

## Short Term Rental – Monitoring/Tracking Services

### CAST Member Survey – May 2017

Of the 26 members that responded to this survey, 16 members currently track Short Term Rentals (STRs) in-house but many are exploring service agreements. Nine members currently contract with a service. One member does not track STRs at all.

#### I. SERVICES:

##### **Host Compliance** - <https://hostcompliance.com/>

Durango- Contact: Scott Shine, Planning Manager. [scott.shine@durangogov.org](mailto:scott.shine@durangogov.org), (970) 375-4858.

Estes Park - Began working with Host Compliance as of January 2017. Contact: Linda Hardin, Code Enforcement Officer, [lhardin@estes.org](mailto:lhardin@estes.org)

Jackson - Just starting this process with Host Compliance and in very early stages. Contacts: Roger Schultz, [rschultz@townofjackson.com](mailto:rschultz@townofjackson.com) or Shellie Morillon, [smorillon@townofjackson.com](mailto:smorillon@townofjackson.com)

Beaver Creek Resort Company - Contract will begin June 2017. Contact: Elizabeth Jones, director of administration, [ejones1@bcresortco.com](mailto:ejones1@bcresortco.com)

Avon - In the process of contracting with this service.

Pagosa Springs - Looking to work with Host Compliance in partnership with the County. Have worked with MuniRevs in the past. Contact: Jennie Green, Director of Tourism, [sales@visitpagosasprings.com](mailto:sales@visitpagosasprings.com)

Winter Park – In discussions about using this service.

Grand Lake - Discussing a possible agreement. Jim White, Town Manager, [glmanager@townofgrandlake.com](mailto:glmanager@townofgrandlake.com)

##### **MuniRevs** - <http://www.munirevs.com/>

Telluride - In the process of reviewing other services to augment or replace current service with MuniRevs. MuniRevs also provides sales and business tax collections services for the town.

Greg Clifton, Town Manager, [gclifton@telluride-co.gov](mailto:gclifton@telluride-co.gov) or Lynne Beck, Town Finance Director, [lbeck@telluride-co.gov](mailto:lbeck@telluride-co.gov)

Crested Butte – Also just getting started with STR Helper. Lois Rozman, Finance Director, [loisr@crestedbutte-co.gov](mailto:loisr@crestedbutte-co.gov)

Breckenridge – In process of implementing contracts with MuniRevs & Harmari ([www.harmari.com/](http://www.harmari.com/)) Contact: Heather Pezzella, Revenue Services Administrator, [hpezzella@townofbreckenridge.com](mailto:hpezzella@townofbreckenridge.com)

Mountain Village – Contact: Julie Vergari, Chief Accountant [jvergari@mtnvillage.org](mailto:jvergari@mtnvillage.org)

**STRHelper** - <http://strhelper.com/>

Gunnison County –Just about through the implementation process. Contact: Matthew Birnie, [MBirnie@gunnisoncounty.org](mailto:MBirnie@gunnisoncounty.org)

Crested Butte – Just getting started with this service and also use MuniRevs. Contact: Lois Rozman, Finance Director, [loisr@crestedbutte-co.gov](mailto:loisr@crestedbutte-co.gov)

Mt Crested Butte – Reviewing this service.

**Airdna** - <https://www.airdna.co/>

Breckenridge –Also in the process of implementing contracts with MuniRevs & Harmari Contact: Heather Pezzella, Revenue Services Admin., [hpezzella@townofbreckenridge.com](mailto:hpezzella@townofbreckenridge.com)

## **In-House**

Steamboat Springs - Researching companies to potentially contract with.

Park City

Vail

Snowmass Village

Minturn

Silverton

Aspen

Ketchum

Dillon

Frisco

Summit County

## **II. OPEN COMMENTS/SUGGESTIONS:**

It is a rapidly evolving industry and i think that CAST has been doing an excellent job of staying with the myriad issues that have emerged.

Please share any information you can from other resorts so we all may be informed of best practices. Thank you

Provide additional strategies on how to work with sites such as Air BNB and HomeAway to help in educating clients on how to properly license their property with local agencies.

Thank you for this outreach. The more we learn from each other, the more helpful to addressing the issues of short term rentals.

I would be interested to hear the feedback from those that have worked with the above entities.

Continue to share information and highlight how enforcement can be improved.

Stay in touch with members as ideas come up.

Sharing information on the compliance rates, successes, & best practices could really help other communities in this struggle.

GRAND LAKE: We charge an initial permit fee of \$150 and an annual fee of \$600. Approximately, \$200 of the \$600 goes to our affordable housing fund. We require property management located within 30-45 minutes to address parking, trash, noise abatement, etc.

BRECKENRIDGE: On 5/9, Town Council will have the first reading of an ordinance to require the listing of a Breckenridge license # in short term rental advertisements.

GUNNISON COUNTY: This function will reside in our Finance Department. We don't have any regulations governing STRs, but we administer the Local Marketing District which assesses a lodging tax. The District includes the municipalities, so our data will ultimately cover all STRs in the County, including the municipalities.