

JACKSON HOLE AIR IMPROVEMENT RESOURCES (JH AIR)



AIRLINE PARTNERSHIPS

M.R.G.





Executive Committee:

Mike Gierau (Co-Chair) Pete Lawton (Co-Chair) Mark Barron (Vice Chair) Jerry Blann (Secretary) Matt McCreedy (Treasurer)

Board Members

Steve Meadows <i>Town Square Inns</i>	David Bernard <i>Four Seasons Resort</i>	Ed Liebzeit <i>JH Sotheby's Intl Realty</i>	David Kingston <i>MetWest Terra</i>	Ken Rider <i>Grand Targhee Resort</i>
Manuel Lopez <i>Snow King Mtn</i>	Joe Byron <i>Teton Data</i>	Derek Goodson <i>Spring Creek Ranch</i>	Alex Klein <i>Grand Teton Lodge</i>	John Kren <i>St. Johns Medical Center</i>
Paul Vogelheim <i>Teton County</i>	Jim Ryan <i>Wells Fargo Bank</i>	Edye Smith <i>JH Central Reservation</i>	Phil Forte <i>Snake River Lodge</i>	Geoff Young <i>Snow King Hotel & Lodge</i>

Ex Officio

Rep. Keith Gingery <i>State Representative</i>	Ray Bishop <i>JH Airport Director</i>	Bob McLaurin <i>Town Administrator</i>	Stephen Foster <i>Country Administrator</i>	Jerry Rankin <i>At Large</i>	Scott Anderson <i>JH Chamber</i>
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Staff

Kari Cooper Executive Director	Jim Robertson Fundraiser	Ron Stone Consultant
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COMMUNITY SUPPORT

* The first MRG contract required a broader group of businesses to support the financial coverage, thus the Interchangeable Ski Pass was developed. The three ski resorts (Jackson Hole, Snow King and Grand Targhee) worked to provide a TRANSFERABLE EMPLOYEE SEASON PASS, available to businesses when they support the air service program.

\$1,600 pledge--Airline Three Area Weekend Pass (week day discounts apply)

\$3,900 pledge—Airline Three Area Week Day Pass (weekend discounts apply)

\$6,400 pledge—Airline Three Area All Week Pass



THANK YOU FOR YOUR SUPPORT!

Annual Jet Seats: 347,340 • Non-Stop Service: 9 Cities

JACKSON HOLE AIR thanks the following businesses for their community support:

**Jackson Hole Mountain Resort . . . Grand Targhee Resort . . . Snow King Resort
Teton County . . . Town of Jackson . . . Wyoming Aeronautics**

PLATINUM MEMBERS ~ \$25,000+

Amangani/Spring Creek Ranch . . . C. Greg Evans . . . Four Seasons Resort Jackson Hole
Jackson Hole Sotheby's International Realty . . . Jackson Hole Central Reservations
MetWest Terra . . . Snake River Lodge and Spa . . . St. John's Medical Center . . . Town Square Inns . . . Wells Fargo

MERCHANT PASS PROGRAM MEMBERS

3Creek Ranch Golf Club 43 North A Touch of Class Accentuate, Inc. Alamo Rent a Car All Trans Alpenhof Lodge, Inc. Alpine House Altamira Fine Art Amangani Grill Angler's Inn Aspen Travel Aspens Market Astoria Fine Art AT&T Mobility Avis Rent A Car Bank of Jackson Hole Bentwood Inn Best Western Lodge of Jackson Hole Betty Rock Big D Signature Blue Lion Blue Spruce Cleaners Boreal Property Management Boyer's Indian Arts and Crafts Branding Iron Grill Bressler Insulation Broadway Bottle LLC Café 6311 Café Genevieve Calico Italian Restaurant Carney Logan Burke Architects Cascade Grill House Casper Restaurant Clear Creek Group Colter Bay Village and Marina Conrad & Bischoff Coulair Restaurant Cutty's Bar and Grill DeFazio Law Office Delcon, Inc. Destination VIP Door to Door Ski Rentals Dornan's Chuckwagon El Puente Elevated Grounds Coffeehouse Evans Construction Fighting Bear Antiques Fireside Resort First American Teton Land Title Co. First Interstate Bank Forever Resorts Fred's Board Shop Gamefish Gary Bennett State Farm Insurance Grand Targhee General Store Grand Targhee Resort Weddings Grand Teton Lodge Co. Grand Victorian Lodge Great Northern Coffee Gunbarrel Steak and Game House H Enterprises Haagen Dazs Habitat in Driggs Hampton Inn Jackson Hole Happy Hunting Grounds Headwall Pizza and Dog House High Country Linen Hoback Sports Hole in the Wall	Holland and Hart Homewood Suites by Hilton Hostel HUB International Insurance Il Osteria Villaggio Inn on the Creek J. H. Premier, (Obsidian Real Estate) Jack Dennis Sports, Inc. Jackson Bootlegger Jackson Hole Aviation Jackson Hole Back Country Yurt Jackson Hole Distributing Jackson Hole E-Store Jackson Hole Golf and Tennis Jackson Hole Kids Ranch Jackson Hole Lodge Jackson Hole Pendleton Jackson Hole Real Estate Associates Jackson Hole Resort Lodging Jackson Hole Resort Store Jackson Hole Snowmobile Tours Jackson Hole Sports Jr. Jackson Hole Tile and Escrow Jackson Lumber Jackson Mattress Shop Jackson Mercantile Jackson Printing Jackson Treehouse Jackson Whole Grocer Jedediah's Jenny Lake Lodge John Colter Ranch House Restaurant Jorgenson Associates Knobe's Radio Shack Koshu Kraig Kobert, CPA, PC Lee's Tees Legacy Gallery Leslie Lexington @ Jackson Hole Liquor Store Local Restaurant and Bar Long Reimer Winegar LLP Lost Creek Ranch Lav Inc. (Jackson Trading Co.) Love Ridge Resort Lodges Lower Valley Energy Macy's Services Mad River Boat Trips Mangy Moose McDonald's of Jackson Hole Mead and Mead, Attys Merry Piglets Million Dollar Cowboy Steakhouse Moose Enterprises, Inc. Mountain Property Management Mural Dining Room Jackson Lake Lodge National Museum of Wildlife Art National Rent A Car Nelson Engineering Nick Wilson's Bar and Grill Oaspey Beverages Overland West, Inc. - Hertz Car Rental Painted Buffalo Inn Parkway Inn Pearl St. Bagels Pierson Land Works, Inc. Pinky G's Pizzeria Peppa Dom Inc.	Q Roadhouse and BBQ Region V Boces Rendezvous (top of Mtn.) Rendezvous Bistro Rendezvous Mountain Rentals Rising Sage RMO Café Rocky Mountain Bank Rocky Mountain Connections Rustic Inn Rusty Parrot Lodge Scenic Safaris Sidewinders Signal Mountain Lodge Silver Dollar Bar and Grill Sioux Lodge Snake River Brewing Co. Snake River Grill Snake River Interiors Snorkels Solitude Cabin Sleigh Ride Dinner Spence Law Firm Sports Authority Spring Creek Animal Hospital Stiegler's Restaurant and Bar Sweetwater Restaurant Targhee Lodge Teewinot Lodge Terra Café Teton Club Teton County Weed and Pest Teton Data Systems Teton Motors, Inc. Teton Mountain Outfitters Teton Mountaineering Teton Pines Resort Teton Steakhouse Teton Thai Teton Village Sports The Atrium The Bunnery The Driver Provider The Granary The Kitchen The Lounge at Snow King The Pines Restaurant The Rose Tagwatee Mountain Lodge Top of the World Waffles Tower Residence Town Square Tavern Trap Bar and Grill Trilo Twenty Two Home Village Café Virginian Lodge West Lives on Gallery Western Wyoming Beverage Westside Wine & Spirits White Buffalo Club Wild Bill's Grill Wild Sage Restaurant Wilderness Corporation Wool and Whiskey Wort Hotel Wyoming Outfitters Wyoming Title and Escrow Yippy I O Candy Zaist Construction Management
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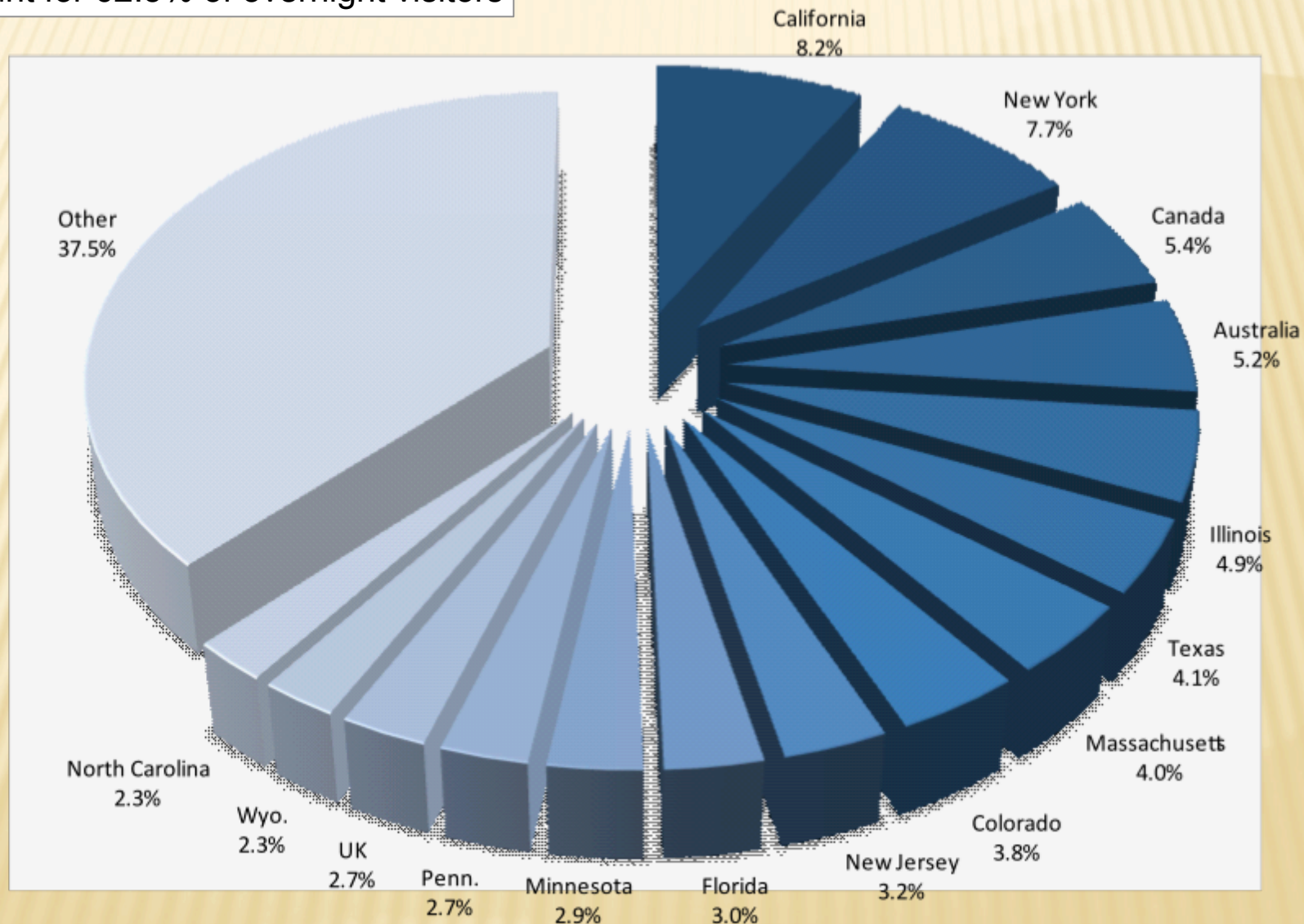
**PLEASE SUPPORT THESE LOCAL BUSINESSES WHO ENSURE STRONG,
YEAR-ROUND JET AIRLINE SERVICE TO JACKSON HOLE!**

JACKSON HOLE AIRPORT ENPLANEMENTS 2008-2013

JAC ENPLANEMENTS BY AIR CARRIER 2012

2012-13 VISITOR ORIGIN – OVERNIGHT VISITORS

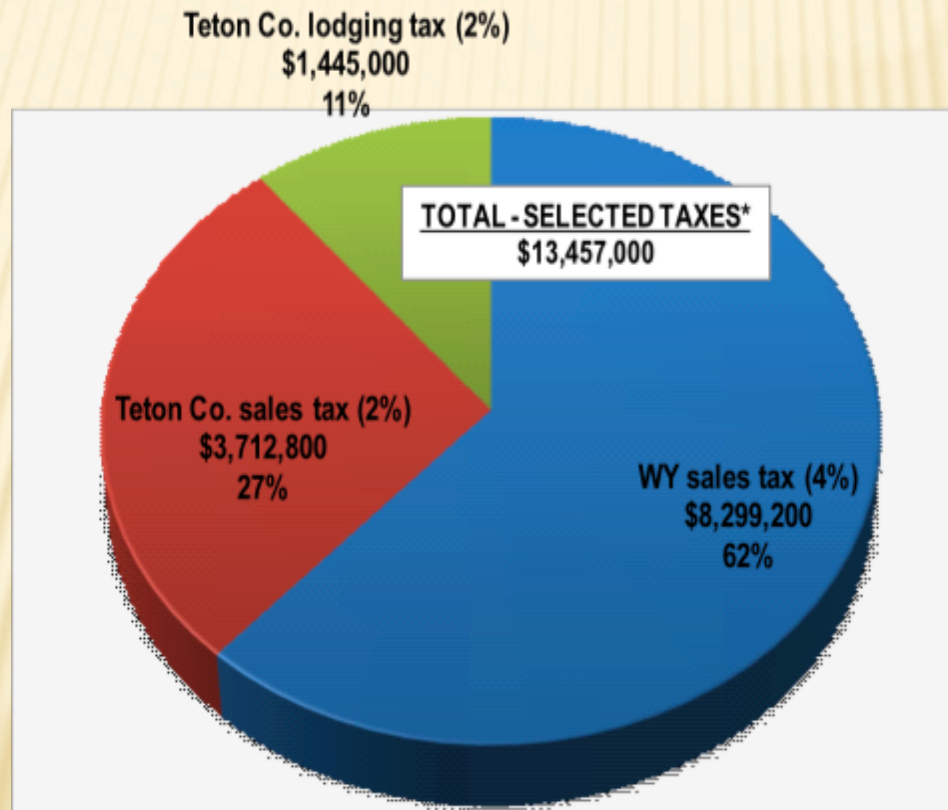
Top 15 states/countries
account for 62.5% of overnight visitors



TETON CO. SALES TAXES GENERATED BY JH AIRPORT VISITORS 2012/13 SUMMER/WINTER 8-MONTH ESTIMATE (APPROXIMATE)

Volume		Factor
	\$312,000,000	Summer (Jun-Sep) & winter (Dec - Mar) spending by JH Airport visitors ¹
x	85%	Share of spending in Teton County ²
=	\$265,200,000	Spending in Teton County
Notes: ¹ Based on airport passenger volume, length of stay, and per capita daily spending. ² Based on airport visitor services and lodging expenditures, accommodations. ³ rough estimate, taking into account exclusions for ski lift tickets, grocery food, guide services, etc.		
	70%	Share of spending which is taxable ³
=	\$185,640,000	Taxable spending in Teton County
- Sales taxes resulting from multiplier effects of visitor spending. - Sales taxes resulting from services and goods sold for investment decisions influenced by availability of air service. - Sales taxes resulting from services and goods sold for air crew expenditures, and other airport operations. - Sales taxes resulting from businesses needed to operate in the Jackson Hole area due to the availability of air service.		
x	2%	Teton County sales tax rate
= \$3,712,800 Teton Co. sales taxes attrib. to JHA visitors (in 8 mo. of yr)		

SELECTED TOTAL SALES/LODGING TAXES
GENERATED BY JH AIRPORT VISITORS
2012/13 SUMMER/WINTER 8-MONTH ESTIMATE (APPROXIMATE)



12 NON-STOP CITIES – 9.4% INCREASE IN SEAT CAPACITY

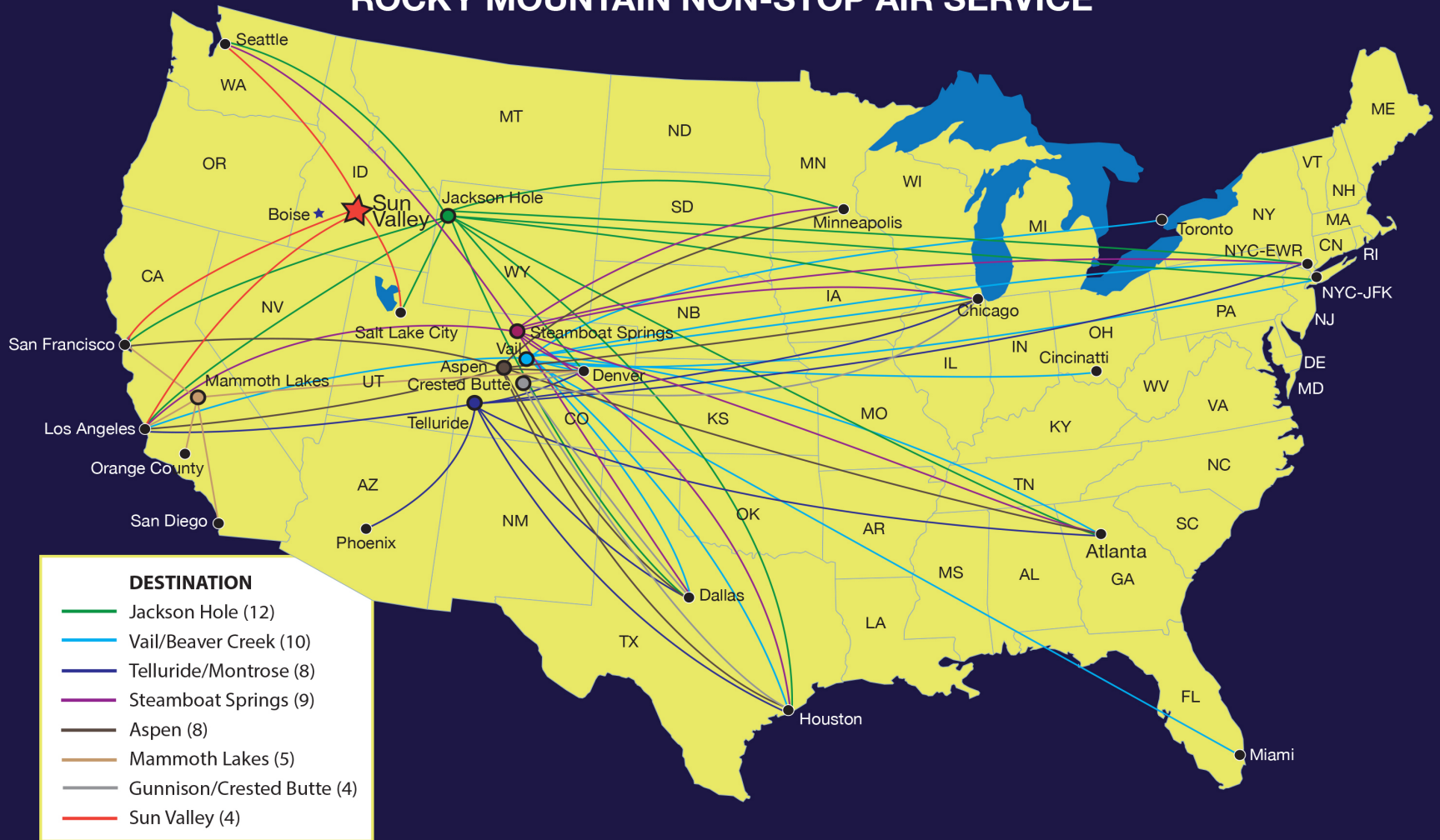




SATURDAY PEAK TIME DEPARTING SEATS HOLIDAYS (DECEMBER 19 – JANUARY 5)

City	Airline	Aircraft	Arrive	Depart	Seats
Seattle	Delta	CRJ-700	10:50	11:25am	70
Los Angeles	Delta	CRJ-700	11:02	11:47am	70
JFK-New York	Delta	737	10:53	11:55am	124
Newark	United	737	11:41	12:30pm	118
San Francisco	United	CRJ-700	11:44	12:35pm	70
Atlanta	Delta	757	12:05	12:55pm	182
Chicago	United	752	12:08	1:00pm	182
Salt Lake City	Delta	319	12:07	1:15pm	126
Dallas	American	319	12:40	1:20pm	128
Minneapolis	Delta	319	12:55	1:32pm	126
Denver	United Exp	319	12:48	1:27pm	120
TOTAL SEATS					1316

ROCKY MOUNTAIN NON-STOP AIR SERVICE



JACKSON HOLE: Atlanta, Chicago, Dallas, Denver, Houston, Los Angeles, Minneapolis, Newark, New York City/JFK, Salt Lake City, San Francisco, Seattle
VAIL/BEAVER CREEK: Atlanta, Chicago, Dallas, Denver, Houston, Los Angeles, Miami, Newark, New York City/JFK, Toronto
TELLURIDE/MONTROSE: Atlanta, Chicago, Dallas, Denver, Houston, Los Angeles, Newark, Phoenix
STEAMBOAT: Atlanta, Chicago, Dallas, Denver, Houston, Los Angeles, Minneapolis, Newark, Seattle
ASPEN: Atlanta, Chicago, Dallas, Denver, Houston, Los Angeles, Minneapolis, San Francisco
MAMMOTH LAKES: Denver, Los Angeles, Orange County, San Diego, San Francisco
GUNNISON/CRESTED BUTTE: Chicago, Dallas, Denver, Houston
SUN VALLEY: Los Angeles, Salt Lake City, San Francisco, Seattle

WINTER 2013-14