

BELIEVINA COLTURE OF THE ARISSINCE 1971 TELLURIDE ARTS DISTRICT

TELLURIDE, COLORADO



Telluride Arts is a 501(c)3 non-profit organization that was established on November 17, 1971 as the Telluride Council of the Arts and Humanities, and known as TCAH. The organization was the first non-profit in the region, and served to incubate a culture of the arts that has come to define Telluride.

Over the years our mission has remained virtually unchanged, and our holistic ethos steadfast.

Our unique concern is to elevate and promote a culture of the arts in the Telluride Arts District, comprised by numerous institutions, activities, and events that engage extraordinary artists from around the region and across the globe.

## **TELLURIDE ARTS TIMELINE**

#### 1970's:

- 1971 The Telluride Council for the Arts and Humanities Established
- 1974 The Telluride Council for the Arts and Humanities Incorporated as 501(c)3
- Umbrella program, Incubator, Administrative Support
- Beaux Arts Ball

#### 1980's:

- Telluride Holiday Arts Bazaar
- Sheridan Opera House Series
- Commission for Arts and Special Events fund
- Small Grants for Artists' fund

#### 1990's:

- Pandora's Box, arts newspaper
- Telluride Arts Festival
- public Art Program
- First Telluride Cultural Master Plan.
- Arts Space Planning

#### 2000's:

- 2008 Stronghouse Studios and Gallery
- 2008 Telluride Art Walk

#### 2010's:

- 2010 Governor's Art Award
- 2011 Twenty(by)Telluride
- 2011 Website with Local Arts Guide
- 2011 Name Change: TCAH to Telluride Arts.
- 2011 2011-2013 Strategic Plan
- 2011 Americans for the Arts' Arts and Economic Prosperity Survey
- 2011 Gallery 81435
- 2012 Telluride Arts District
- 2012 Telluride Cultural Master Planning (70 participants)
- 2012 The Cultural Master Plan Update
- 2012 Telluride Art + Architecture Weekend
- 2013 Certified Colorado Creative District
- 2014 2014-2016 Cultural Master Plan Workplan
- 2014 Develops/disseminates briefs on Space, Resources and Marketing
- 2014 Becomes line-item in town budget.
- 2014 Development and implementation of Telluride Wayfinding Plan
- 2014 Telluride Arts District Brand and Identity
- 2014 Telluride Arts District Website
- 2015 ArtSpace Sustainable Facilities Analysis
- 2016 2016-2018 Cultural Master Plan Workplan
- 2016 Telluride Transfer Warehouse Planning
- 2016 HQ Gallery and Offices
- 2016 Voodoo Studios
- 2017: Telluride Transfer Warehouse Restoration and Design





### ARTS MARKETING

- THIS WEBSITE AND PRINT
- TELLURIDE ART WALK
- ART + ARCHITECTURE WEEKEND
- OPEN ART RADIO
- TWENTY (BY) TELLURIDE

### RESOURCES FOR ARTISTS

- SMALL GRANTS FOR ARTISTS
- SCREEN PRINT LAB
- WILKINSON LIBRARY EXHIBITS
- THE HOLIDAY ARTS BAZAAR
- YOUTH ARTIST MENTORING
- VOODOO STUDIOS

## SPACE FOR THE ARTS

- THE WAREHOUSE
- HEADQUARTERS + GALLERY
- GALLERY 81435

## STRATEGY

- THE CULTURAL MASTER PLAN
- OUR 2014-2016 WORKPLAN
- THE UMBRELLA PROGRAM
- TELLURIDE ART SPACE INITIATIVE
- TELLURIDE WAYFINDING PLAN



The Telluride Arts District led the development of a wayfinding plan. The primary goal is to provide better information in the way of street signs and kiosks, that will make it easier for locals and visitors to navigate town.

# The improvements include:

- Cleaning up the streetscapes
- Improving signage for key destinations
- Marking the Telluride Arts District and the Telluride Historic District
- Improving signage for parking and special events
- Creating 3 kiosks with event information

The first Kiosk was installed in Elks Park in 2016, and the second one is underway.











ᡮ: 2 MINUTES WITH ACCESS TO **BEAR CREEK TRAIL & VALLEY FLOOR** 

























#### **SERVICES**

- Bus Stop

- Fire Station

TRAILS River Trail **Valley Floor Open Space** 

**Nugget Theatre** San Miguel County Courthouse Sheridan Opera House Town Park & Stage Wilkinson Public Library

**DESTINATIONS** 

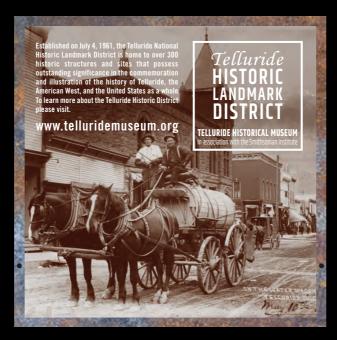
Ah Haa School for the Arts Bridal Veil Falls

Farmers Market

**Hanley Pavilion** 

Mountain Village





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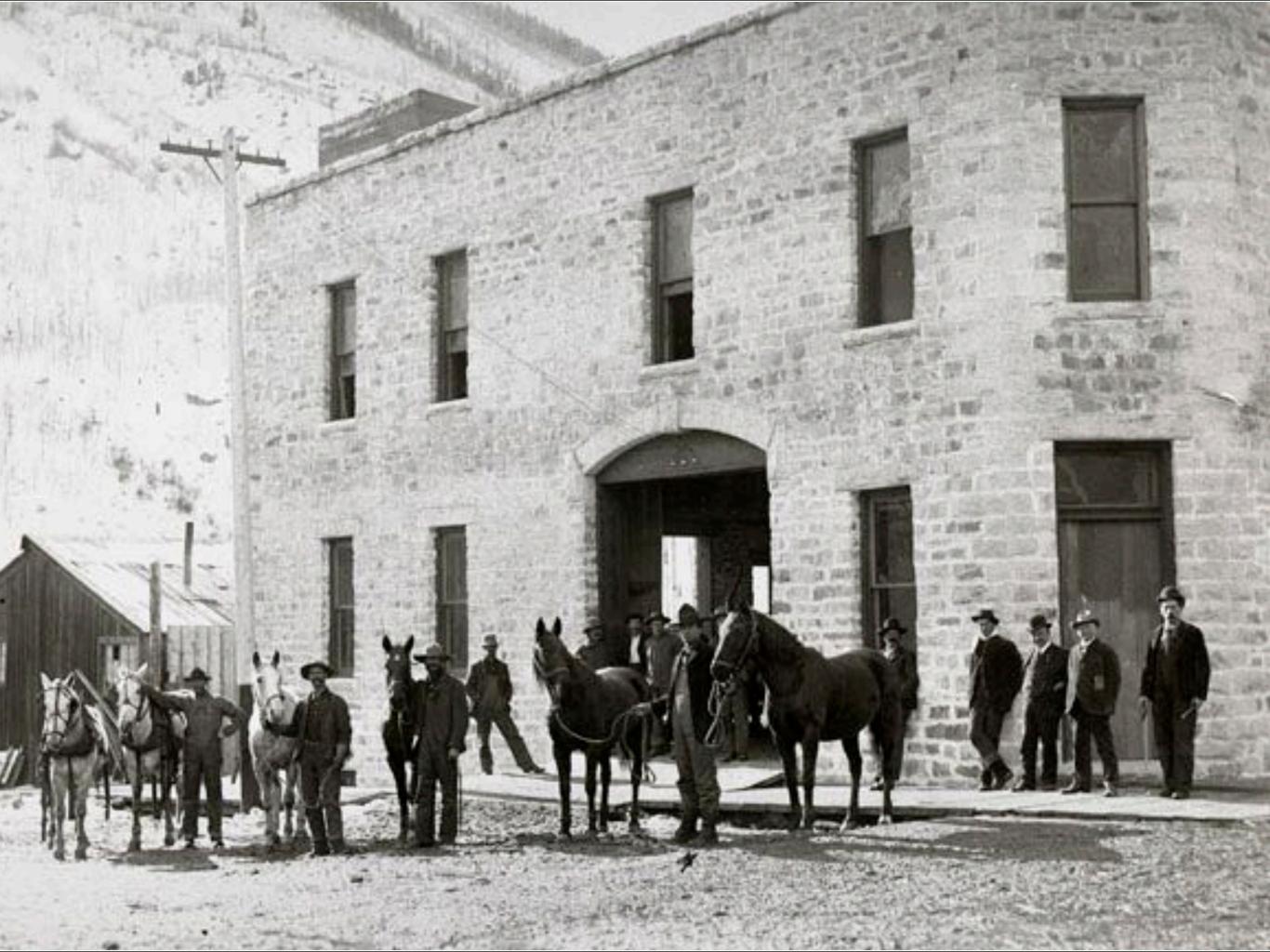
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# THE TELLURIDE TRANSFER WAREHOUSE

**Built 1906** 



"Brown & Craine, contractors and builders, secured the contract for the erection of the

# Telluride Transfer company's new stone

Darn on the corner of South Fir street and West Pacific avenue. The contract was let Friday morning and calls for a building 54x117 feet in round numbers; it is to be

# two stories in heighth, with a modern tin roof, and underneath there is to be a large

**Dasement**. Gray sandstone will be the material used and the finish will be the same as the outside walls in the National bank block. When completed it will house the combined transfer and livery interests of the firm as well as furnish office room headquarters. **There are features** in the new building of a sanitary order for ventilation which are used in modern liveries in cities now, air ducts at

an elevator of a large capacity to raise buggies or carriages from the first to the second floor, and comfortable roomy stalls will be built for the horses. Adjoining the

office room will be built a large fire proof vault with combination lock and iron door for books and papers.

The building will be modern in all its appointments and will cost complete in the neighborhood of \$10,000."

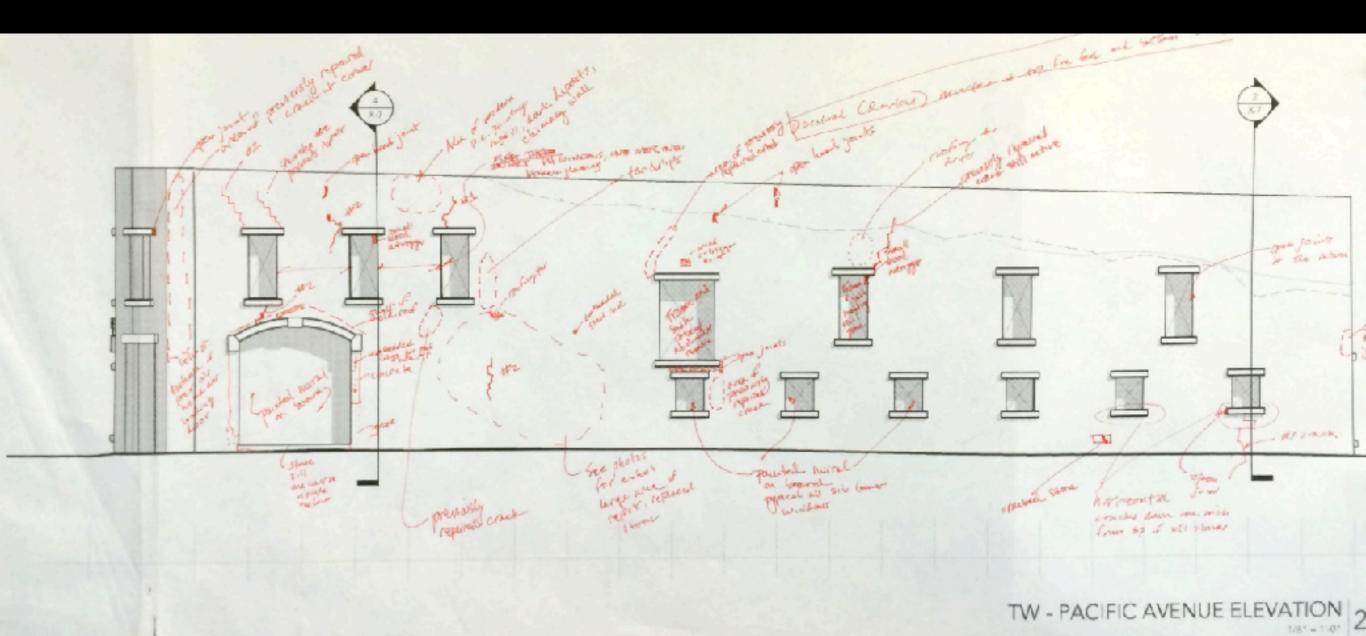












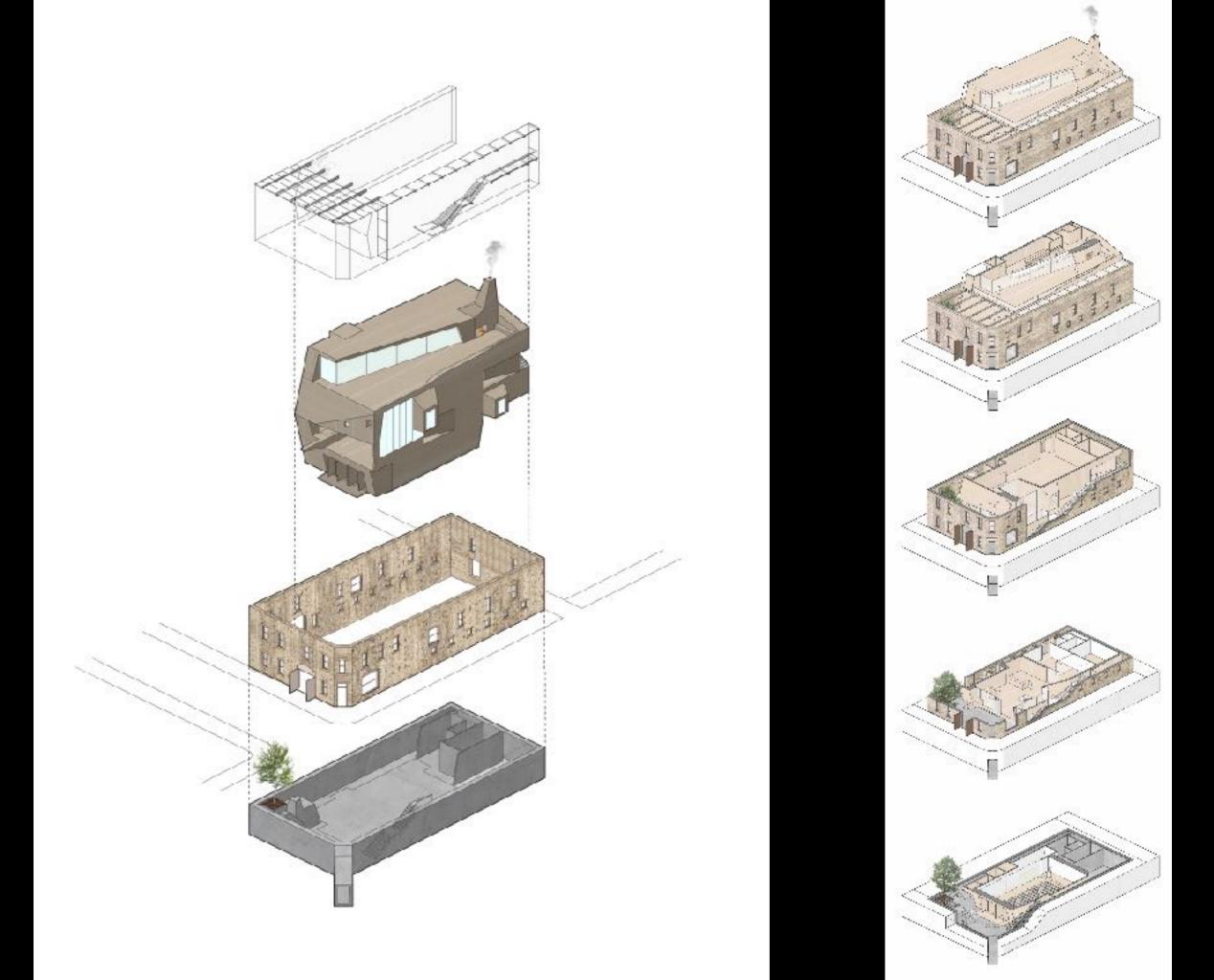










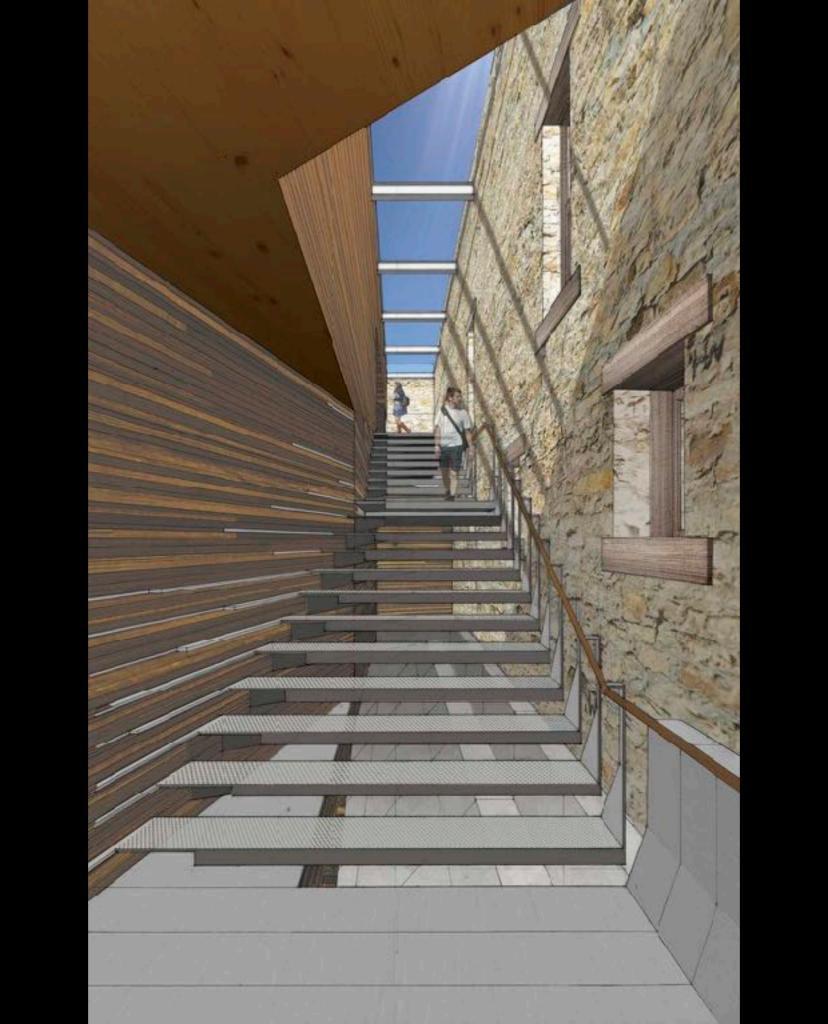


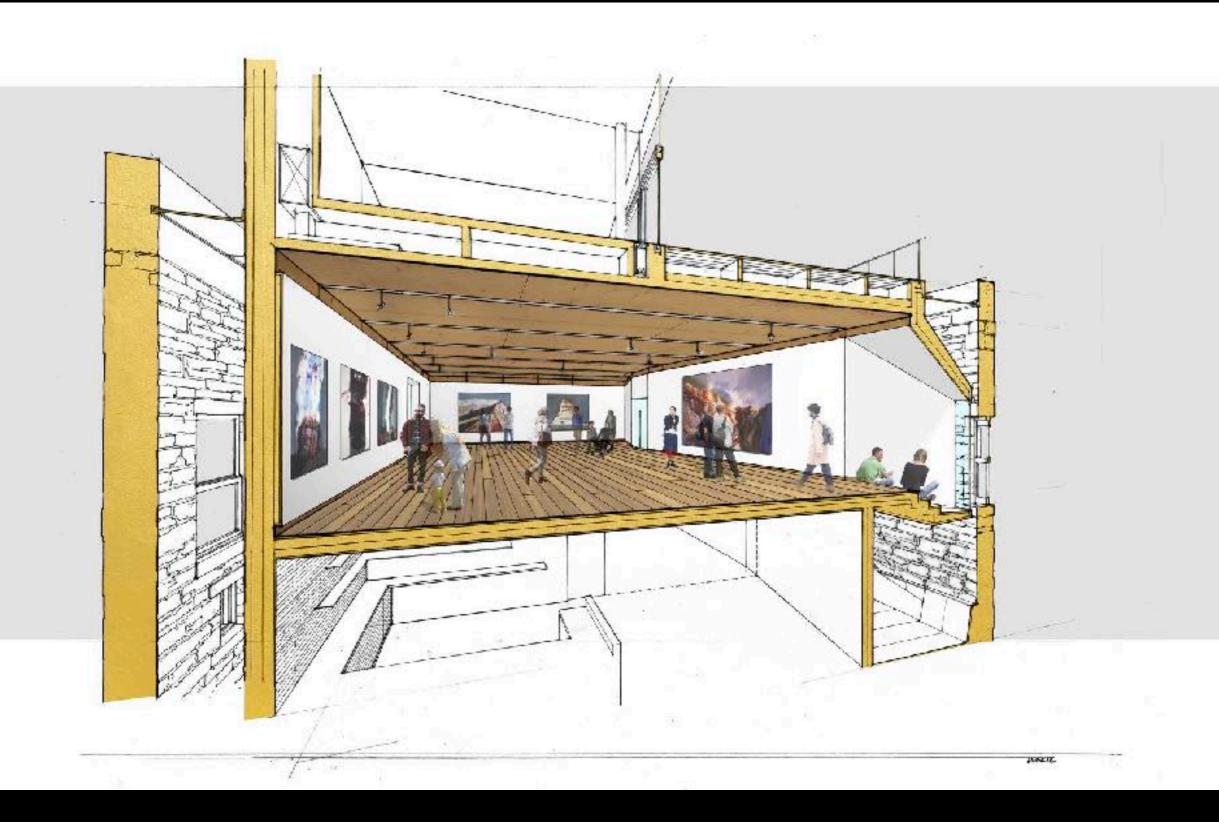














# TIMELINE

- 1906: Telluride Transfer Warehouse Built
- 1920: Schuler Family Purchases Warehouse and Properties
- 1968: Zoline Family Purchases Purchases Warehouse and Properties
- 1979: Roof Caves in on Telluride Transfer Warehouse
- 2013: The New Telluride Transfer Co. purchase warehouse and adjacent lots
- 2014: The Lifton-Zolines present vision of Warehouse
- 2015: The new Telluride Transfer Co. invites Telluride Arts to develop plan for developing warehouse, Lifton-Zolines "pass the baton"
- June 2015: Purchase & Sale between Telluride Arts and Telluride Transfer Co
- 2015: Warehouse Interior Cleared and Opened for Telluride Arts Events.
- June 2015: Community Meetings Regarding Use with ArtSpace
- July-September 2016: Warehouse Opened to Public for Telluride Arts Parties
- May 31, 2016: Transfer Co. Receives Approval for Development.
- May 30, 2017: Architect Selection, Preliminary Design
- December 2017: Masonry Conservation Complete
- 2017-2018: Design Approvals
- March 2018: Telluride Arts Purchase Finalized, Capital Campaign Begins
- 2024: Outside Date for Completion