

ASPEN
AVON
BASALT
BRECKENRIDGE
CRESTED BUTTE
DENVER
DILLON
DURANGO
ESTES PARK
FRASER
FRISCO
GLENWOOD SPRINGS
GRAND LAKE
GUNNISON COUNTY
JACKSON, WY
MINTURN
MT. CRESTED BUTTE
MOUNTAIN VILLAGE
OURAY
PARK CITY, UT
SILVERTHORNE
SILVERTON
SNOWMASS VILLAGE
STEAMBOAT SPRINGS
SUMMIT COUNTY
TELLURIDE
TETON COUNTY, WY
VAIL
WINTER PARK



AGENDA January 24-25, 2013 Telluride

Thursday, January 24 – Rustico Ristorante, 114 E. Colorado Ave.

6:00 **Cash bar and appetizers**

6:45 **Dinner**

Friday, January 25 – Wilkinson Public Library, 100 W. Pacific Ave.

8:00 **Breakfast**

8:10 **Call to Order and Introductions, CAST President, Stuart Fraser**

8:12 **Approval of Minutes**

8:15 **Telluride Welcome and Update**

8:30 **Michael Martelon – President & CEO, Telluride Tourism Board**
“Online Municipal Revenue Management System (Muni Revs)”

9:00 **Michael Martelon – President & CEO, Telluride Tourism Board**
“Data Analytics – A Solid Foundation for Effective Marketing”

9:30 **Greg Williams – Partner, Backbone Media**
“Outdoor Adventure Marketing in a Digital World”

10:15 **Break**

10:30 **Melanie Rees – Rees Consulting**
“Impacts of the Economy on Affordable Housing”

11:30 **Lance McDonald – Program Director, Town of Telluride**
“Update on Telluride’s Housing Program”

11:50 **Updates**

12:00 **Adjourn**

