

Colorado Association of Ski Towns

March 14, 2013

Denver

Meeting Minutes

The following were in attendance:

| | |
|----------------------------|-------------------------------------|
| Steve Skadron - Aspen | Dan Jansen - Mountain Village |
| Virginia Egger - Avon | Joe Fitzpatrick - Mt. Crested Butte |
| John Warner - Breckenridge | William Buck - Mt. Crested Butte |
| Tim Gagen - Breckenridge | Patrick Rondinelli - Ouray |
| Dave Ferrill - OEDIT | Kevin Batchelder - Silverthorne |
| Jon Stavney - Eagle County | Jason Wells - Silverton |
| Bill Pinkham - Estes Park | Russ Forrest - Snowmass Village |
| Jeff Durbin - Fraser | Sonja Macys - Steamboat Springs |
| Peggy Smith - Fraser | Leanne Toler - Stifel Nicolas |
| Gary Wilkinson - Frisco | Vicki Mattox - Stifel Nicolas |
| Bill Efting - Frisco | Gary Martinez - Summit County |
| Kim Cancelosi - Frisco | Thomas Davidson - Summit County |
| David Hook - Grand Lake | Drew Nelson - Winter Park |
| Kathy Lewis - Grand Lake | Jim Myers - Winter Park |
| Jim Peterson - Grand Lake | Stuart Fraser - Telluride |
| Judy Burke - Grand Lake | Greg Clifton - Telluride |
| Jim White - Minturn | |

The meeting was called to order by President Stuart Fraser at 11:45 am.

Approval of Minutes

There was a motion and a second to approve the January 2013 meeting minutes, which was passed unanimously.

New Member

There was a motion and a second to approve Eagle County's CAST membership, which was passed unanimously.

House Bill 13-1013; House Joint Resolution 13-1004; Senate Bill 1004

Two bills and one resolution were presented to the membership regarding ski area water rights. After much discussion, the membership could not come to consensus on supporting any of them. However, there was a motion to write a statement that "the ski industry should not be adversely affected by the rewriting of the water rights clause" during the Forest Service's upcoming public

process. The statement would be drafted by executive director, Joyce Burford, and approved by the board. The motion was seconded and passed with all in favor, except Steamboat Springs and Mountain Village who voted against the motion.

House Bill 13-1252

There was a motion and a second to support Representative Millie Hamner's HB13-1252 (regarding funding of fire suppression equipment at the Eisenhower Tunnel), which passed unanimously.

Senate Bill 13-048

There was a motion and a second to support SB 13-048 (presented on behalf of CASTA regarding multi-modal funding options), which passed unanimously.

Updates

President Stu Fraser updated the group on CAST's meetings held with Denver Mayor Michael Hancock and another meeting with the Metro Mayor's Caucus regarding MPACT64.

Governor John Hickenlooper

During the governor's address to the group, he talked about partnerships and what bubbled up from the bottom-up process. There were five common themes:

1. Pro-business - less red tape
2. Better access to capital
3. Education and work force training
4. Innovation and technology
5. "Brand" the state business-wise for entrepreneurs, etc.

He has hired the founder of the Noodles & Company restaurant chain, Aaron Kennedy, as Colorado's first chief marketing officer, asking him to create a brand to make it easier to attract businesses and entrepreneurs to the state. In the next year, he'll research the effective brands of other cities and states and try to learn what makes Colorado a place businesses want to be. Only then will he create a slogan, trademark and plan to integrate Colorado's brand into economic development.

The governor wants Colorado to be a magnet for entrepreneurs and in order to do so, he plans on Colorado to be the healthiest state. His plan will create a comprehensive and person-centered statewide system to address a broad range of health needs, deliver the best care at the best value and help Coloradans achieve the best health possible.

He also plans on Colorado to have the best public education system. He wants to focus on what it will take to attract, develop and retain a world-class supply of teachers and principals. The gate that regulates the flow of these talented educators is our state system of licensure, a system that has

not seen a real upgrade since 1991. While innovative for that time, it was built for a vastly different labor market than the one we live in now.

To that end, he will convene a working group to engage all of the major stakeholders in helping us develop comprehensive and ambitious legislative recommendations for the 2014 session.

Al White, Director, Colorado Tourism Office

On March 18, the Colorado Tourism's "Come to Life" television commercials start running within the state for a 6 week period. The PR team was able to get ahead of last year's fire season by releasing information about the impacts of the fire, where they were, what was open and what wasn't. 2011 was a record year, the numbers aren't in yet, but thinks that 2012 will also be a record year, although December 2012 was not great.

Michael Driver, International Marketing and Public Relations Director, gave us an update on their key international markets. The purpose of the international program is to encourage inbound travel to the state of Colorado. The program employs in-market representatives to effectively promote, educate, and pitch Colorado to the trade, media and consumers in the target markets of United Kingdom, Germany, Japan, France, Canada and Mexico.

One of the major initiatives of the CTO is to raise awareness of and appreciation for Colorado's heritage tourism assets. Since the inception of the Heritage Tourism Program, total funding has exceeded \$1.8 million from a variety of partners in addition to the Colorado Tourism Office. By partnering with the Colorado Department of Agriculture, the CTO has initiated an agritourism program that will showcase Colorado's agriculture roots and current opportunities for visitors to experience agriculture in the state.

Don Hunt, Director, CDOT

The Twin Tunnels project on I-70 is underway and the tunnel closes eastbound on April 15 and two lanes of traffic will be diverted on to the frontage road. CDOT "found" \$150 million for this project. It is expected to finish December 2013. CDOT has been working closely with Clear Creek County as they're worried about impact of the tunnel widening.

Other projects on I-70 that CDOT is looking at is peak period shoulder lanes (3rd lane) which is a \$30 million project; and tolling where far left lane during peak periods would be a toll lane, modeled after Highway 36. They have also spent a lot of money looking at an Advanced Guideway System.

On June 16, 2011, the Federal Highway Administration signed the Record of Decision approving the Preferred Alternative for the I-70 Mountain Corridor Programmatic Environmental Impact Statement (PEIS). The Federal Highway Administration approval marks the end of nearly 20 years of study and discussions about improvements for the I-70 Mountain Corridor. The recent decision approves a program of transit, highway, safety, and other improvements on the 144-mile route between Glenwood Springs and the western edge of the Denver metropolitan area.

CDOT is changing how it budgets and expends funds for transportation projects. Using sound business practices, this new effort, known as Responsible Acceleration of Maintenance and Partnerships (RAMP), will better coordinate project expenditures and available funding. While this change in fiscal management will help to fill the gap for a little while, it isn't permanent.

MPACT64 looking at stop gap solution with proposed .7% general sales tax and because of TABOR have to have something on the ballot - shooting for November 2014. Don reported what other state have been doing and said you can't rely solely on sales tax, it just won't cut it. It was determined that Colorado needed an additional \$1.5 billion each year to help solve our transportation needs.

The CAST membership reached consensus that CAST should be part of the ongoing MPACT 64 discussions, although not committing any support of the proposed .7% sales tax at this time.

Kevin Bommer, CML Deputy Director

Kevin gave a State House update and ran through the bills that CML is supporting and those they oppose. The General Assembly is at day 65 of maximum 120 days allowed and not even close to getting things done. Regarding Amendment 64, the 160-page task force report came out, but doesn't mean anything yet because no one knows if any of the recommendations will be used in a bill. Some communities have opted out, which is allowed under the amendment, but most everyone else has a waiting period to see what the state will do. Legislature has until May 10, and then it is constitutionally required that by October all town allowing it have to adopt an ordinance on what their approval process will be if state fails to act on licensure. Between May and June we should see some state laws in place, and a lot of activity between May and October. As far as time, place and manner, local governments can regulate a lot of breadth to operate in.

Steve Dawes, Defense Attorney, CIRSA

Steve Dawes presented the group with a comprehensive handout of Colorado case summaries related to the "Dangerous Condition of a Public Facility Located in Any Park or Recreation Area" Exception to the CGIA; the Ski Safety Act; and the Sightseer Statute and took us through specific case studies as they related to Colorado ski towns, pointing out what municipal liability was in each case.

The meeting was adjourned at 4:05 pm.