



AGENDA
January 18-20, 2017
Ketchum, ID

WEDNESDAY, JANUARY 18

6:00 p.m. **Informal meet-up to get a Bar Hop Scavenger Hunt card, Town Square, 480 Fourth Street East**

THURSDAY, JANUARY 19

7:45 a.m. **Breakfast Hosted by City of Ketchum, Limelight Hotel, 151 S Main St**
Help yourself to the hotel's breakfast buffet and take it to Silver Creek Room A.

8:15 **Call to Order & Introductions, Limelight Hotel, Silver Creek Room A**
Dean Brookie, President

8:25 **Approval of Meeting Minutes**

8:30 **Welcome & Ketchum Highlights, Mayor Nina Jonas**

8:45 **Housing & Its Role in Keeping a Town "Real"**

Highlights of Ketchum's Vacation Home Rental study, Affordable Housing Study and Housing Roundtables
Suzanne Frick, Ketchum City Administrator

A facilitated discussion will follow on how affordable housing, vacation home ownership and short term rentals play a role in community authenticity. *SEE ATTACHED DISCUSSION QUESTIONS.*

9:45 **Keeping a Mountain Town Authentic & Preserving Town Character**

A facilitated discussion on factors that contribute to the authenticity of our mountain towns. *SEE ATTACHED DISCUSSION QUESTIONS.*

10:45 **Break**

11:00 Citizen Involvement: What works and what doesn't?

A Review of the Ketchum Experience, *Suzanne Frick, Ketchum City Administrator*

A facilitated discussion to share successes and lessons-learned around engaging the public in local issues. *SEE ATTACHED DISCUSSION QUESTIONS.*

11:45 New Business & Member Announcements

- New Member Request – City of Gunnison
- New Associate Member Request-Moab, UT

Noon-2:00 pm Networking & Lunch On Own

2:00 Tour Begins. Meet at Ketchum Innovation Center, 311 1st Ave N

Ketchum Innovation Center (KIC) - Entrepreneurial & business start-up support

Vyken - Featured business that supports Ketchum's sustainability focus

Public Works Department, Utility Plant - Recent efforts that resulted in increased efficiencies and cost savings

Parks & Rec Department - Unique Local Attractions: Outdoor Ice Rink & Ore Wagon Museum

Walking tour of Fourth Street Heritage Corridor & City Hall en route to Limelight Hotel

4:00-5:00 Drinks and Discussion at Limelight Hotel - Trends in hospitality & why Aspen Skiing Company choose Ketchum for the Limelight Hotel
Don Schuster, VP of Hospitality Development, Aspen Skiing Company

6:30-9:00 Cocktails/Dinner, The Sawtooth Club, 231 Main St S

Friday, January 20

8:00 a.m. Skier Breakfast at River Run Lodge, Riverview Room, Hosted by City of Ketchum
Remarks by Tim Silva, General Manager, Sun Valley Resort

9:00 a.m. Depart for Ski Area Tour (approx. one hour)
Guests that will join us for skiing can meet us at the Riverview Room at 9:00 a.m.

10:00 a.m. Ski On Own



**Questions for Facilitated Discussion
January 19, 2017**

I. Housing & Its Role in Keeping a Town “Real”

Facilitated Discussion 1:

Is your community doing anything new or creative around affordable housing?

Facilitated Discussion 2:

When vacation homes are a significant portion of the bed base, they can present challenges to communities.

- a) Other than the issue of short term rentals, what impacts does your town experience as a result of properties used as vacation homes?
- b) Are there actions mountain towns can take to mitigate some of these impacts?

Facilitated Discussion 3:

CAST members are well-aware of the issues surrounding Short Term Rentals (STRs.)

- a) What success has your community had in managing/regulating STRs?
- b) Have you been successful in enforcing your STR regulations?
- c) Can zoning regulations help or do they create more problems?
- d) What is your community’s most significant challenge around STRs?
- e) What can CAST do to support its members on this issue?

II. Keeping a Mountain Town Authentic and Preserving Community Character

- a) Besides housing, what factors help maintain the authenticity of our mountain towns?
- b) What have CAST members done and has it been successful?
- c) Does your community have tools or models for long-term sustainability and maintaining community character?

III. Citizen Involvement: What works and what doesn’t?

- a) Can more citizen involvement help towns maintain their unique character?
- b) Can CAST members share examples of how you have successfully engaged the public in local issues?
- c) Can CAST members share examples of what doesn’t work?
- d) Balancing community character with a push for development is often a struggle for mountain communities. Developers might label unhappy residents as NIMBYs, and residents often feel they are left out of zoning and planning decisions. Thinking specifically of growth and development, what are ways to engage the public in meaningful discussions?