



OPERATING NONPROFITS IN A DESTINATION COMMUNITY

Sally Park – *Estes Park Nonprofit Resource Center*
Jill Lancaster – *Estes Park Nonprofit Resource Center*
Travis Machalek – *Town of Estes Park*

OUTLINE

- Why are we here/Who are these people?
- Nonprofit demographics
- Challenges and opportunities
- Local government and nonprofits

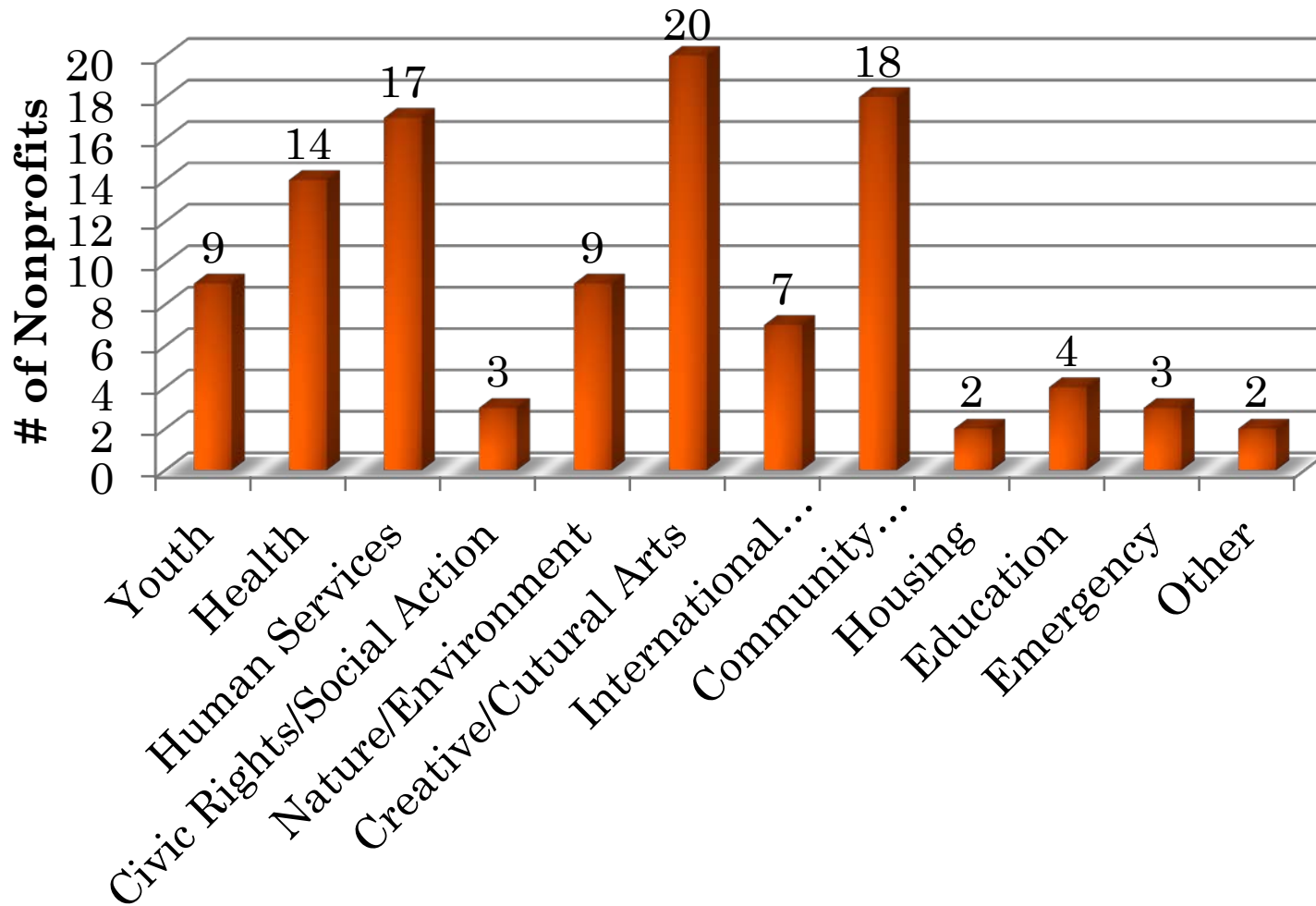


WHAT ARE WE DOING HERE?

- Interactive session to exchange information
- Who is EPNRC?
- Do any of your communities have an organization like EPNRC?



NONPROFIT DEMOGRAPHICS



CHALLENGES AND OPPORTUNITIES

- Unique challenges facing nonprofits in destination communities?
 - Similar to those faced by local governments in these communities?
- Unique opportunities for nonprofits in destination communities?
 - Similar to those available to local governments in these communities?



LOCAL GOVERNMENT AND NONPROFITS

- Estes Park Community Service Grant program
 - Arts and Education; Human Services; Transportation; Housing; and Youth
 - \$2.7 million from General Fund since 2005
 - 2015 review and process improvements
- Major Improvements
 - Application question on connection to Town Board Goals
 - Scoring Criteria



Municipality	Grants as % of GF Budget (approx)
Aspen (2015)	3.49%
Avon (2015)	1.43%
Carbondale (2015)	0.92%
Eagle (2015)	1.03%
Estes Park (2015)	0.91%
Fruita (2015)	1.96%
Glenwood Springs (2014)	1.07%
Salida (2015)	0.31%
Silverthorne (2013)	0.29%
Steamboat Springs (2015)	0.92%
Telluride (2015)	2.38%
Statewide average	0.70%



LOCAL GOVERNMENT AND NONPROFITS

- Does your community have a program?
 - If so, where are your dollars focused?

Municipality Size	#(%) with Nonprofit Grant Program
5,000 – 9,999	13/30 (43%)
10,000 – 49,999	13/29 (45%)
50,000+	9/15 (60%)



A decorative vertical bar on the left side of the slide, featuring a gradient from dark blue to light blue, with several thin white vertical lines and five orange circles of varying sizes arranged in a cluster.

QUESTIONS?