



# WELCOME TO VAIL

**The Premier International Mountain Resort Community**



# THE PLACE

## LOCATION

- 100 miles west of Denver on the I-70 corridor
- Surrounded by 350,000 acres of White River National Forest
- Elevation 8,150 feet

## POPULATION

- 5,300 full-time residents
- 8,500 part-time residents

## CLIMATE

- 275+ days of sunshine annually
- 335" average snowfall per winter
- Average summer temp 75°
- Average winter temp 45°





# VAIL MOUNTAIN

- Total Skiable Terrain 5,289 acres
- Base Elevation 8150
- Peak Elevation 11570
- Average Snowfall 353"
- Vertical Rise 3,450'
- 3 Terrain Parks
- 31 Lifts - 2 Gondolas

**2.8 Million visitors per year**  
**(1.7 million skier visits for winter,**  
**1.1 million visitors for summer)**

**15% International Guests**





# THE COMMUNITY

8.5 MILES LONG •

4.6 SQUARE MILES •

2012 - 50TH ANNIVERSARY •





# THE VIBE

WHAT DEFINES US

LOVE THE OUTDOORS

# LOVE HOSTING EVENTS



**2015**  
VAIL · BEAVER CREEK

FIS ALPINE WORLD SKI CHAMPIONSHIPS



# THE GOODS

**2 VILLAGE AREAS**

**576 BUSINESSES**





# **CULINARY & CULINARY EVENTS**

**75 RESTAURANTS**



- Annual Cooking Demonstrations •
- Vail Restaurant Week •
- Gourmet on Gore •
- Vail's Top Shelf Harvest •
- Vail Farmers' Market •
- Farm to Table Dinners •
- Vail Oktoberfest™ •
- Taste of Vail •



A scenic view of a resort pool deck. In the foreground, a round stone table holds a glass of orange juice and a tray of fruit. A lounge chair with a patterned cushion is partially visible. The pool deck is lined with blue lounge chairs, white towels, and potted pink flowers. Two large black umbrellas provide shade. The pool has a blue and white tile border. In the background, a lush green mountain with a ski lift is visible under a clear blue sky.

**2,000 HOTEL ROOMS •**

**2,000 CONDOMINIUMS •**

**18,500 PILLOWS •**

**130,000 SQ FT MEETING SPACE •**

**GUEST ACCOMMODATIONS**



# REAL ESTATE

**JANUARY - AUGUST YTD  
NUMBER OF PROPERTIES SOLD**

	<u>2014</u>	<u>2015</u>
<b>OVER \$10 MILLION</b>	<b>7</b>	<b>4</b>
<b>\$5-\$10 MILLION</b>	<b>10</b>	<b>14</b>
<b>\$2.5-\$5 MILLION</b>	<b>23</b>	<b>22</b>
<b>TOTAL</b>	<b>40</b>	<b>40</b>





# SUMMER





# SUMMER SPORTING EVENTS



GoPro Mountain Games •

Kick 3v3 Soccer •

Vail Lacrosse Shootout •

Vail Valor Races •

Vail Outlier Offroad Festival •

Vail Whitewater Race Series •





# WINTER ADVENTURE

NOT JUST SKIING





# WINTER EVENTS



- Burton US Open Snowboarding Championship
- Spring Back to Vail
- Snow Daze
- Vail Film Festival
- Holidaze
- Taste of Vail





# ARTS VISUAL



**33 GALLERIES**  
**PUBLIC ART TOURS**  
**25 OUTDOOR SCULPTURES**



# PERFORMING ARTS

**Vail International Dance Festival**

**Bravo! Vail**

**Vail Film Festival**

**Vail Symposium**

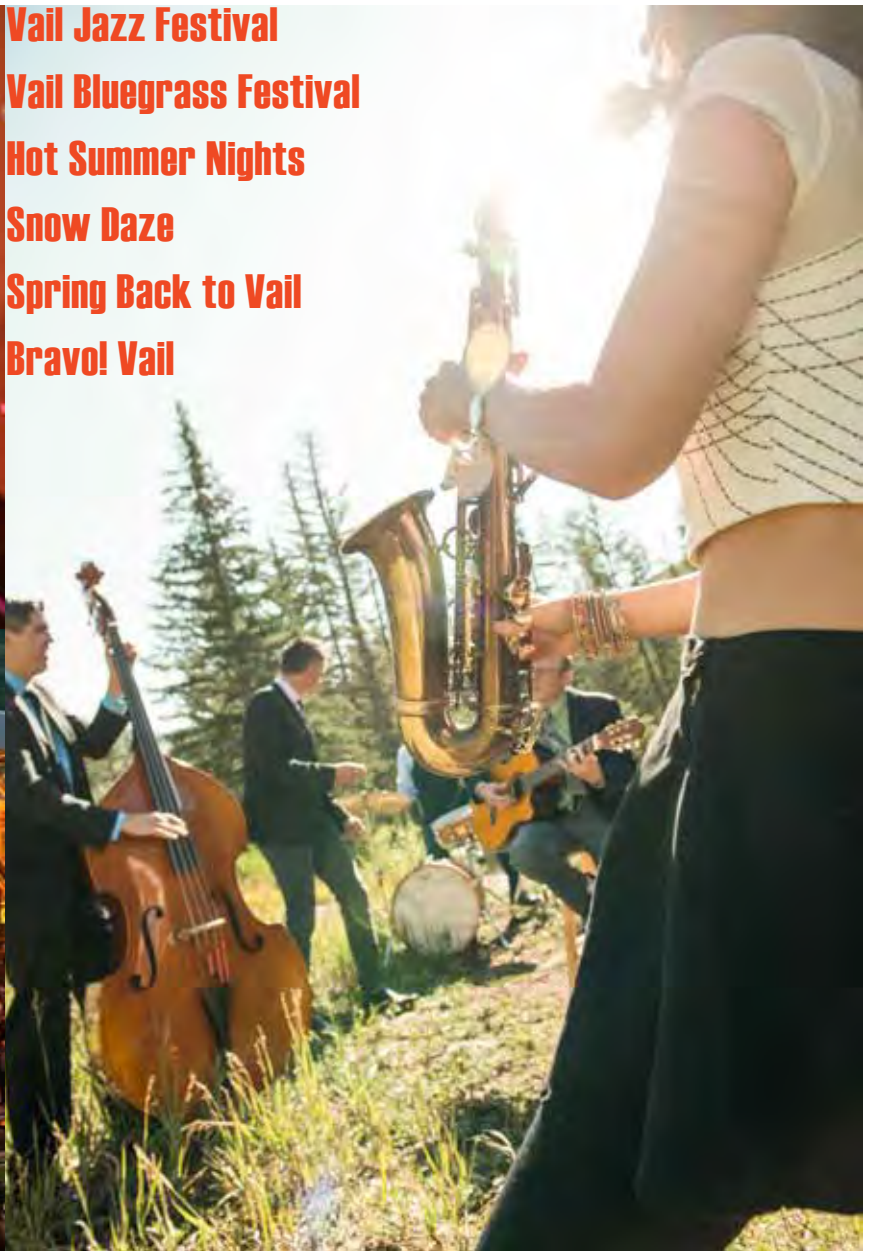




# MUSIC



**Vail Jazz Festival**  
**Vail Bluegrass Festival**  
**Hot Summer Nights**  
**Snow Daze**  
**Spring Back to Vail**  
**Bravo! Vail**





# THE VISION

**To be the Premier International Mountain Resort Community!**

## **OUR MISSION**

**Grow a vibrant, diverse economy and community, providing our citizens and guests with exceptional services and an abundance of recreational, cultural and educational opportunities.**

## **OUR COMMITMENT**

**To provide vision, leadership, efficiency, transparency, accountability and fiscal responsibility.**

**- Vail Town Council**



TOWN OF VAIL



# LEADERSHIP



- **Pedestrian village**
- **Free transit system**
- **Architectural Design Guidelines – emphasis on scale, character**
- **Open space**
- **On-site employee housing**
- **Vail Ski and Snowboard Academy – first public ski & snowboard academy in the U.S.**
- **Most connected resort in North America**
- **VRI - Epic Discovery**
- **Best mountain practices**



# COMMUNITY

# AMENITIES & FACILITIES



- Public elementary school
- Private school, K-12
- Medical Center, Level III Trauma Center
- Public library
- 18-hole Championship golf course/  
Nordic Track
- Indoor ice skating arena
- Nature Center
- Neighborhood parks & children's playgrounds
- Recreation trails
- Ford Park athletic fields
- Gerald R. Ford Amphitheater
- Betty Ford Alpine Gardens & Education Center



# ECO FRIENDLY COMMUNITY

COMMUNITYWIDE RECYCLING

PLASTIC BAG BAN

GORE CREEK PROTECTION





**LOOKING TOWARDS**

# **THE FUTURE**



- Welcoming the Millennials
- Protection of our natural surroundings
- Expansion of Medical Center
- Drive summer business via Epic Discovery
- Increase air service





**THANK YOU**

