



Colorado Association of Ski Towns
August 25, 2023

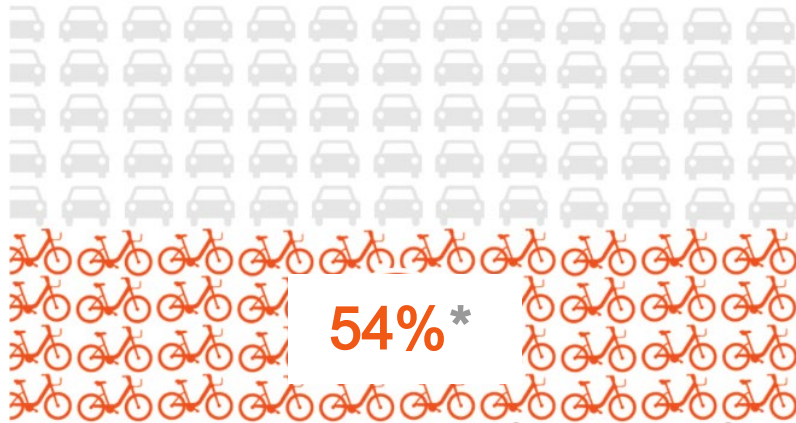
WEcycle: community-supported bikeshare



- **Designed for short, transit-oriented trips**
 - Point A to Point B
 - First- Last - Only Mile Offering
 - Flexible Schedule
 - *24/7, when system open*
- **30-min FREE rides**
 - Late Fees: For every ride over 30 minutes
 - + \$.50/min for pedal bikes
 - +\$5.00/min for e-bikes

WEcycle: community supported bikeshare

REPLACING CAR TRIPS



ONE WE-CYCLE TRIP AT A TIME.

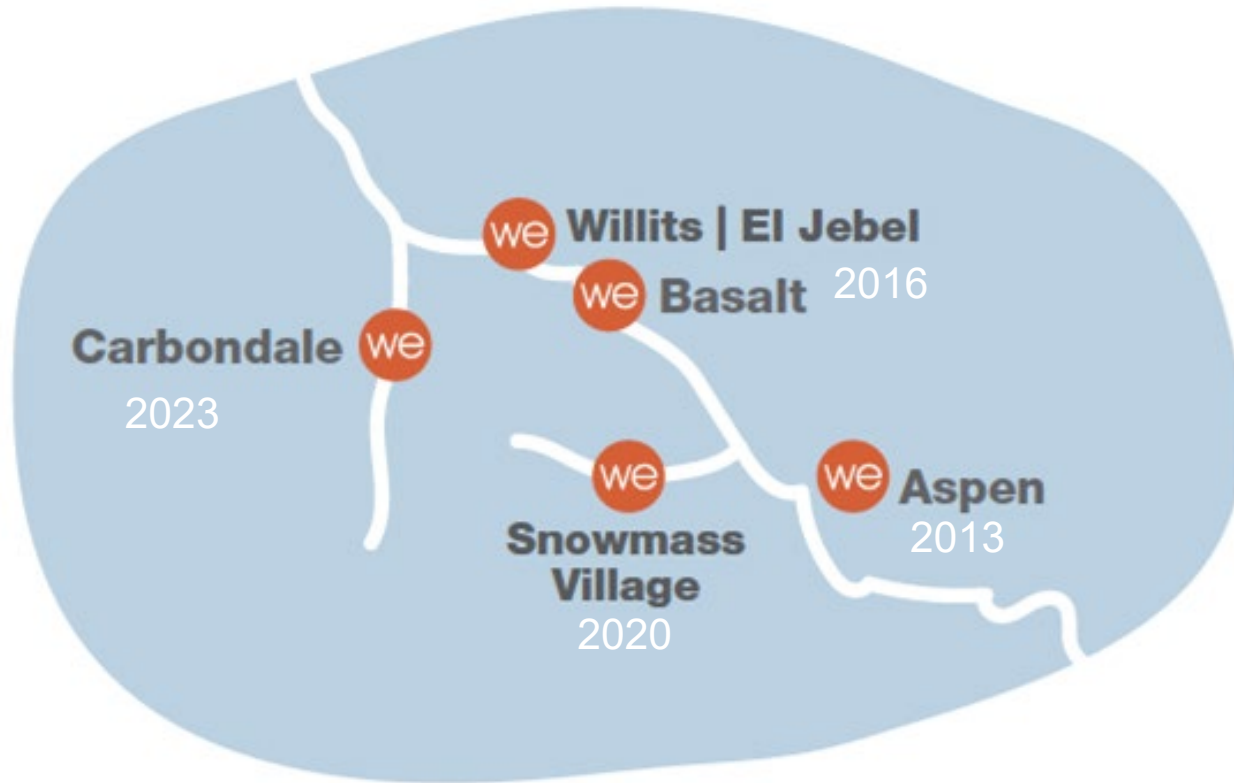
* % of WE-cycle trips replacing car trips,
per 2022 Rider Survey.

- Not for profit organization
- Funded by a public / private partnership
- Goals:
 - Provide a healthy, active, equitable form of transportation
 - Contribute to community vibrancy, connectivity, inclusivity
 - Reduce traffic congestion
 - Reduce pressure on limited parking
 - Reduce vehicular -generated CO2 emissions

WEcycle: community supported bikeshare

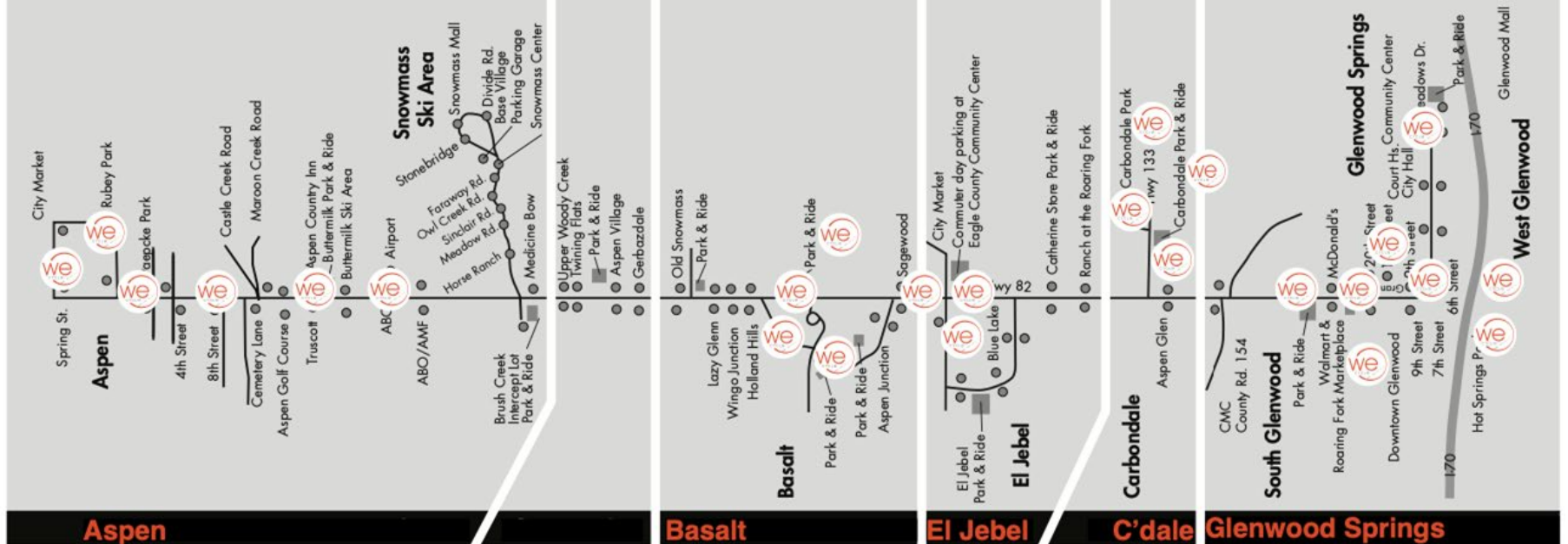


WEcycle: 2023 System Overview



- **81 stations**
 - 11 e-stations
- **421 bikes**
 - 153 e-bikes

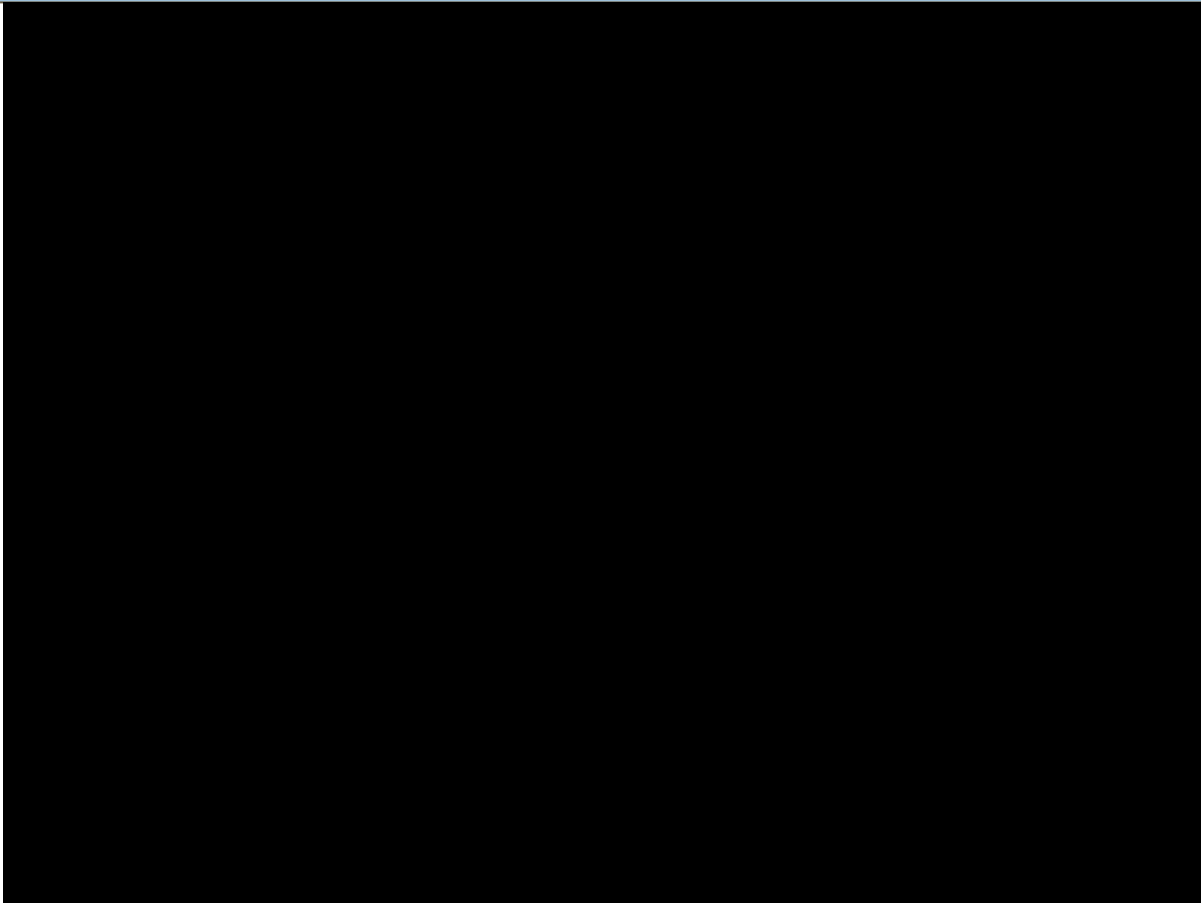
ValleyWide Vision



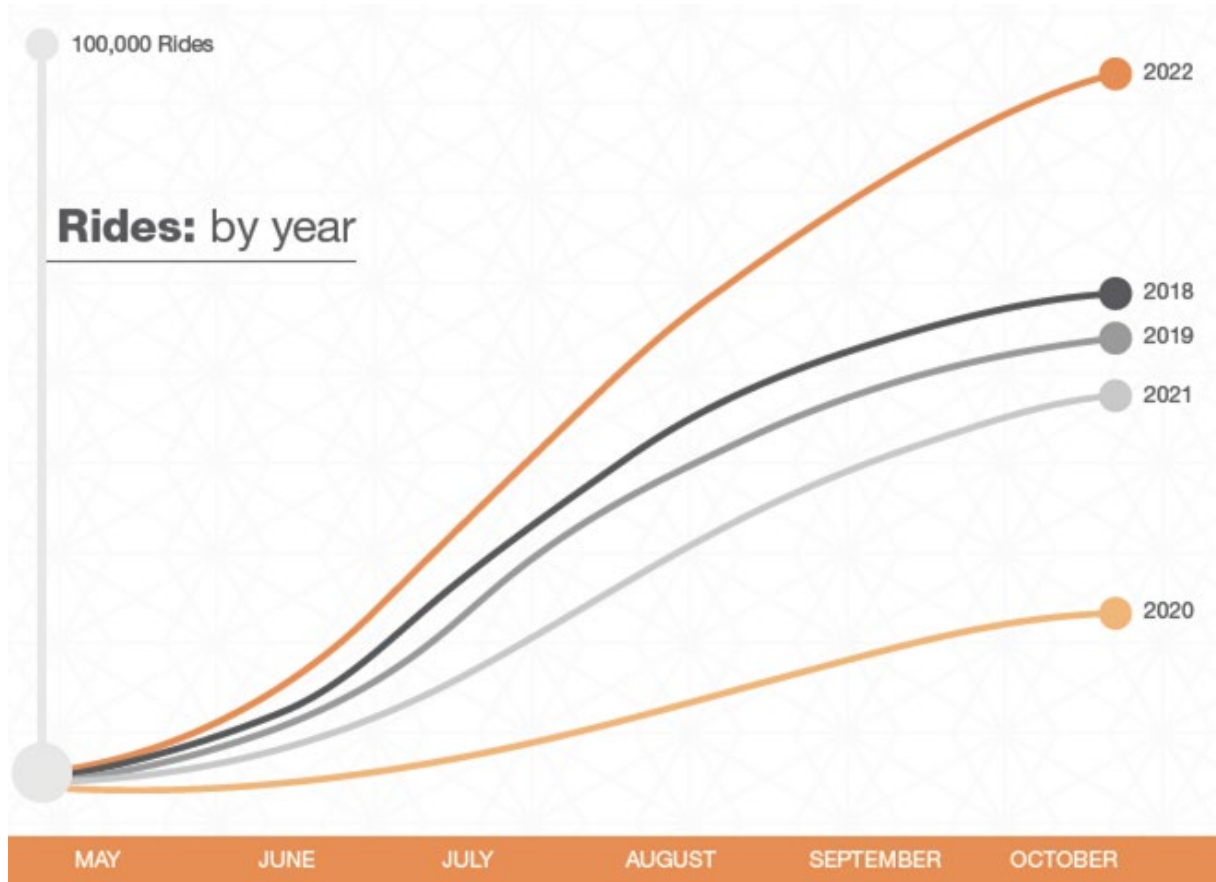
Regional Bikeshare Partnership



Why WE could!



Collectively: pedal strokes make a difference



Collectively: pedal strokes make a difference



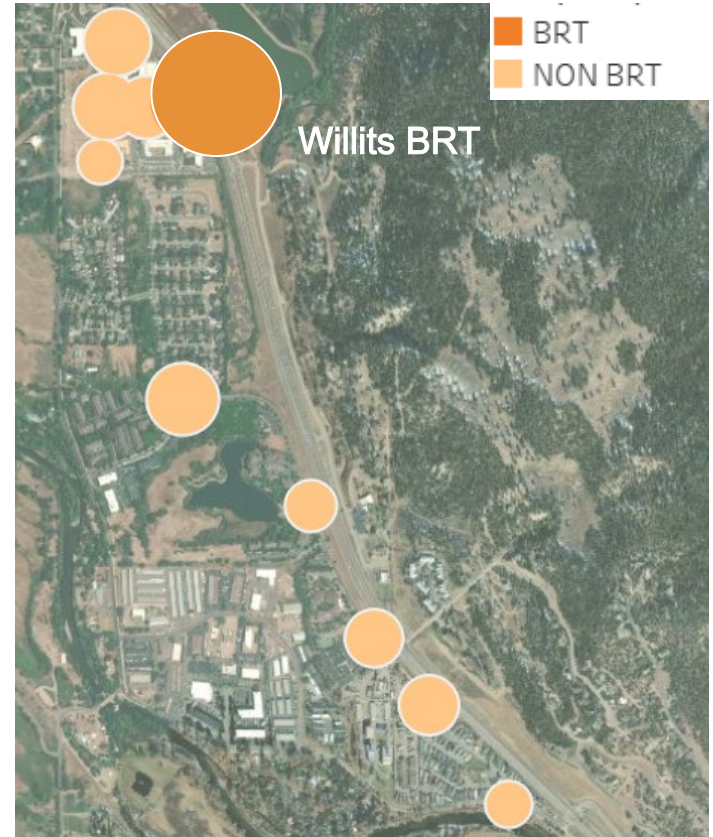
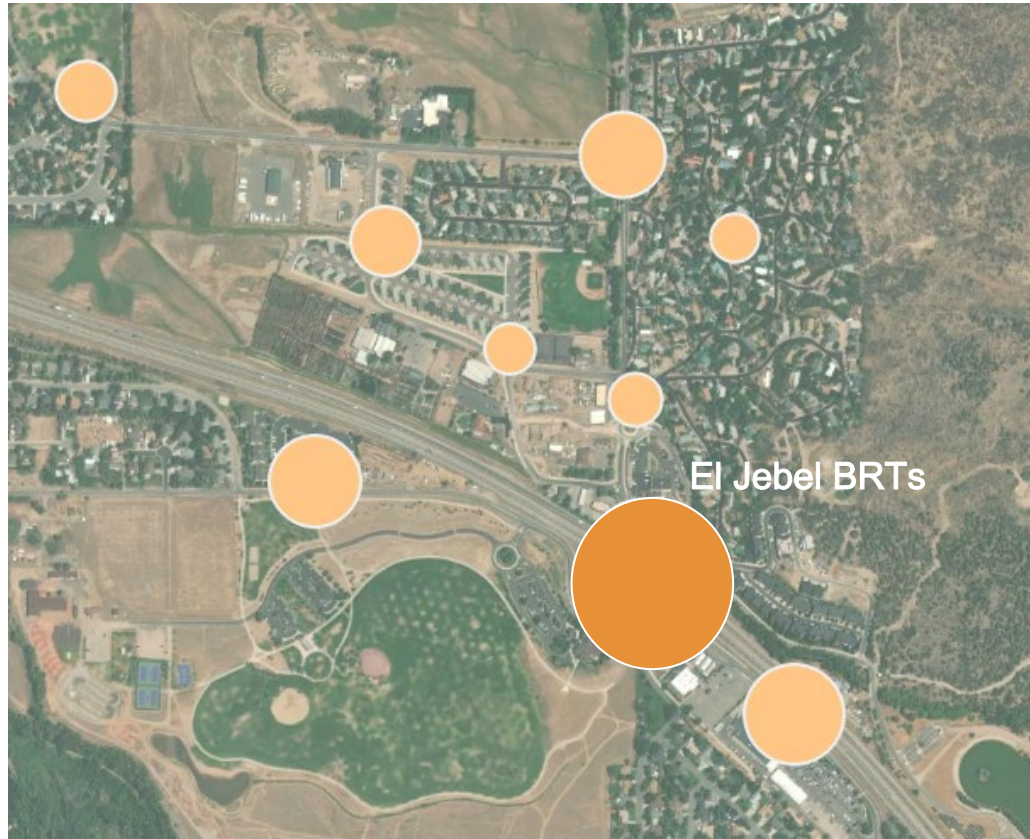
- **Over 500,000 lifetime rides**
 - ~ 225 tons: estimated CO2 emissions offset
 - ~ 550,000 miles driven by gasoline-powered cars
- **Over 100,000 rides in 2023**
 - July 2023
 - 63% increase over 2022
- **Average ride time ~ 9 min**
- **98.8% of trips under 30 minutes**

2023 MidValley Ridership on a Roll!

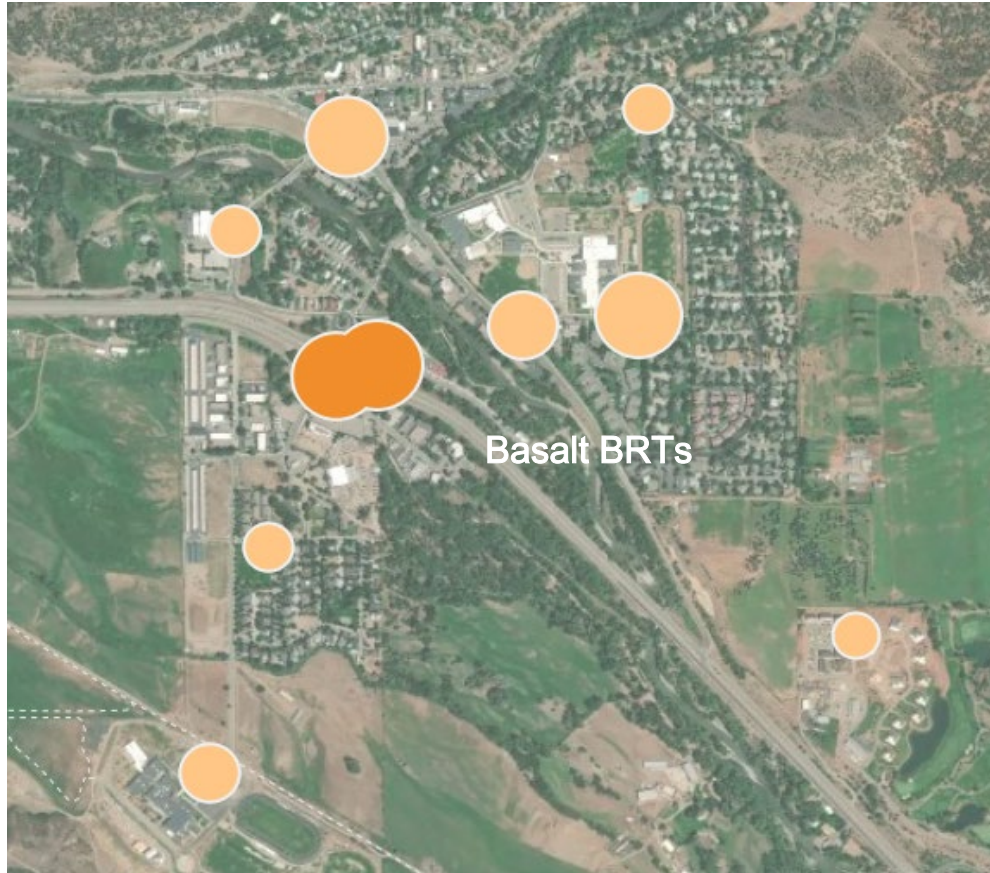


- **31 stations**
 - 3 solar-powered e - bikeshare stations
- **153 bikes**
 - 62 e-bikes
- **29,307 rides**
 - March 15 - August 15
- **24,449 rides**
 - May - August 15
 - 56% growth over 2022

Connecting TO RFTA BRT Stations



Connecting TO RFTA BRT Stations



- **Mid -Valley: July 2023**
 - 25.36% returns TO BRTs
 - 26.96 checkouts FROM BRTs

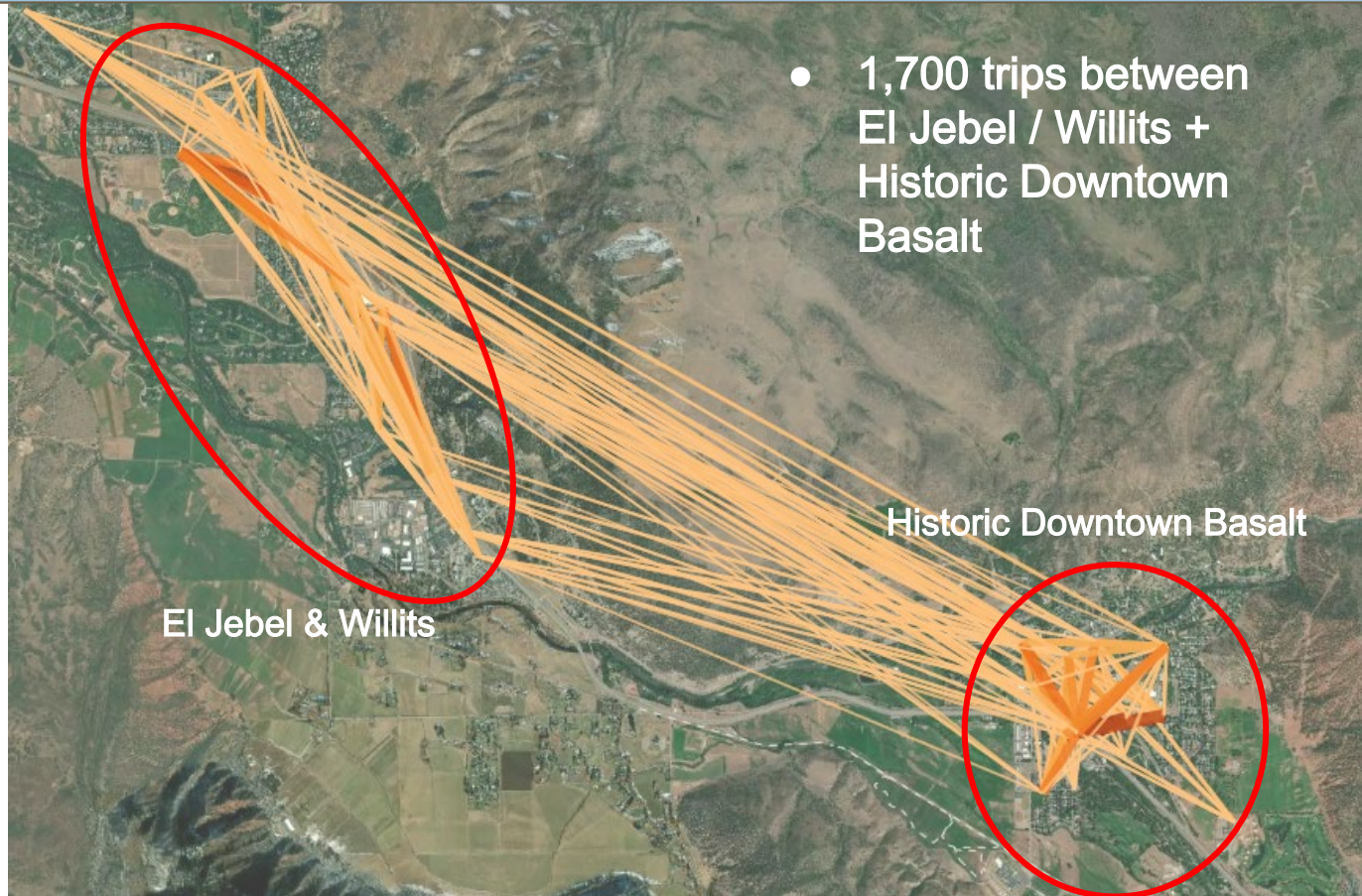
E-Bikes! -Bikes! -Bikes!



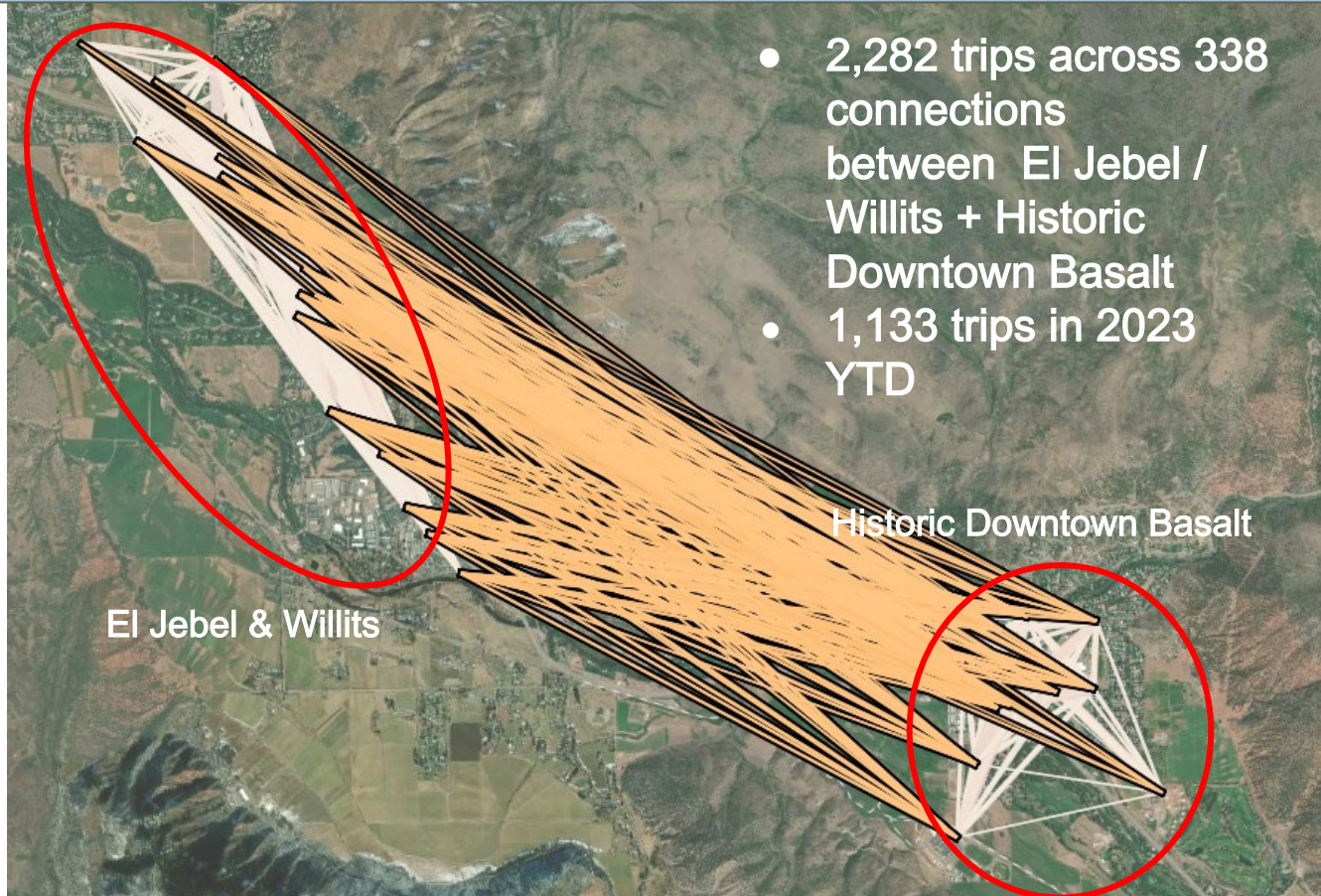
- 70% of trips on e -bikes
 - 40% of fleet



Pre Bike Ridership: 2020



Bridging the Gap: 2020-2023 YTD



How WE Describe WE...



Why WE-cycle! Join Us!

“WE-cycle gives me a sense of community and an understanding that we are all part of something bigger than ourselves.”

Christy



“Usar bicicletas WE-cycle es divertido para mi, también me ayuda para llegar a mi trabajo.”

Samuel



“WE-cycle has allowed me to eliminate lots of driving trips in town, but it’s also been a catalyst for me to re-think and re-imagine lots of other trips, too.”

Tim



Thank You



Join Us!

we-cycle.org