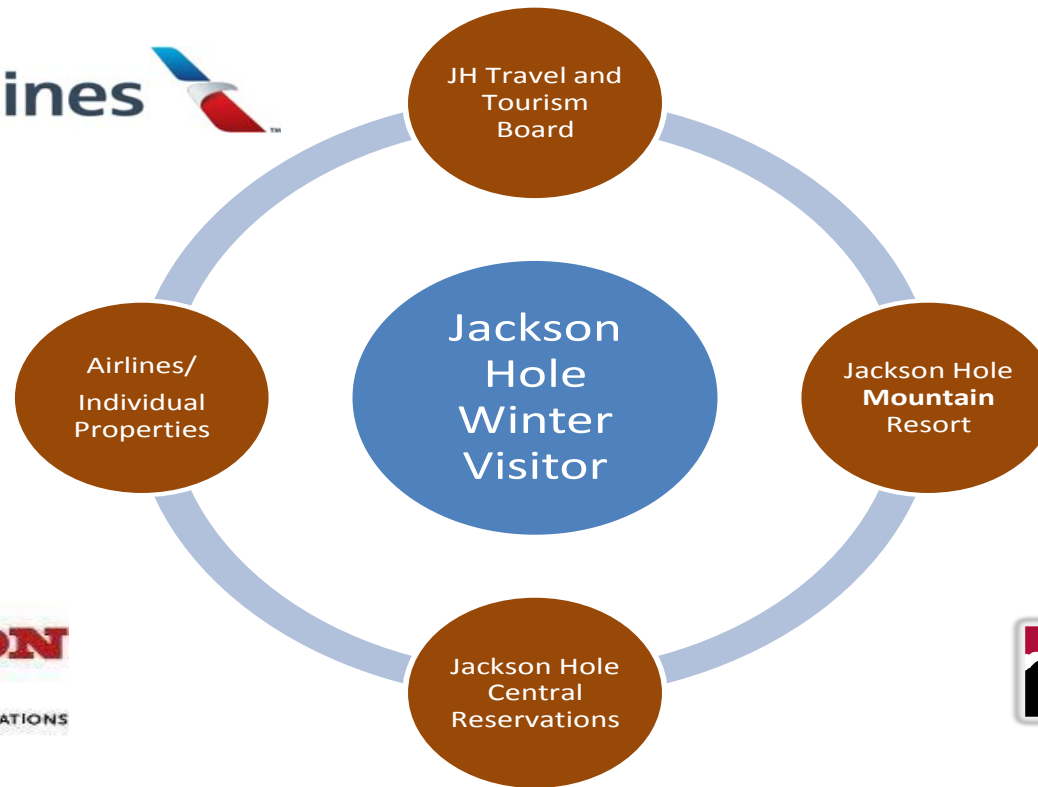
# JH Marketing Partners

American Airlines 

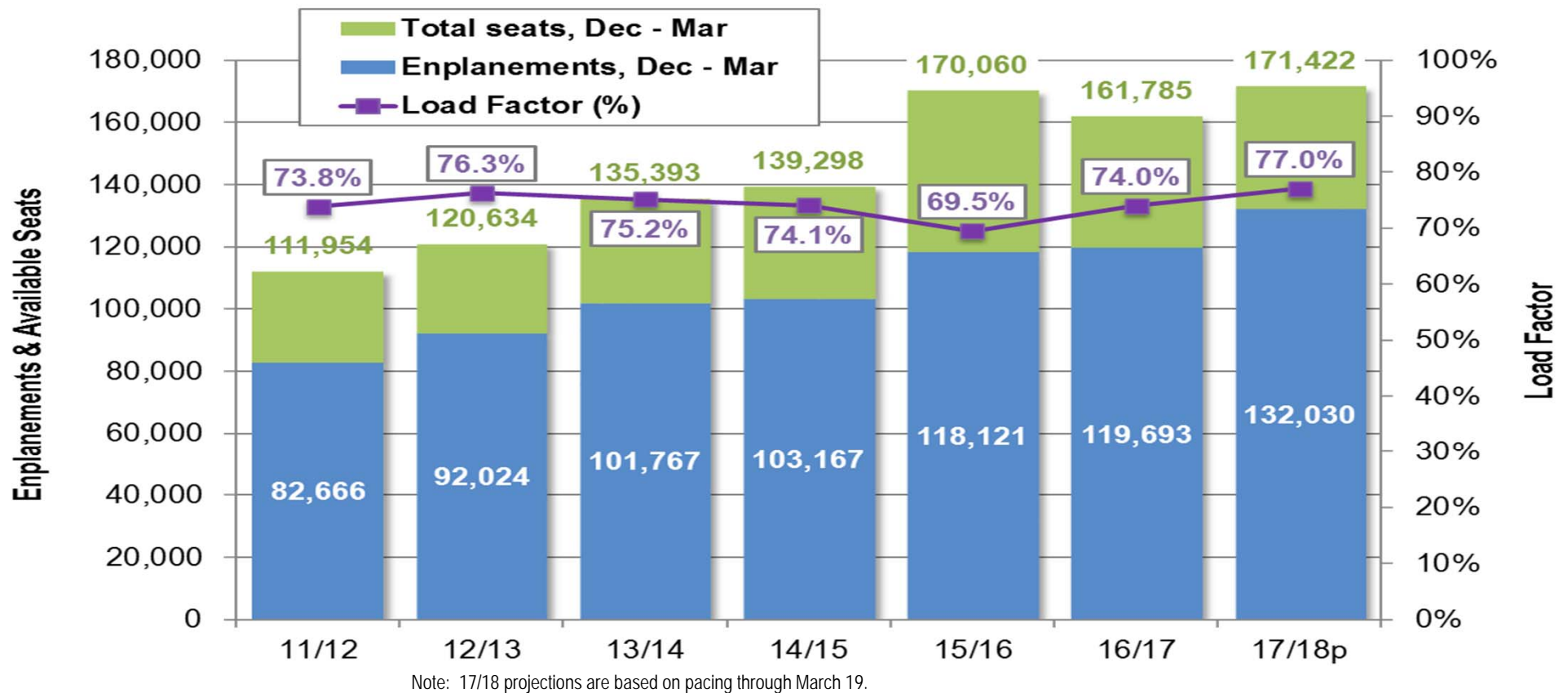
**4JH** Lodging Tax Supported

**JACKSON  
HOLE**  
CENTRAL RESERVATIONS

 **JACKSON  
HOLE**



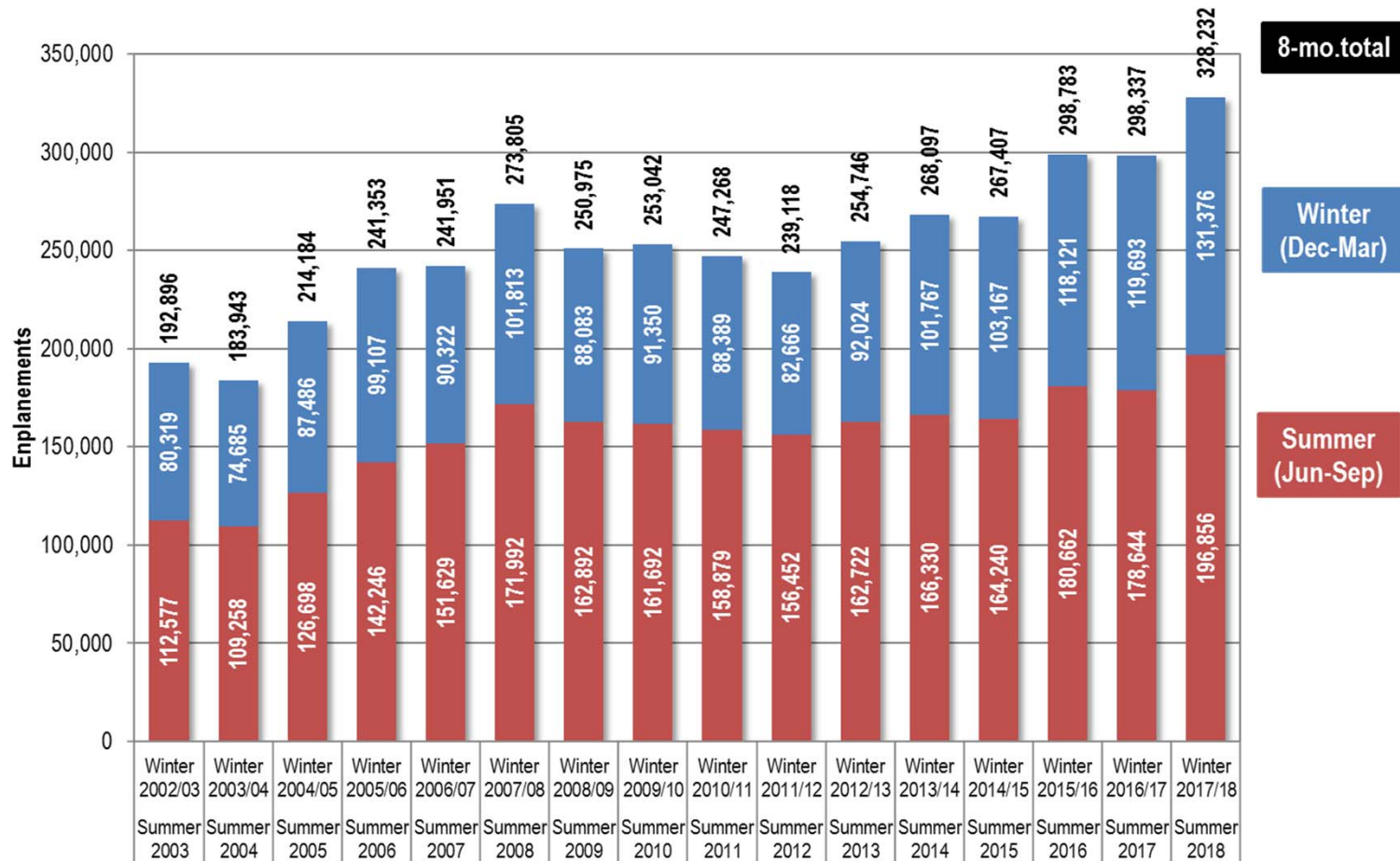
## JAC Available Seats and Enplanements Winters 1112 - 1718



Source: JAC load factor reports.



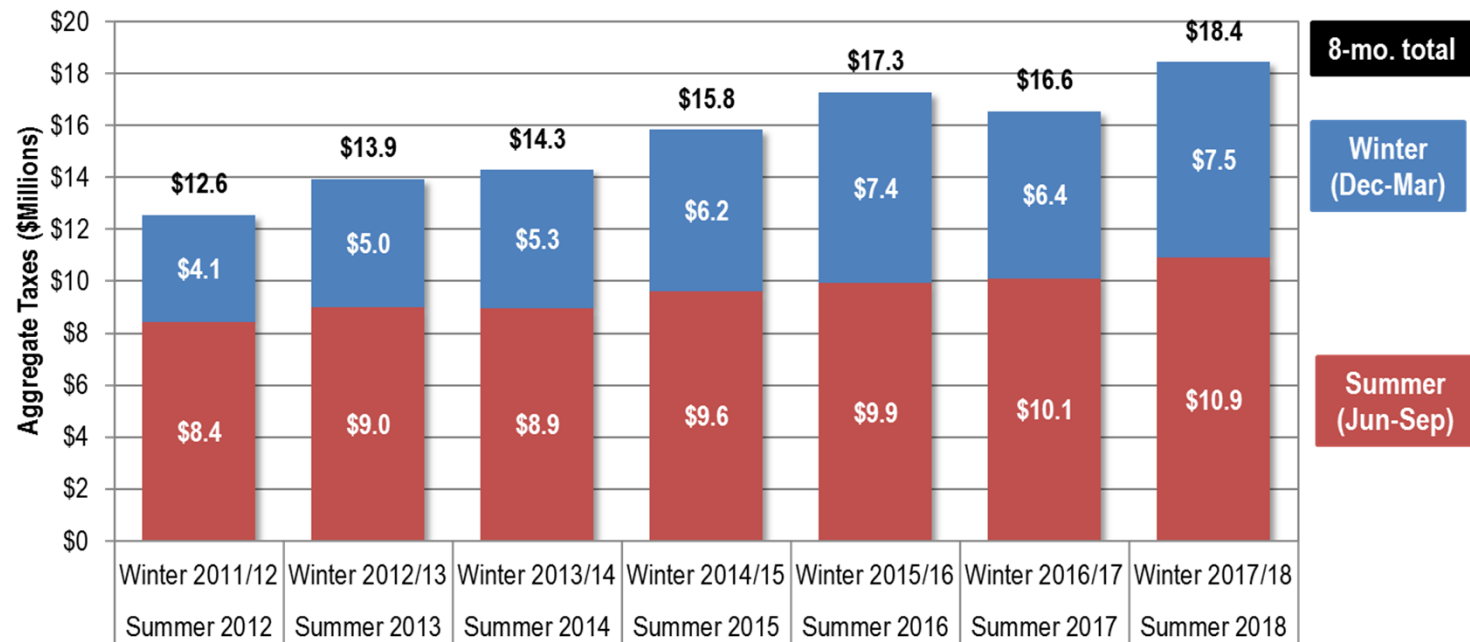
## Enplanements at JAC by season



Source: JAC Load Factor Reports; RRC Associates.

## Aggregate taxes\* attributable to JAC visitors by season

(\*WY sales tax, Teton Co sales tax, Teton Co lodging tax)  
(\$Millions)



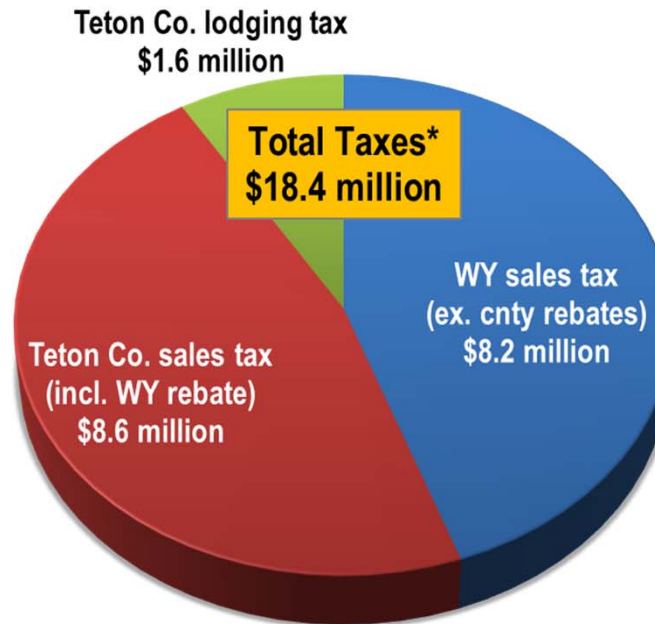
\*Note: Tax estimates exclude:

- 2% sales tax collected by Teton Village Resort District.
- County sales and lodging taxes for Wyoming counties other than Teton County.
- Sales and lodging taxes collected on visitor expenditures made outside of Wyoming (i.e. in Idaho, Montana, etc.)
- Sales/lodging taxes attributable to shoulder-season Airport visitors (April/May, October/November).
- Sales/lodging taxes resulting from multiplier effects of visitor spending.
- Sales/lodging taxes resulting from second homeowner investment decisions influenced by availability of air service.
- Sales/lodging taxes resulting from jet fuel taxes (if applicable), air crew expenditures, and other airport operations.
- Sales/lodging taxes resulting from businesses enabled to operate in the Jackson Hole area due to the availability of air service.

Source: Jackson Hole Airport passenger surveys; RRC Associates.

Tax estimates derived from enplanements, passenger mix, length of stay, per capita daily spending, accommodations location, and sales tax rates and regulations.

## Total Sales/Lodging Taxes Generated by JAC Visitors 2017/18 Winter/Summer 8-Month Estimate



\*Note: Tax estimates exclude:

- 2% sales tax collected by Teton Village Resort District.
- County sales and lodging taxes for Wyoming counties other than Teton County.
- Sales and lodging taxes collected on visitor expenditures made outside of Wyoming (i.e. in Idaho, Montana, etc.)
- Sales/lodging taxes attributable to shoulder-season Airport visitors (April/May, October/November).
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- Sales/lodging taxes resulting from businesses enabled to operate in the Jackson Hole area due to the availability of air service.

Source: Jackson Hole Airport passenger surveys; RRC Associates.

Tax estimates derived from enplanements, passenger mix, length of stay, per capita daily spending, accommodations location, and sales tax rates and regulations.



## SUMMER 2019 FLIGHT MAP

